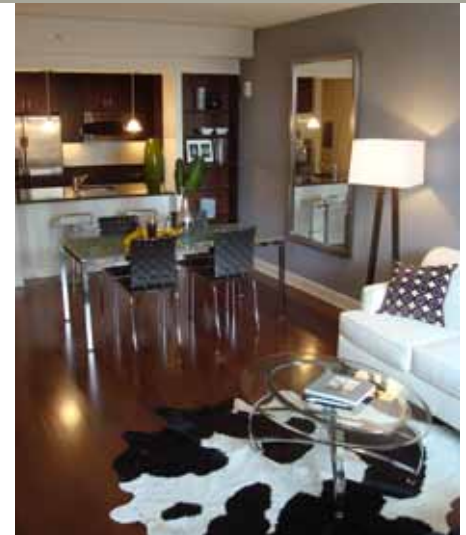




Bible Way Breaks Ground on The Severna

Bible Way Church recently held a groundbreaking on the former Golden Rule Shopping Center site in the heart of the NW1 redevelopment area. The Severna, a rental building, will have 60 units for lower income residents (30% AMI) and 60 units for moderate income residents (60% AMI). Located just outside Mount Vernon Triangle, The Severna will be at 1st Street NW, between K and L Streets, NW. The first phase of the project includes construction of 48 affordable residential units in a 5-story midrise building and 12 two-over-two townhomes connected to the midrise. The second phase of the project includes a nine-story highrise along K Street.

Bible Way is working with Mission First Development and The Henderson Development Company to redevelop the site as part of the New Communities plan.



401 Mass Opens

Equity Residential is leasing the second of its two residential buildings on Massachusetts Avenue. Prospective residents are able to tour model apartment homes with move-ins already having begun.

“Our 401 Mass building opened for occupancy on November 8th and received its first residents that same week,” stated Adam Schultz, general manager. “We are continuing to fill both towers, and out of 559 total apartments we are 58% leased and 54% occupied.”

Downtown Washington D.C.’s first smoke-free rental community, 401 Mass and its companion building 425 Mass, were purchased by Equity Residential in March 2010 with the first lease signed in April. In addition to the apartments, there are 1952 square feet of retail space as well as 561 underground parking spaces.

Subway Café Opens

Subway Café is now open for business on the ground level at 455 Mass – filling the last retail bay in its new Class A office building. Subway Café is open for breakfast, lunch, and dinner with hours: 7:00 a.m. – 10:00 p.m. Monday through Friday, Saturday 8:00-10:00, Sunday 9:00-9:00. The general manager is Gary Bursae.



12 Pooches Came Dressed in Halloween Costumes for the Mount Vernon Triangle Pet Costume Contest.

We Have Moved!

MVTCID has moved to 901 4th Street, NW. We moved out of the offices of the Downtown DC BID, which helped launch our organization six years ago. While we will miss our talented colleagues at the Downtown DC BID, we know that there is no substitute for being in the middle of Mount Vernon Triangle!

Our new offices, made available to us at no cost by The Wilkes Company and Quadrangle Development Corporation, are fully furnished with a board room and office space, which accommodates four people: Bill McLeod, Executive Director; Renee Killian, Director of Operations; intern Alexa Maniaci, and the new DHCD façade grant program manager, Roseanne Ferruggia.

Ms. Ferruggia will be working on the new façade grant program with funds available from the Department of Housing and Community Development to restore old commercial buildings (50 years or older). Property owners and businesses may apply for façade restoration assistance through a two-step process: first a façade rendering is completed by an architect and then a grant is awarded to do the work. The grant is a 1:3 match; meaning that a \$10,000 façade restoration will cost a business or property owner 25% of the total, or \$2,500.

An information session about the new facade grant program will be held in our new office on January 12th at 11:30 a.m.

We are so happy to be in our new quarters, and we hope we can serve you even better!

Happy Holidays!

Bill McLeod
Executive Director



Photos with Santa Claus

Wow! We had a great event on Thursday, December 2nd from 4:00-7:00 p.m. with Santa Claus at 5th and K Streets – at the new Lift Off sculpture. Antonio Otero from Gospel Rescue Ministries dressed up as Saint Nicholas and posed with children and adults from around the area. Every child got a free candy cane (or two)! Happy Holidays from Mount Vernon Triangle CID!

Mount Vernon Triangle CID
901 4th St., NW
Washington, DC 20005
(202) 216-0511
www.mountvernontriangle.org

The Mount Vernon Triangle Community Improvement District provides clean, safe, economic development, and marketing services to the Mount Vernon Triangle community.

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Bible Way Church

Staff

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Executive Director

Renee Killian
Director of Operations



Get Ready for the Snow!

Last year's blockbuster snowstorms may no longer be fresh in your memory, but now is the time to prepare for this winter. DC law requires that property owners and tenants remove snow from around their properties within eight hours after a snowfall. After that, city inspectors can fine you! That means that sidewalks in front of your residence, office, retail store, parking lot, or vacant lot have to be cleared to facilitate the flow of pedestrian traffic. The MVTCID Clean Team has its hands full shoveling around bus shelters, storm drains, crosswalks, and parks – areas no one else shovels. So, please do your part to keep the area looking great and safe throughout the winter.



Birdhouses from Art Enables

You can help attract birds to Mount Vernon Triangle by adding a birdhouse to your balcony, roof, or tree. Art Enables is creating special birdhouses by its 30 artists whose disabilities include Down syndrome, autism, traumatic brain injury, and bipolar disorder. To order a birdhouse created by an artist as a gift for the holidays, visit www.mountvernontriangle.org. Birdhouses are \$75 each for a hand-painted, uniquely designed birdhouse and \$100 for a custom designed birdhouse (provide a paint chip, color swatch, or photo to inspire the artist).



425 L Breaks Ground

A new apartment building, The Meridian at 425 L, has broken ground in Square 515 N. The 390-unit apartment building hopes to have its ribbon cutting within 18 months! This development is one of the few groundbreakings within the city over the past year – and was, no doubt, spurred by the great success of Yale Steam Laundry, CityVista, The Sonata, Madrigal Lofts, and now 425 and 401 Mass! Way to go Mount Vernon Triangle and congratulations to Steuart Investment Company and Paradigm Development Company!



MVTCID Awarded Third Clean Team Grant

MVTCID has been awarded a grant for \$93,000 to maintain our Clean Team complement of four members and two part-time landscapers. What a difference it makes to have the adequate number of men and women in blue maintaining our public space! Thank you DSLBD for another Clean Team grant!!!



Vicki Braxton Recognized by Super Leaders

Since its inception in 1985, Super Leaders has trained 24,000 students under the supervision of its founder and chairman, Brig Owens, a former Washington Redskin. Over its 23-year history, students in the program have graduated high school at a rate of 95% with more than 75% entering college or joining the military. Super Leaders serves nine middle and senior high schools in Wards 4, 6, 7 and 8 and is playing an important role in the lives of more than 700 students. Mount Vernon Triangle's own Vicki Braxton of AA Enterprise is the 2010 Volunteer of the Year for her years of service to, and mentoring of, grateful kids in the area!



The 4th Street Streetscape is finished and looking great! Thank you DDOT!!!

MOUNT
VERNON
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MVTCID Calendar of Events

January 12 11:30 a.m.

Façade Grant Meeting

January 12 12:00 noon

Property Managers Meeting

January 18 6:00 p.m.

Marketing Committee Meeting

February 9 12:00 noon

Property Managers Meeting

February 15 6:00 p.m.

Marketing Committee Meeting

March 9 12:00 noon

Property Managers Meeting

March 15 6:00 p.m.

Marketing Committee Meeting

March 17 5:00 p.m.

Board of Directors Meeting

*All meetings will be held in the MVTCID headquarters

Wal-Mart to Open at 801 New Jersey Ave NW

Four new Wal-Mart stores will open in the District – one on the edge of Mount Vernon Triangle just across New Jersey Avenue, NW. The new stores – all scheduled to open in late 2012 – will offer a full grocery selection as well as a pharmacy and a wide variety of general merchandise. The size of each store will be between 80,000 and 120,000 square feet, with the first three stores located at 801 New Jersey Avenue NW, Georgia and Missouri Avenues NW, and in Capitol Heights (East Capitol Street and 58th).

The new Wal-Mart stores will create 1,200 permanent jobs in the city, with employee benefits available to both full and part-time associates. The stores will generate 400 construction jobs. The store located at 801 New Jersey Avenue, NW will be in a mixed-use building with 315 residential units above, parking below, and small retail spaces available next door.



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