



Mount Vernon Triangle CID
Annual Meeting
June 8, 2016



MOUNT
VERNON
TRIANGLE • DC



Opening Remarks
Reverend Dr. Joseph N. Evans
Chairman, MVT CID



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TRIANGLE DC



Host Welcome
Hakan Ilhan
Owner, L'Homage Bistro Francais



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State of the CID
Kenyatta A. Robinson
President & CEO, MVT CID



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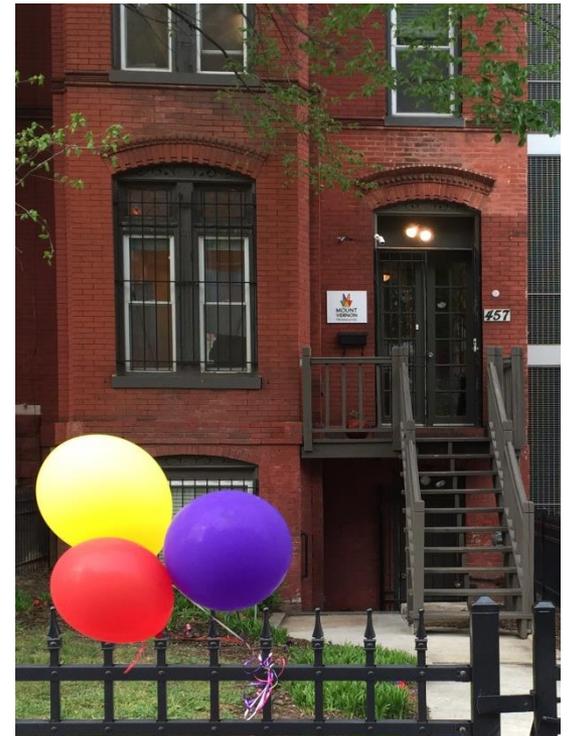
State of the CID: Our First Principles

- How well are we managing the business of the **organization** and day-to-day **operations**?
- How well are we leveraging and furthering our strategic **partnerships**?
- How well are we supporting the real estate and economic **development** of the CID?
- How well are we fostering civic engagement and **community** pride?



State of the CID: Organization

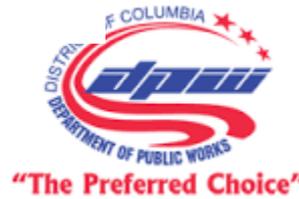
- ❖ **Clean Team Ambassadors**
- ❖ **Board of Directors**
- ❖ **Leadership Transition**
- ❖ **Operations & Planning Staff**
- ❖ **Marketing & Communications**
- ❖ **Financial Performance**
- ❖ **New Office Space**



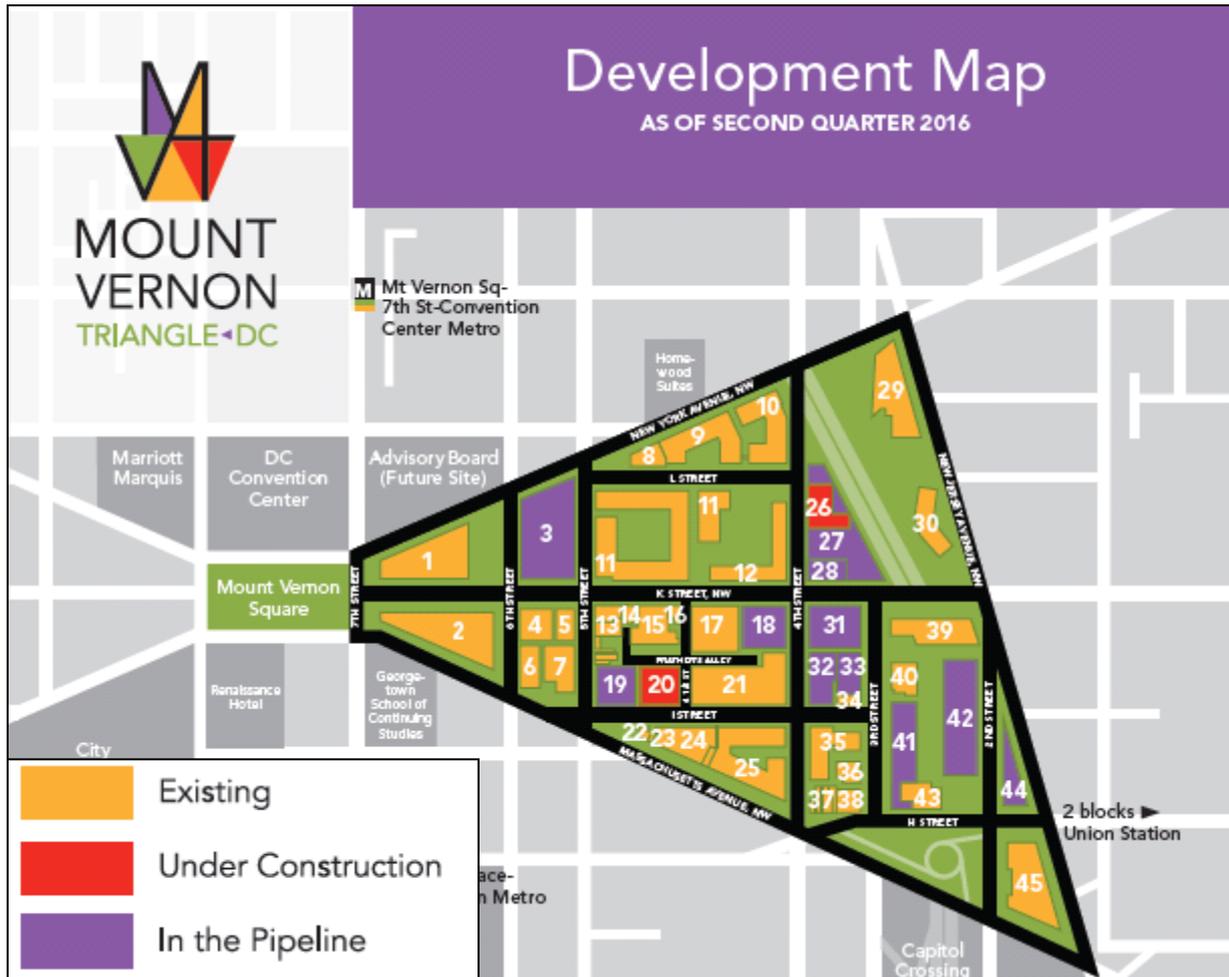
State of the CID: Partnerships



ANC 6E



State of the CID: Development



55+ RESTAURANTS & SHOPS



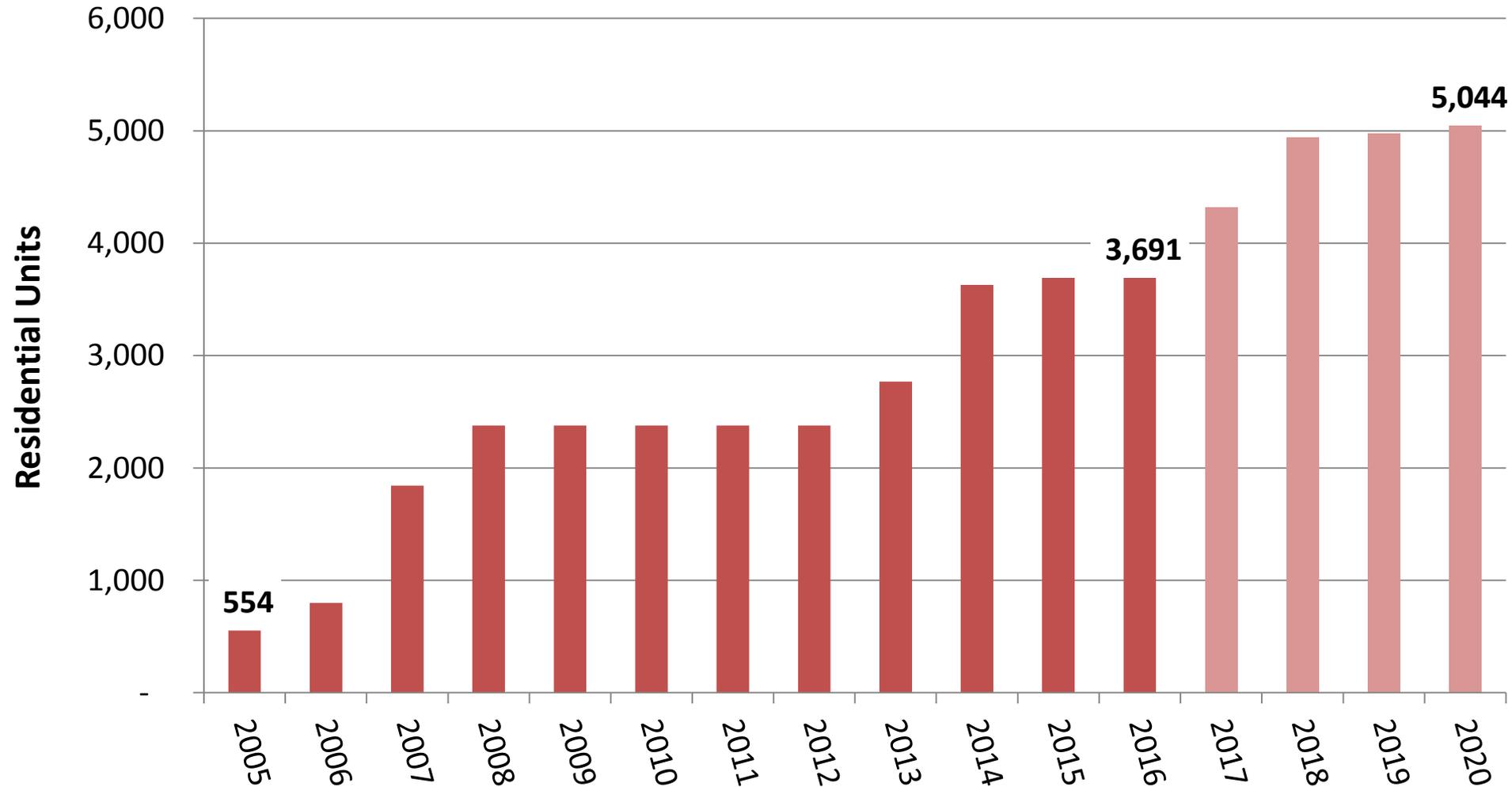
1.7 MILLION SF OFFICE EXISTING & UNDER CONSTRUCTION



18 THOUSAND RESIDENTS WITHIN 0.5 MILES

State of the CID: Development

Residential (units)



State of the CID: Development



4th & L Street
Delivering 2016

State of the CID: Development

455 Eye Street
Delivers 2017



State of the CID: Development



**Plaza West
Delivers 2018**

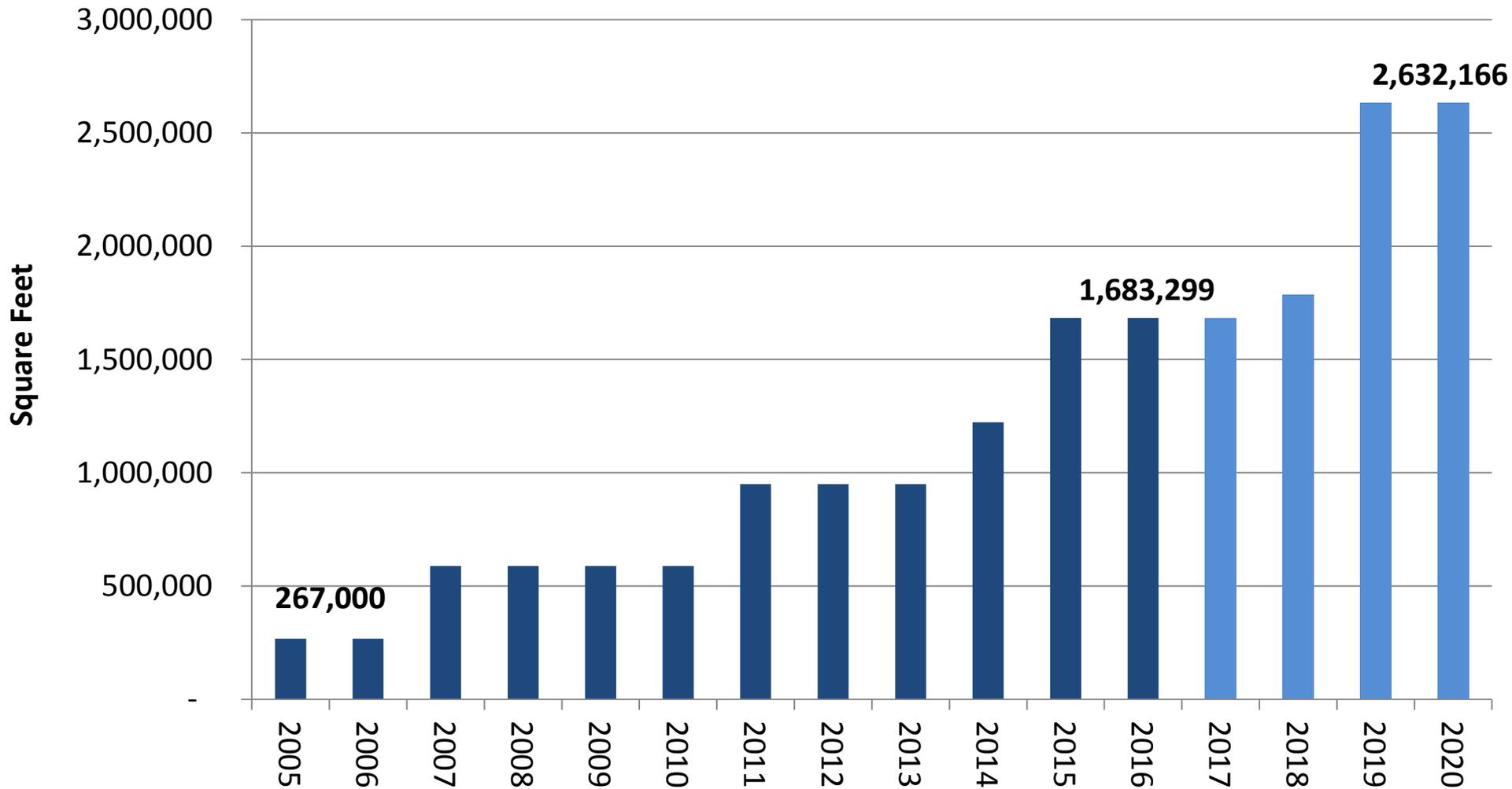
State of the CID: Development



400 K
Delivers 2018

State of the CID: Development

Office (SF)



State of the CID: Development Update

DC Bar
Delivers 2018



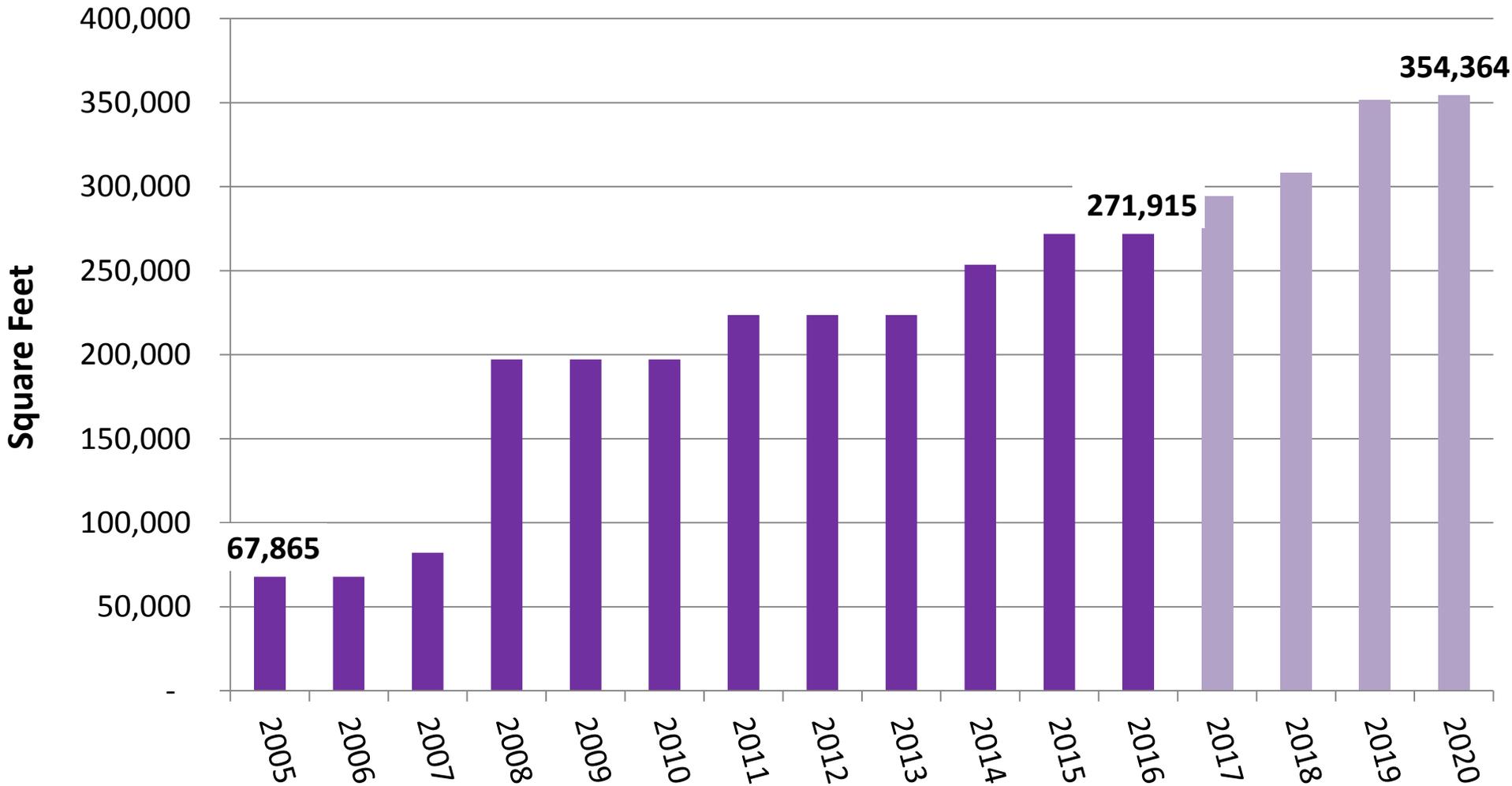
State of the CID: Development



DC Bar Groundbreaking
June 6, 2016

State of the CID: Development

Retail (SF)



State of the CID: Development

SHOP

EAT

PLAY

STAY

RESTAURANTS

- 1 **Abe Oterla**** • 425 I St, NW • Italian
- 2 **A Baked Joint**** • 440 K St, NW • Bakery/Coffeehouse
- 3 **Alta Strada**** and **Conosid** • 445 K St, NW • Italian and Crudo Bar
- 4 **Busboys and Poets**** • 1025 5th St, NW • American
- 5 **Carving Room**** • 300 Massachusetts Ave, NW • American
- 6 **Chipotle Mexican Grill** • 1045 5th St, NW • Mexican
- 7 **Devon & Blakely** • 601 Massachusetts Ave, NW • Select/Sandwiches
- 8 **Farmers & Distillers*** • 600 Massachusetts Ave, NW • Farm-to-Table
- 9 **La Colombe** • 900 6th St, NW • Coffee/Café
- 10 **Le Pain Quotidien**** • 433 Massachusetts Ave, NW • French Bakery/Café
- 11 **L'Hommage Bistro Francais**** • 450 K St, NW • French Bistro/Bakery
- 12 **Mandu**** • 453 K St, NW • Korean
- 13 **Ottoman Taverna**** • 425 I St, NW • Turkish
- 14 **Papa John's** • 313 H St, NW • Pizza
- 15 **Philos Mezzo and Wine Bar**** • 401 Massachusetts Ave, NW • Mediterranean
- 16 **Pie 360*** • 655 K St, NW • Pizza/Selects/Sandwiches
- 17 **RPM Italian**** • 601 Massachusetts Ave, NW • Italian
- 18 **Shouk** • 465 K St, NW • Middle Eastern/Vegetarian
- 19 **Silo**** • 919 5th St, NW • American
- 20 **Sixth Engine**** • 438 Massachusetts Ave, NW • American
- 21 **Starbucks** • 490 L St, NW (in Safeway) • Coffee/Café
- 22 **Subway** • 455 Massachusetts Ave, NW • American
- 23 **Sweetgreen** • 1065 5th St, NW • Salads/Sandwiches
- 24 **Taylor Gourmet*** • 485 K St, NW • Sandwiches/Selects
- 25 **Texas de Brazil*** • 455 Massachusetts Ave, NW • Brazilian Steakhouse
- 26 **The Cloakroom*** • 476 K St, NW • Night Club/Restaurant
- 27 **Wisegay NY Pizza** • 300 Massachusetts Ave, NW • Pizza

RETAIL SERVICES

- 28 **5th Street Ace Hardware** • 1055 5th St, NW
- 29 **Bhakti Yoga DC** • 928 5th St, NW
- 30 **BicycleSPACE** • 440 K St, NW
- 31 **Capital One Bank** • 1075 5th St, NW
- 32 **Champion Trophies** • 409 K St, NW
- 33 **CVS Pharmacy** • 400 Massachusetts Ave, NW
- 34 **CVS Pharmacy** • 655 K St, NW
- 35 **ENS Tech** • 508 K St, NW
- 36 **Eye Street Cellars** • 425 I St, NW
- 37 **Gallery Cleaners** • 450 Massachusetts Ave, NW
- 38 **Gallery Market Café** • 450 Massachusetts Ave, NW
- 39 **Happy Nails & Day Spa** • 317 Massachusetts Ave, NW
- 40 **Kids Come First** • 200 K St, NW
- 41 **Lunar Massage** • 1101 5th St, NW
- 42 **Mid-Atlantic Prosthetics and Orthotics East LLC** • 200 K St, NW
- 43 **Monarch Paint and Wallcovering** • 504 K St, NW
- 44 **Orangetheory Fitness** • 425 I St, NW
- 45 **Popular Cuts** • 926 5th St, NW
- 46 **Q-West Nail & Spa II** • 468 K St, NW
- 47 **Safeway Grocery Store** • 490 L St, NW
- 48 **Solidcore** • 433 Massachusetts Ave, NW
- 49 **SoulCycle** • 601 Massachusetts Ave, NW
- 50 **Subway Uppoon II** • 500 K St, NW
- 51 **Sundown Cleaners** • 407 K St, NW
- 52 **Sunflower Valet*** • 425 I St, NW
- 53 **Total AV Systems** • 444 K St, NW
- 54 **Tunnel Fine Wines & Spirits** • 311 H St, NW
- 55 **UPS Store** • 455 Massachusetts Ave, NW
- 56 **VIDA Fitness** • 445 K St, NW
- 57 **World Class Cuts** • 403 K St, NW

HOTELS

- 58 **Capital View Hotel** • 301 I St, NW
- 59 **Hampton Inn*** • 901 6th St, NW

* COMING SOON • BRUNCH • HAPPY HOUR

VISIT WWW.MVTCID.ORG FOR ADDITIONAL DETAILS

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State of the CID: Development

Major retail leasing since start of FY 2015:



State of the CID: Community

- ❖ FRESHFARM Farmstand
- ❖ Spring Fest
- ❖ Fitness and Health Day
- ❖ Dog Agility Day
- ❖ Tunes in the Triangle
- ❖ Bike to Work Day
- ❖ Fall Fun Day



State of the CID: Community

“Real History, Real Life”

- ❖ Interactive campaign designed to tie Mount Vernon Triangle’s exciting future to its rich past
- ❖ Drink coasters share 10 stories from the Triangle
- ❖ One side of each coaster portrays a historical moment from the past and the flip side of the coaster depicts the vision for today and tomorrow



State of the CID: Community

Cobb Park Design Study

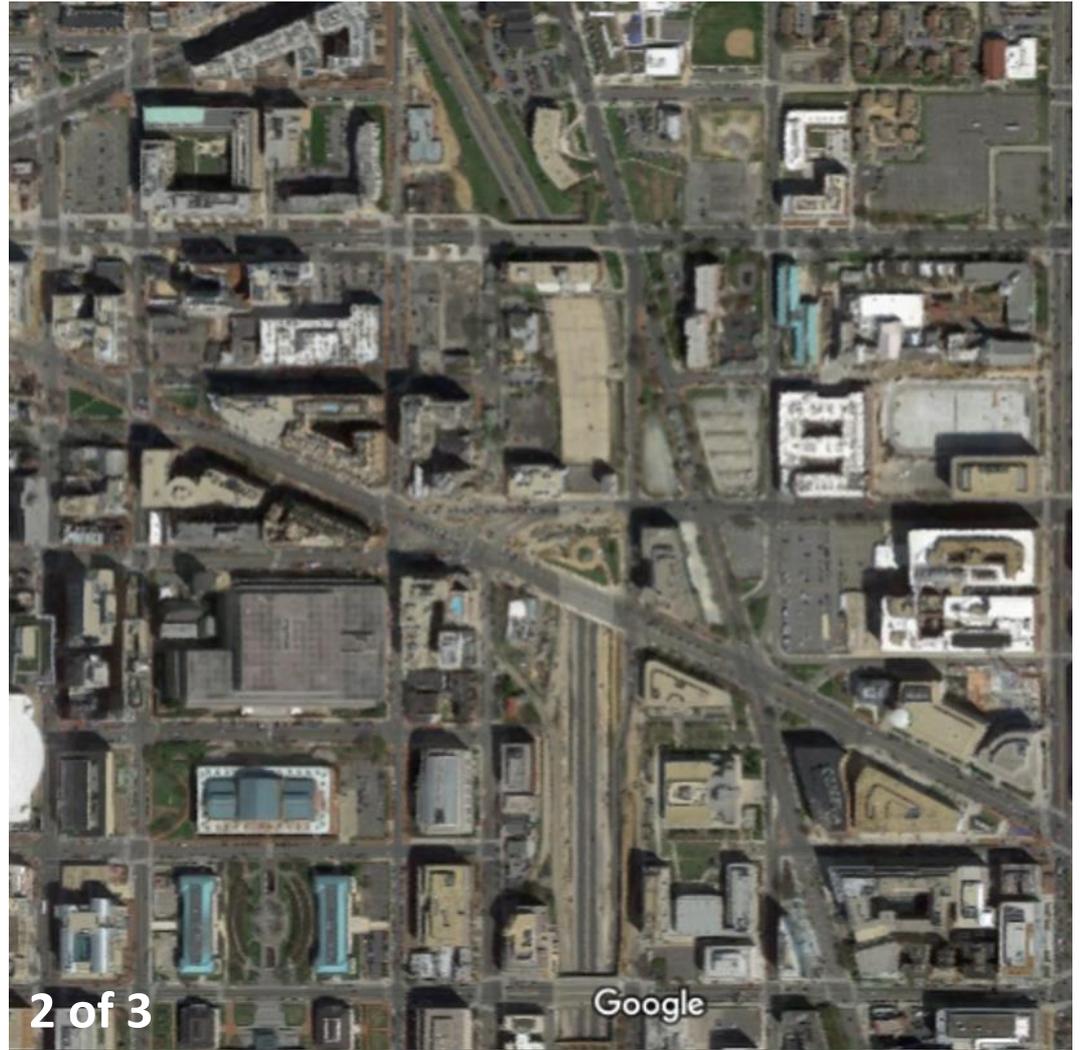
- ❖ Goal: preserve and enhance one of few remaining green spaces and parks in Mount Vernon Triangle and Downtown East
- ❖ Multi-party effort
- ❖ Lack of open space consistent top concern in Neighborhood Perception Survey



State of the CID: Community

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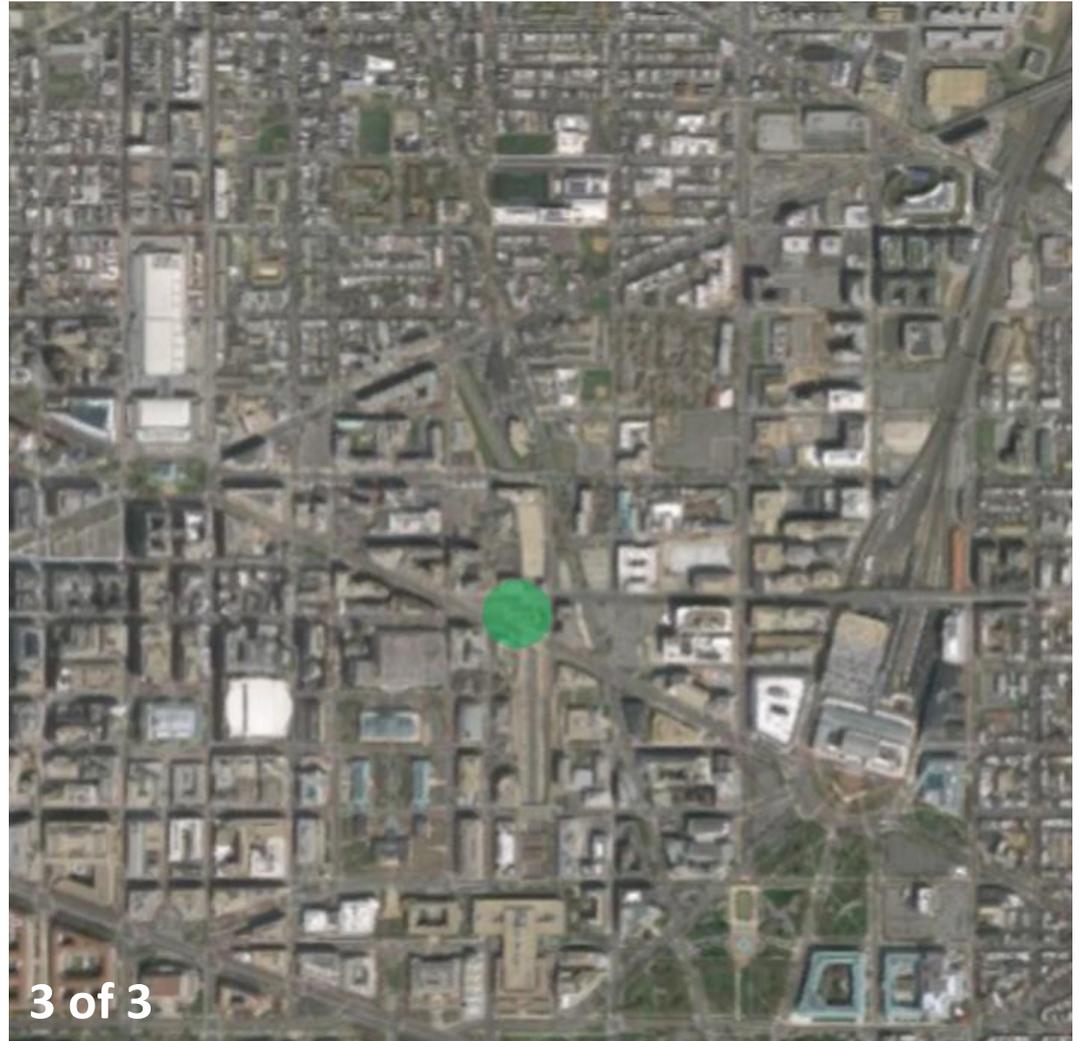
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State of the CID:

Strategic Roadmap Guiding Our Efforts



The Mount Vernon Triangle Action Agenda

Creating a vibrant new downtown neighborhood



Government of the District of Columbia, Office of Planning • Mount Vernon Triangle Alliance • National Capital Revitalization Corporation

October, 2003

“If you don't know where you are going, any road will get you there.” —Lewis Carroll

State of the CID:

Piecing it all Together

❖ Internal/Today

- Managing cost & risk
- “The everyday stuff”

❖ Internal/ Tomorrow

- Repositioning
- “Destination of choice”

❖ External/Today

- Legitimacy & Credibility
- “Partner of choice”

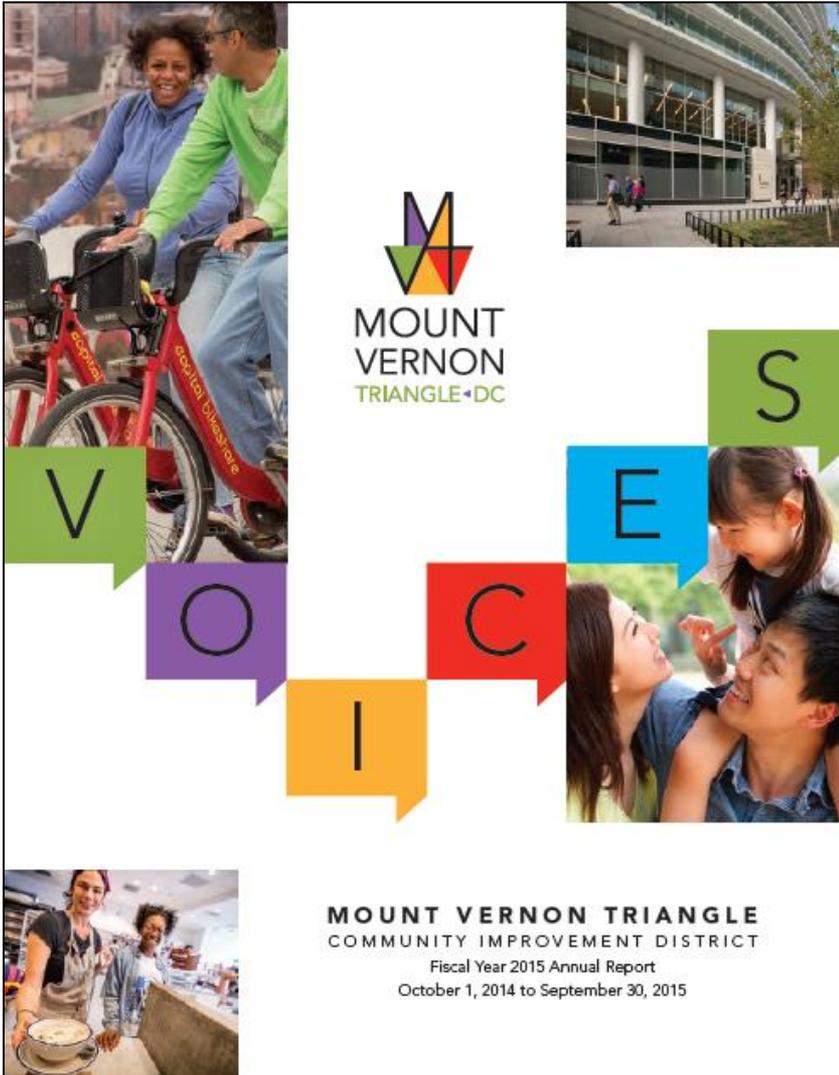
❖ External/Tomorrow

- Self-sustained growth
- “Thriving, unique place”



State of the CID:

Learn More, Engage with Us & Thank You!



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VOICE

**MOUNT VERNON TRIANGLE
COMMUNITY IMPROVEMENT DISTRICT**
Fiscal Year 2015 Annual Report
October 1, 2014 to September 30, 2015

SHARE YOUR VOICE



**MOUNT VERNON TRIANGLE
COMMUNITY IMPROVEMENT DISTRICT**
457 Massachusetts Avenue, NW
Washington, DC 20001
202.216.0511
mvtcid.org



MVT CID Clean Team Awards

Leon Johnson, MVT CID Operations Director
Charles Allen, Ward 6 Councilman



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Clean Team Awards: Certificate of Appreciation

- Always cheerful and ready to lend a hand to his co-workers
- Exceptional customer service skills
- Responsible for most of our beautiful neighborhood landscaping
- Always smiling with a positive outlook
- Congratulations to **Mr. Ronald Brown**



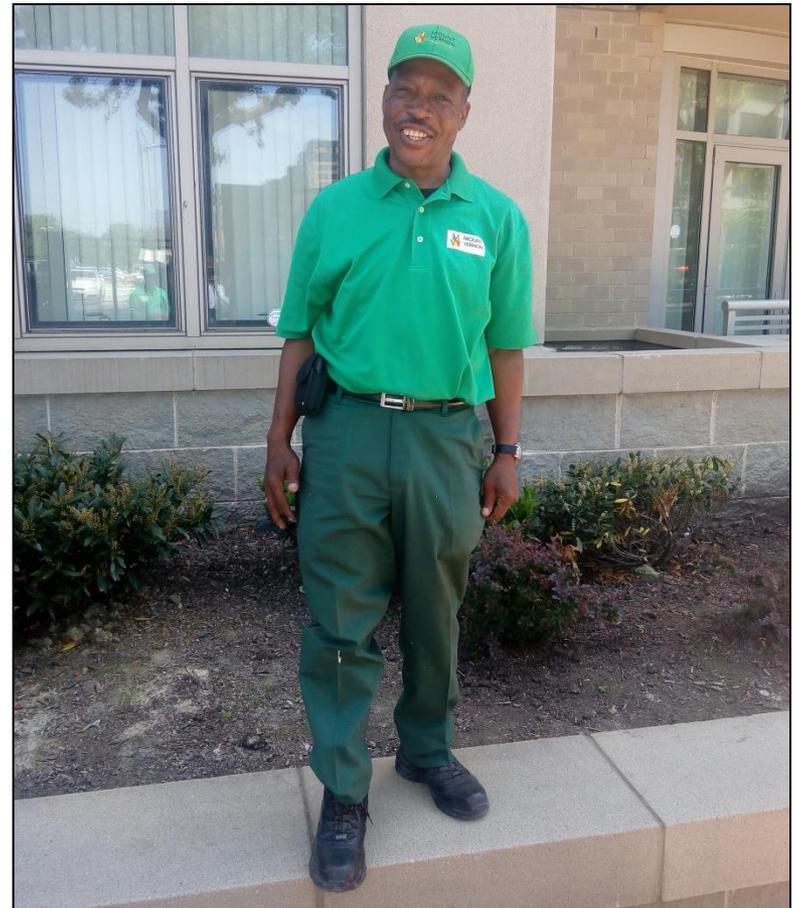
Clean Team Awards: Outstanding Performance

- Very methodical in his approach to his work.
- He can often be seen adding a little more polish to shine cans and ensuring that the curbs are clear of any obstructions.
- Congratulations to **Mr. Samuel Wilkerson**



Clean Team Awards: Employee of the Year

- Shows attention to detail in all tasks
- Sets the bar very high daily for neat appearance and polished shoes
- Treats the CID like it's his home
- Can be counted on to lead and serve as an example to his fellow co-workers
- Congratulations to **Mr. Parnell Hawkins**





Keynote Address

Brian T. Kenner, DC Deputy Mayor for
Planning and Economic Development



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Physical Security

Physical security addresses actions you can take to protect the building, property, and assets. Building security is a shared responsibility.

Building Access	<p>Always call our customer relations department to leave and enter your security badge to you through the turnstile to protect the responsibility of all visitors and staff. Do not leave your badge in the turnstile. If you are not present, please return your badge to the turnstile. Do not leave your badge in the turnstile. Do not leave your badge in the turnstile. Do not leave your badge in the turnstile.</p>
Hours of Operation	<p>During regular business hours, the building is open from 7:00 a.m. to 5:00 p.m. Monday through Friday. During the week, security staff monitor the building 24 hours a day. Security staff are available to assist you with your badge and to provide information on building security. Security staff are available to assist you with your badge and to provide information on building security.</p>
Visitors	<p>The building must be secured at all times with no access to the building.</p>

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MVT CID Public Service & Leadership Award
 Dr. Ivory Toldson, MVT CID Secretary





FY15 Financial Review
 Jimmy Dodson,
 MVT CID Treasurer



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FY17 Board of Directors Election Results
Jerome Raymond,
MVT CID Real Estate & Planning Manager



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