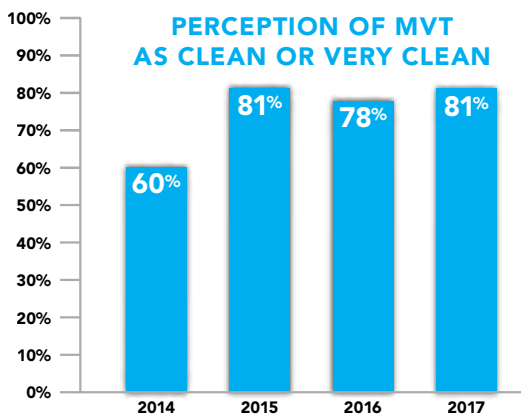


# KEEPING MVT CLEAN AND SAFE

Keeping our community clean and safe is the cornerstone mission of the MVT CID. Clean streets are about more than neighborhood beautification: they are also one of the strongest investments we can make toward community safety. Our stakeholders already recognize this inseparable relationship and consistently reinforce that priority in the annual Neighborhood Perception Survey.

**SAFETY** and **CLEANLINESS** consistently rank as the **top 2** priorities of MVT stakeholders

## CLEAN STATS



159+ tons of trash collected in 2017 vs. 140+ tons in 2016

Removed 228 illegal posters and stickers in 2017 vs. nearly 80 in 2016

Eliminated 170+ instances of grafitti within 24 hours of reporting in 2017 vs. 80+ instances in 2016

Identified and reported 170 public space problems and defects to the District's 311 system for repair in 2017 vs. 55 in 2016

## CASE STUDY: MVT SAFETY COUNCIL

### ISSUE

"In the past, the Property Managers Committee of the MVT CID has served as a valuable forum to address the needs and challenges faced by property owners within the neighborhood. We believe that by more narrowly focusing this committee and re-launching it as the **Mount Vernon Triangle Safety Council** we can create an improved platform from which to discuss and solve public safety challenges.

"The MVT Safety Council, which will meet bi-monthly starting January 2017, will be led by Leon Johnson, the MVT CID's Director of Public Space Operations. It will provide ongoing, direct communication between our community and law enforcement **with the tangible goal of decreasing crime and increasing public safety within the MVT CID.**"

– December 20, 2016 email to stakeholders from Kenyattah Robinson regarding launch of the MVT Safety Council

## ACTION

**Overview: Safety Council Purpose**

- Provide ongoing, direct communication between first responders and other public health and safety agencies, the MVT CID, and its residents, business owners, employees, patrons and visitors
- Create a mechanism for transparency, accountability, cooperation and results
- Decrease crime and increase public safety within the MVT CID (actual and perceived)

**Strategic Framework & Charter**

**Overview: Why Now?**

- Sustain Current & Future MVT CID growth
- 2016 Neighborhood Perception Survey – Public Safety = #1 of 7 priorities (overwhelming) – feel "Safe" or "Very Safe" = 49% of respondents
- 2014 = 43% of respondents
- 2014 = 46% of respondents
- 2015 = 58% of respondents

**Overview: MVT CID Crime Data**

All points to need for a targeted public safety strategy specific to the needs of Mount Vernon Triangle

## RESULTS

DATE RANGE	2016-2017	2017-2018
30 DAYS	262% ↑	-81% ↓
60 DAYS	169% ↑	-69% ↓
90 DAYS	78% ↑	-60% ↓
180 DAYS	21% ↑	-40% ↓
270 DAYS	51% ↑	-36% ↓
365 DAYS	65% ↑	-34% ↓

Note: The baseline used for comparison purposes was January 25. Non-violent property crime, particularly in the categories of theft and theft from auto, comprised the overwhelming majority of crime incidents included in the above metrics.