



MOUNT  
VERNON  
TRIANGLE DC

IT'S ALL  
**HERE.**

info@mvtcid.org  
mountvernontriangle.org  
@mvtcid





Mount Vernon Triangle CID  
Annual Meeting  
May 1, 2019





Opening Remarks  
Berk Shervin  
MVT CID Board Chairman



Host Welcome  
Keem Hughley  
AJAX





State of the CID  
Kenyatta Robinson  
MVT CID President & CEO

# “How are Things Going in MVT?”

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# What's Great About #LifeInMVT



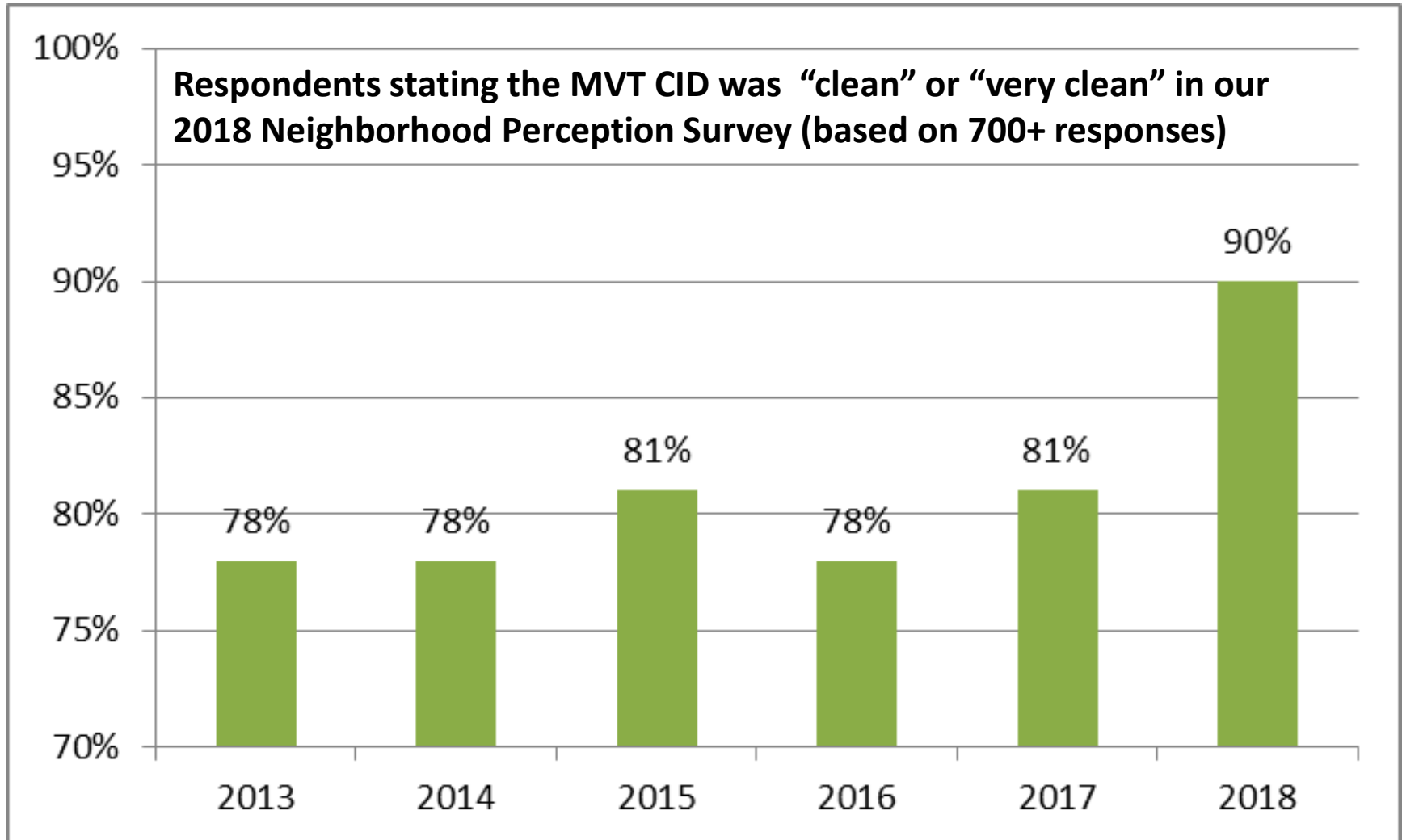
“Please share in a word one thing that's great about life in Mount Vernon Triangle.”

Walkability Centralized neighborhood Growth new Options people need safe  
Centrality Central MVT CID access Growing Vibrant Variety  
Community Friendly Convenience Diversity  
Location Cleanliness Proximity amenities  
restaurants energy Convenient Lively Accessibility  
Vibrancy Clean Dynamic great lot Walkable Accessible everything coming

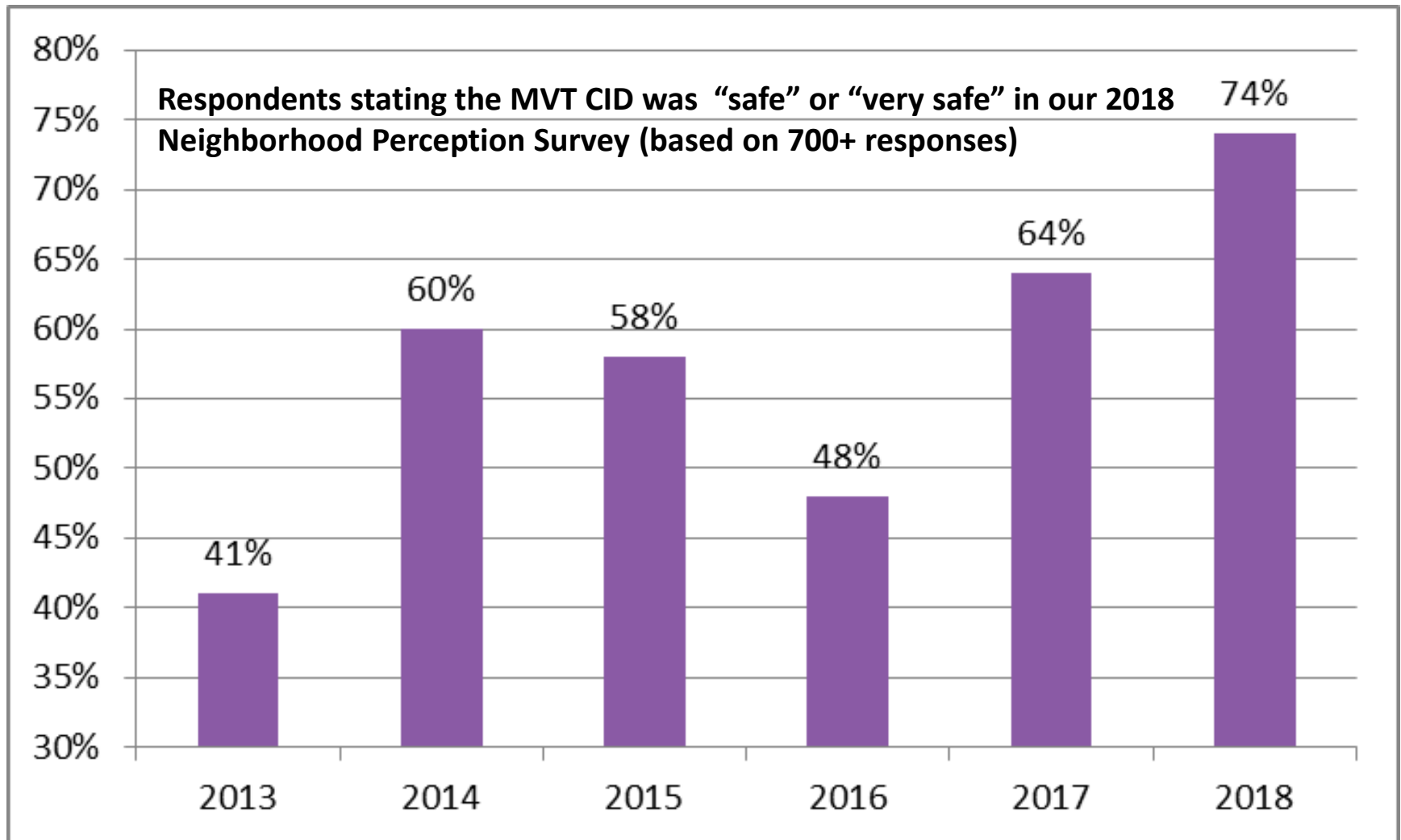
Based on 700+ Responses to our 2018 Neighborhood Perception Survey



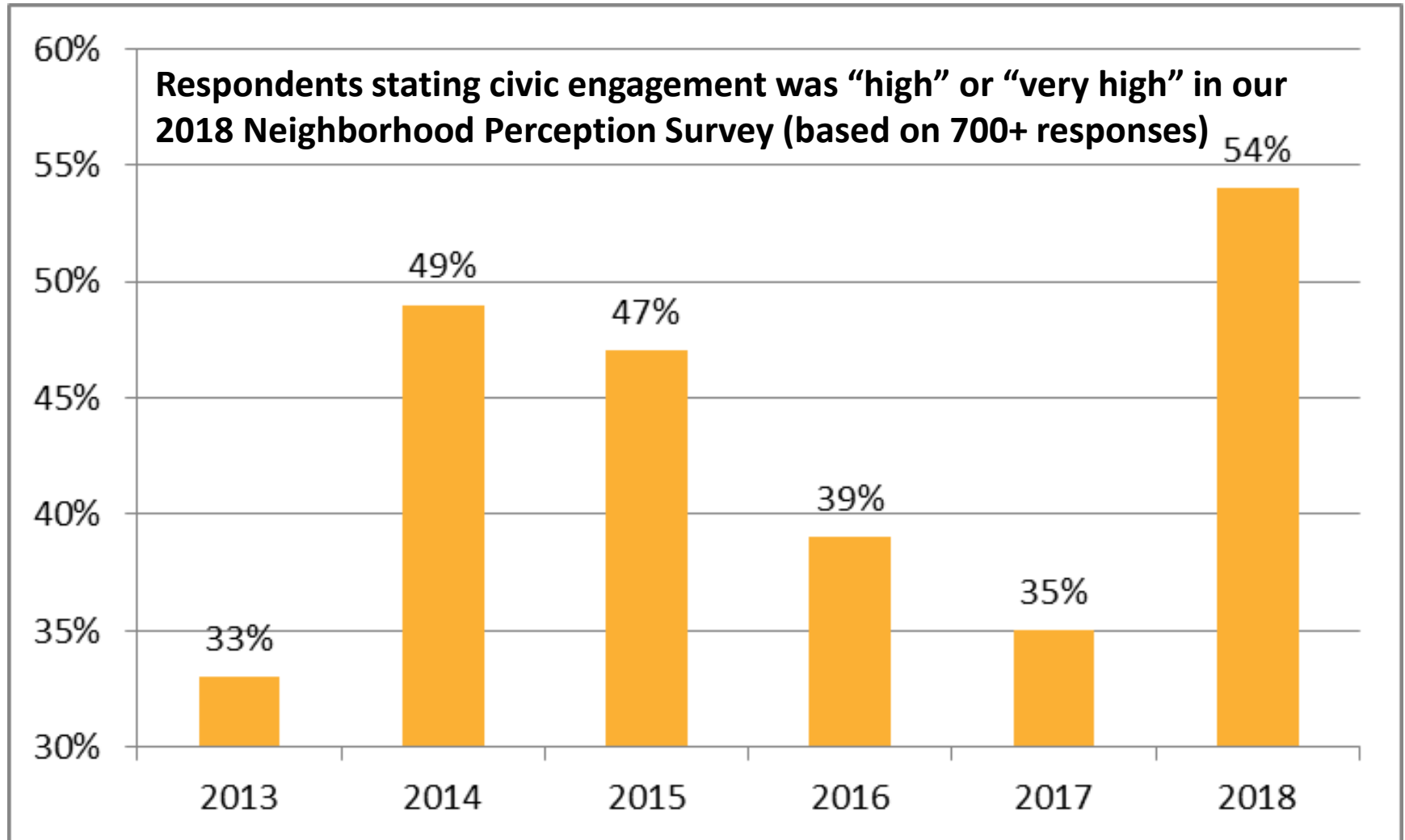
# We're Cleaner than Ever



# We've Instilled a “Culture of Safety”



# We're Building a Growing Sense of Community





# What MVT Lacks

“Please share in a word one thing that life in Mount Vernon Triangle is missing or you wish you could change.”

Greenery construction store rent safe Affordability dog empty retail better Nothing  
options food options community homeless people streets Diversity  
restaurants art space Traffic park Grocery Store  
green space Noise Dog park amenities retail  
need Safety quality homeless n Homelessness green  
shopping trees Neighborhood Lack Playground lot Identity Grocery  
open space bars

# Priorities According to All Survey Respondents



Priority	Weighted Rank	+ /- Rank	First Votes Rank	Last Votes Rank
Public Safety	1	1	1	1
Cleanliness / Landscaping	2	3	4	2
Parks / Green / Open Space	3 (tie)	2	2	3
Business Attraction	3 (tie)	3	3	4
Homeless Outreach	5	5	5	6
Transportation/Accessibility	6	6	6	5
Arts / Culture	7	7	8	7
Marketing / Events	8	8	7	8

Based on 700+ Responses to our 2018 Neighborhood Perception Survey

# Priorities According to MVT Residents



Priority	Weighted Rank	+ /- Rank	First Votes Rank	Last Votes Rank
Public Safety	1	1	1	1
Cleanliness / Landscaping	2	3	4	2
Parks / Green / Open Space	3	2	3	3
Business Attraction	4	4	2	4
Homeless Outreach	5	6	6	6
Transportation/Accessibility	6	5	5	5
Arts / Culture	7	7	8	8
Marketing / Events	8	8	7	8

Based on 700+ Responses to our 2018 Neighborhood Perception Survey



# Enhanced Public Safety through MVT Safety Council



# Public Safety Results

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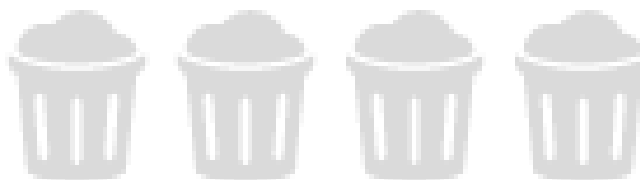
Crime Type	MVT CID	Ward 6	District-Wide
Total Crime	-35%	-13%	-9.5%
Theft	-31%	-.08%	-3.0%
Theft from Autos	-36%	-12%	-5.0%
Robberies	-39%	-37%	-32%

# Cleanliness & Landscaping Results in 2018



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TRASH REMOVAL  
**360,000**  
POUNDS



**320**

**GRAFFITI  
INSTANCES  
ELIMINATED**

315 POSTERS & STICKERS REMOVED

PUBLIC SPACE PROBLEMS & DEFECTS  
**IDENTIFIED & REPORTED**  
TO 311

**164**



**2,500** lbs

MULCH DISTRIBUTED IN  
**SUPPORT**  
OF BEAUTIFICATION

**1,500** lbs

ECO-FRIENDLY ICE MELT  
DISTRIBUTED FOR WEATHER EMERGENCIES

# Addressing Public Space Defects: 1 of 3





# Addressing Public Space Defects: 2 of 3



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# Addressing Public Space Defects: 3 of 3



# Addressing Neglected Public Spaces: 1 of 3

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# Addressing Neglected Public Spaces: 2 of 3



# Addressing Neglected Public Spaces: 3 of 3





# Addressing Lack of Parks & Open Space: 1 of 3





# Addressing Lack of Parks & Open Space: 2 of 3





# Addressing Lack of Parks & Open Space: 3 of 3





# Promoting Business Attraction



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## NEIGHBORHOOD DEVELOPMENT

**THE DISTRICT OF COLUMBIA HAS UNDERGONE A SIGNIFICANT TRANSFORMATION** over the past 15+ years. Much of this has taken place in the Mount Vernon Triangle, often on vacant or underutilized land. These pages provide a snapshot detailing the amount of development that has occurred in the Downtown & Mt. Vernon Triangle neighborhoods. Additionally, the aerial photography from 2002 and 2017 provides a sense of scale of the investments that have been and continue to be made.

2002



**DOWNTOWN DC /  
MOUNT VERNON TRIANGLE**

2017



## NEIGHBORHOOD DEVELOPMENT

**DEVELOPMENT**

**CAPITOL RIVERFRONT  
DOWNTOWN DC / MOUNT VERNON TRIANGLE  
NOMA / UNION MARKET / H STREET, NE**

### PROJECT STATUS

- Completed
- Under Construction
- Pipeline
- Area of Interest

DATA AS OF AUGUST 2018



**3,400+**  
NEW HOTEL ROOMS  
ADDED TO THE MARKET  
SINCE 2002\*



**2.1  
MILLION**  
SQUARE FEET  
OF NEW RETAIL SPACE  
DELIVERED SINCE 2002\*

**33.5  
MILLION**  
SQUARE FEET  
OF NEW DEVELOPMENT  
SINCE 2002\*



**9,550+**  
RESIDENTIAL UNITS  
BUILT SINCE 2002\*



COMMERCIAL REAL ESTATE  
BROKERAGE ASSOCIATION  
*of Greater Washington, DC*

# Assisting Our Homeless Neighbors: 1 of 3





# Assisting Our Homeless Neighbors: 2 of 3

January 14-22, 2019

## MVT WINTER WARM UP CLOTHING DRIVE

Please donate the following NEW or GENTLY  
USED items to help keep our less fortunate  
neighbors in need warm this winter:

BLANKETS  
GLOVES  
SOCKS  
HATS

ALL DONATIONS WILL BE MADE TO  
LOCAL SHELTERS. WE APPRECIATE  
YOUR GENEROSITY DURING THESE  
CHILLY WINTER MONTHS!





# Assisting Our Homeless Neighbors: 3 of 3

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# Assisting Our Homeless Neighbors: 3 of 3

\*\*\* Point-in-Time  
DC Count 2019  
January 23  
8pm-2am



# Assisting Our Homeless Neighbors: 3 of 3





# Promoting Better Accessibility & Transit Infrastructure



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NoMa / Mount Vernon Triangle Bicycle Network Study

April 2018





# Increasing Artistic & Cultural Activations: 1 of 2





# Increasing Artistic & Cultural Activations: 2 of 2

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# Increasing Artistic & Cultural Activations: 2 of 2

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# Enhancing Our Marketing & Brand Identity






# Enhancing our Online & Digital Presence



**Triangle Times**  
March 8, 2019




### A Fresh New Look for Mount Vernon Triangle

The Mount Vernon Triangle CID is pleased to announce a fresh new online presence that is as vibrant and animated as our sidewalks and streets! Designed to vividly showcase why it's all here in Mount Vernon Triangle, [mountvernontriangle.org](http://mountvernontriangle.org) is your one-stop neighborhood resource where you can:

- explore our diverse line-up of residential, office, retail and hospitality offerings on our interactive map;
- browse MVT news, blog content and events;
- learn about MVT history and CID operations;
- access neighborhood resources;
- and more!


In addition to our website, we're also freshening up our streetscapes and will soon give them a bold new look. Stay tuned to our website and social media @mvtcid for updates in the coming weeks!

[VISIT OUR SITE](#)



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NEWS EVENTS MAP ABOUT CONNECT



### Say Hello to la Betty

New Restaurant from Owners of abakedjoint is Now Open

[LEARN MORE >](#)



### Mount Vernon Triangle

We are a vibrant, centrally located, accessible and growing mixed-use downtown neighborhood that reflects DC's unique mix of historic and modern buildings; longtime and new residents; and diverse cultures, restaurants and experiences.

Discover why it's all here in Mount Vernon Triangle—a dynamic DC destination to live, work, do business and entertain.

[EXPLORE MVT >](#)



### Live Here

#LifeInMVT means life within reach. With an array of residential and retail offerings, Mount Vernon Triangle is the perfect place to call home. Almost 80% of MVT's nearly 7,000 residents live within one mile of their job, and nearly 50% walk to work.



### Do Business Here

Mount Vernon Triangle is a demographically strong and culturally rich neighborhood in the heart of downtown DC and within the epicenter of expanding commercial and retail activity—making it the ideal destination to start or relocate a business.



### Visit Here

A growing retail and hospitality consumer base has earned Mount Vernon Triangle the reputation as a "destination of choice" for anyone looking to entertain in the District of Columbia—and allows for easy access to everything that DC has to offer all from the convenience of a single neighborhood.



# Adding Value to Retailers & Enriching Value Prop to Patrons

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A large graphic with a black background and the text 'MVT REWARDS' in white. The graphic is framed by a border of colorful geometric shapes, including triangles and stars in purple, green, orange, and red.

**MVT  
REWARDS**

# Telling Stories that Give Meaning to #LifeInMVT





# Telling Stories that Give Meaning to #LifeInMVT





# Telling Stories that Give Meaning to #LifeInMVT





# Telling Stories that Give Meaning to #LifeInMVT





# Telling Stories that Give Meaning to #LifeInMVT





# Telling Stories that Give Meaning to #LifeInMVT



# Building Community through Placemaking & Events

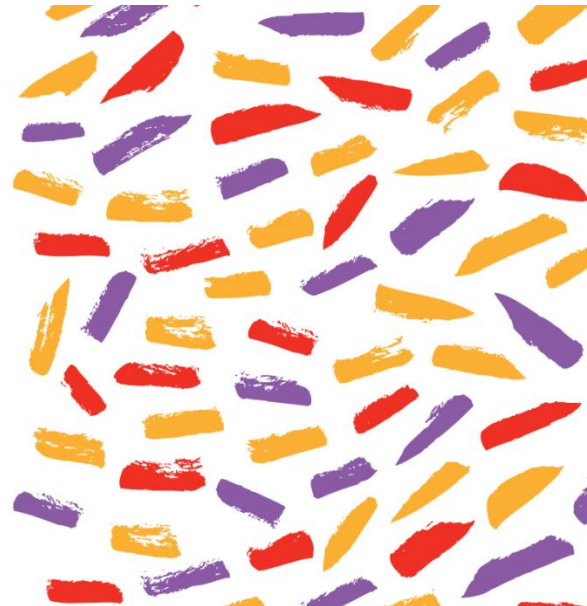


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## SPRING FEST @ FRESHFARM MVT MARKET

May 4 | 9AM - 1PM  
Milian Park and 5th & Eye Streets NW



**Per 2018 Neighborhood  
Perception Survey FRESHFARM  
MVT Market Attended By:**

- 52% of all survey respondents
- 85% of resident respondents

Metric	From 2016-2017	From 2017-2018
Customers	69% Increase	20% Increase
Sales Revenue	83% Increase	18% Increase
Nutrition Assistance	117% Increase	46% Increase



# Ward 6 “Brickie” Award Recognition





# We're Home to Some of DC's Most Prominent New Projects



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# Yet, We Maintain a Strong Focus on Growing Inclusively



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# Yet, We Maintain a Strong Focus on Growing Inclusively



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# Yet, We Maintain a Strong Focus on Growing Inclusively



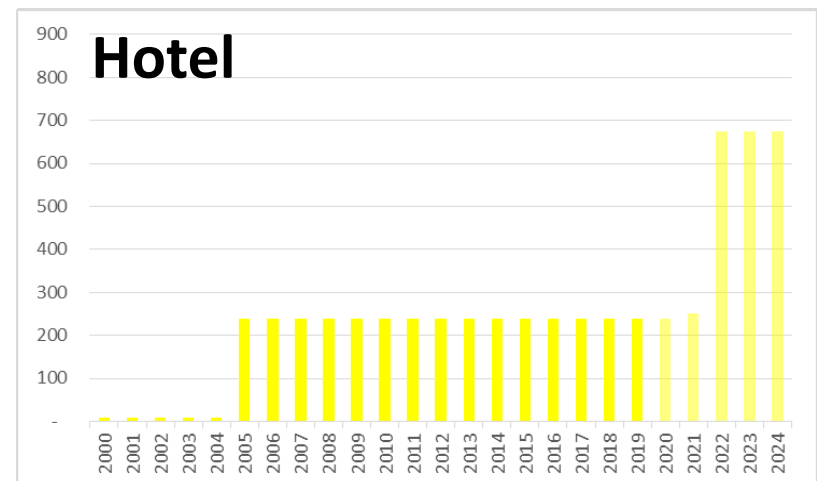
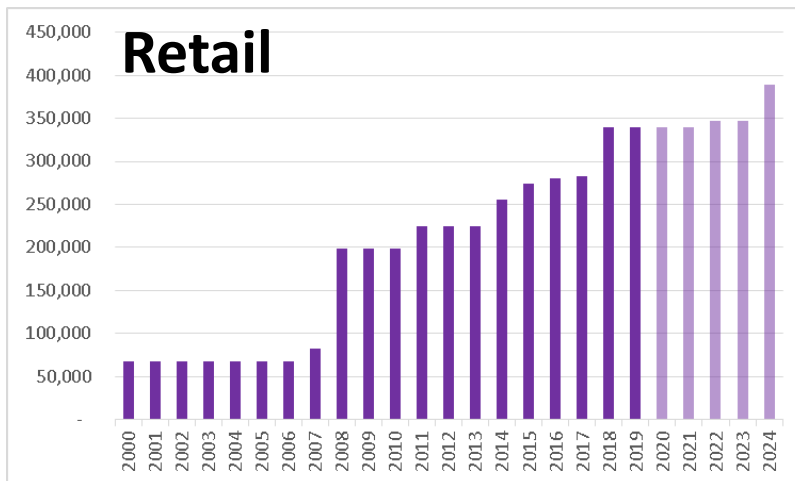
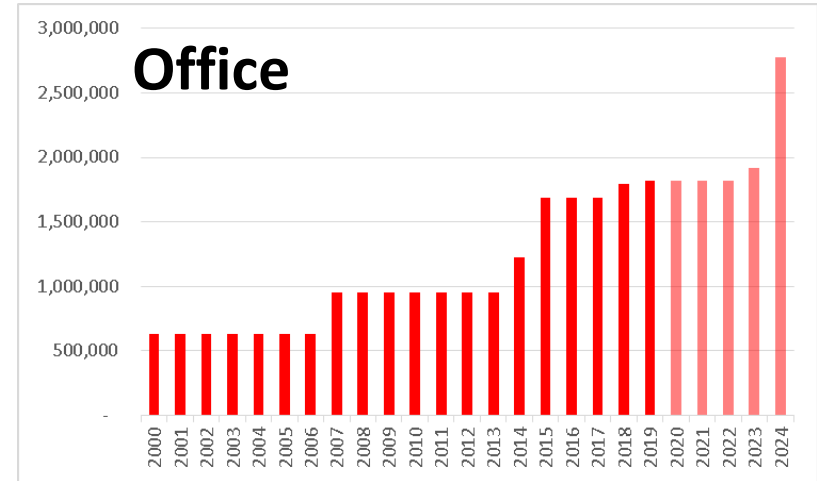
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Residential	Current	Under Construction	Pipeline	Total Projected Build-Out
Affordable Rental	777	175	0	952
Affordable Condominiums	86	0	0	86
<b>Total Affordable Units</b>	<b>863</b>	<b>175</b>	<b>0</b>	<b>1,038</b>
<b>Total Units</b>	<b>4,545</b>	<b>181</b>	<b>272</b>	<b>4,998</b>
<b>Affordable as % of Total</b>	<b>19%</b>	<b>97%</b>	<b>0%</b>	<b>21%</b>



# Growth Within Our Boundaries





# With Spillover Outside of Our Formal Boundaries

## FOSTERING CONNECTIONS BEYOND OUR BOUNDARIES

Mount Vernon Triangle is quickly growing into a place that people want to call home. Not only are the people within our community connecting, we are also connecting with businesses and people outside of our formal MVT CIO boundaries. And, we're embracing them with open arms.

### 1 CAPITAL BURGER (See Map)

### 2 ISS NYA

"Celebrating the Past While Embracing the Future: How ISS New York Avenue is redefining the Mount Vernon Triangle." - Urban Land Institute Washington

### 3 ADVISORY BOARD CO.

"The Advisory Board Co. has officially signed its lease to shift its headquarters from the West End to a redeveloped project by Mount Vernon Triangle." - The Business Journals

### 4 LBON

"Levi's to open second D.C. location in Mount Vernon Triangle." - The Business Journals

### 5 HOMEWOOD SUITES

"After buying a Georgetown office building in November, Oster-backed Aldenille Asset Management has made its second DC buy, a Mount Vernon Triangle hotel." - Benbow Commercial Real Estate News

### 6 YALE WEST (See Map)

### 7 YALE STREAM LAUNDRY

"Originally built in 1902, Yale Stream Laundry is a high-rise condominium building located in the Mount Vernon Triangle neighborhood." - yalestreamlaundry.com

### 8 PEPCO (See Map)

### 9 CAPITOL CROSSING

"Named a development project in Mount Vernon Triangle." - UrbanTurf

### 10 MASS COURT APARTMENTS

"Mass Court Apartments - Mt Vernon Triangle." - TURNBOUT

### 11 WISEGUY PIZZA (See Map)

### 12 SIXTH ENGINE / THE PUB & THE PEOPLE

"Sixth Engine, in the up-and-coming Mount Vernon Triangle neighborhood of Washington, D.C., will change hands to the partners who operate The Pub and the People. The new owners are looking to convert the Sixth Engine space to a concept similar to their The Pub and the People restaurant and bar in Bloomingdale." - switch3ll.net

### 13 VENABLE

"Named a featured property in the special feature 'New Kids On The Block: Mount Vernon Triangle'." - Benbow Commercial Real Estate News

### 14 FARMERS & DISTILLERS

"Bids in local history and culture, the area of Mount Vernon Triangle...has everything we're looking for." - Farmers Restaurant Group

### 15 LA COLOMBE

"Le Colombe recently opened a second DC location in Mount Vernon Triangle. This neighborhood coffee shop is the perfect place for MVT residents to get caffeinated on the way to work, to stop before a show at Sixth and I, or to catch up with a friend." - Capital Community News, Inc.

### CAPITAL BURGER

"Inaugural Capital Burger is Opening March 19 in Mt. Vernon Triangle." - Enter DC

### CARNEGIE LIBRARY / APPLE / DC HISTORY CENTER

"Named a featured property in the special feature 'New Kids On The Block: Mount Vernon Triangle'." - Benbow Commercial Real Estate News

### CHAIA

"Chaia Will Bring Its Tempting Vegetarian Tacos to Mount Vernon Triangle." - Washington City Paper

### 16 KARMA MODERN INDIAN

"Good Karma: A Levish Indian Restaurant Opens Tonight in Mount Vernon Triangle." - Washington City Paper

### 17 CHAIA (See Map)

### 18 SIXTH & I SYNAGOUGE

"Sixth & I Synagogue is integral part of the revitalization of downtown and Mount Vernon Triangle, and it's very gratifying to see what a great success it's been and how many lives it's touched." - Washington Business Journal

### 19 MAGNON KATSEB

"Identifies location on its website as Mount Vernon Triangle." - mackin-taynora.com

### 20 ANTHEM ROW

"Included in 'Neighborhood Spotlight Tour' of Mount Vernon Triangle." - NAACP DC | MD

### 21 CARNEGIE LIBRARY / APPLE / DC History Center (See Map)



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TRIANGLE** DC

### YALE WEST

"Washington Real Estate Investment Trust has paid \$73 million for the Yale West apartments near Mount Vernon Triangle as it seeks to refocus its attention on urban markets and away from its older medical office properties." - Washington Business Journal

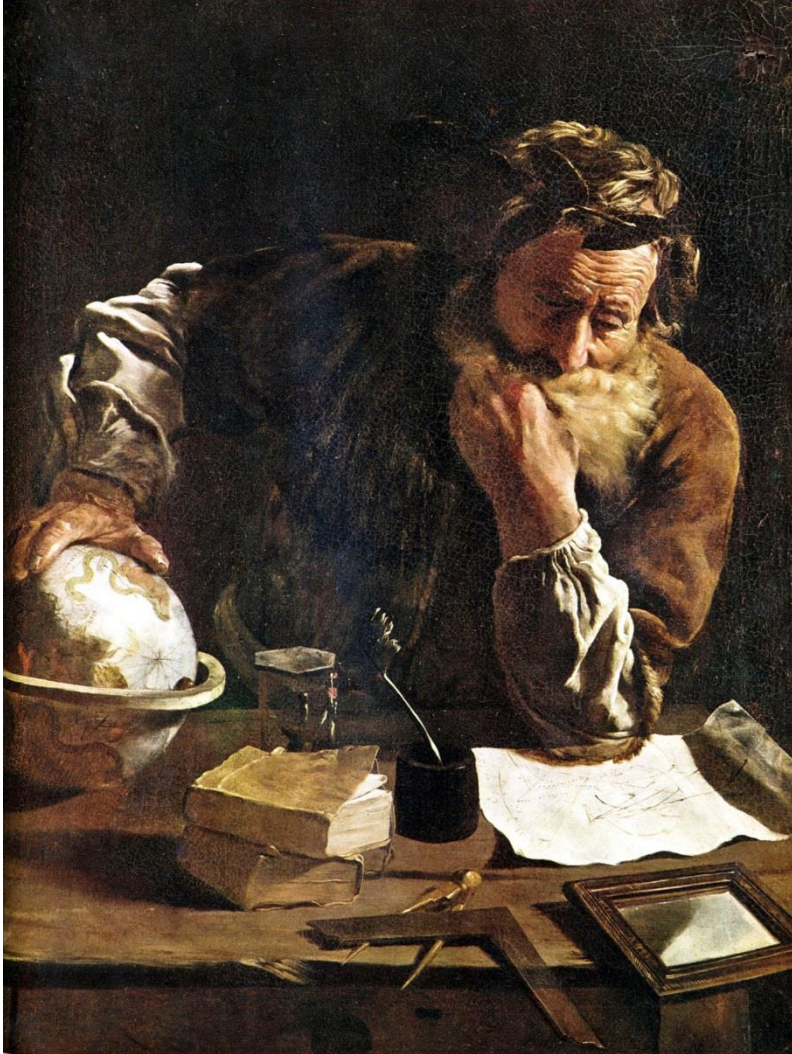
### PEPCO

"Pepero Gets Community Support For \$143M Substation in Mount Vernon Triangle." - Benbow Commercial Real Estate News

### WISEGUY PIZZA

"WiseGuy's first location is in Mount Vernon Triangle, and is one of the city's most authentic options for New York-style pizza by the slice." - Enter DC

# Ancient Greek Trivia for \$500, Alex!

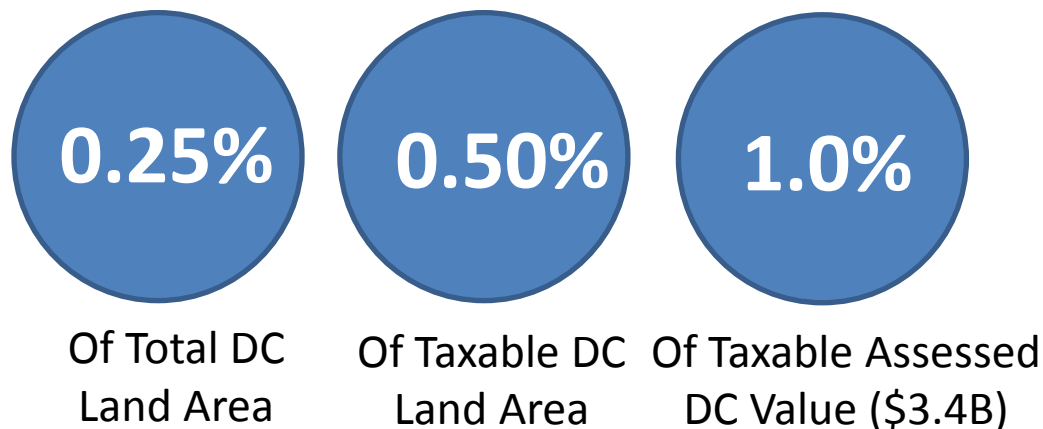


- Archimedes of Syracuse (288 BC – 212 BC)
- Greek mathematician, physicist, engineer, inventor and astronomer.
- Famously said: “Give me a lever long enough and a fulcrum on which to place it, and I shall move the world.”

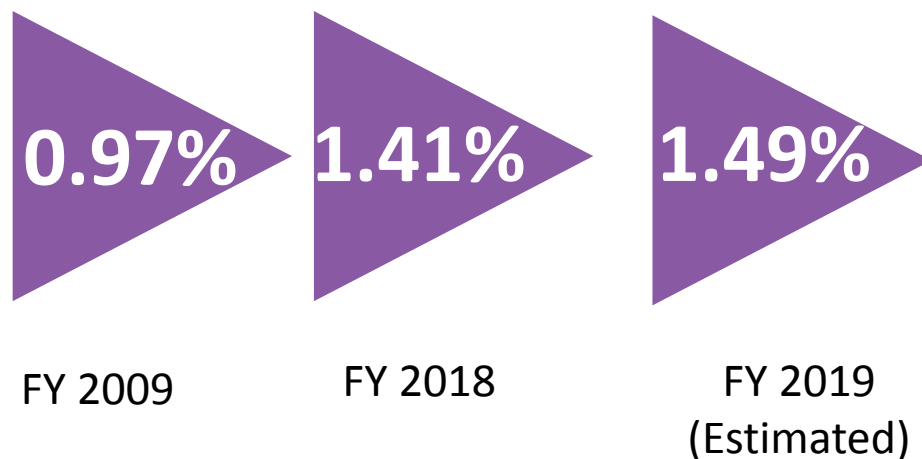


# When MVT Grows, So Does DC

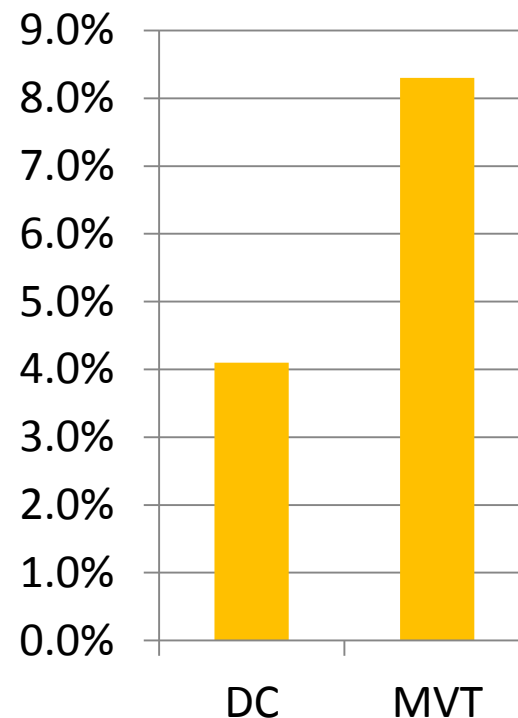
## MVT CID Comprises:



## Share of DC Real Property Taxes Paid by Properties Within MVT CID:



## Annual Average Real Property Tax Growth (FY 2009-2018)



# MVT CID's Leverage Effect

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- MVT CID has received approximately \$980K in District funding since 2011.
- Mount Vernon Triangle's net fiscal impact to DC increases even more when the impacts of personal income taxes, business franchise taxes and retail sales taxes are considered in addition to real property taxes.
- MVT CID has proven itself to be one of DC's most prudent investments – an investment we wish to see continue for an additional 5 years.



**THANK YOU**



Keynote Address:  
Kristi C. Whitfield, Director  
DC Department of Small & Local  
Business Development







Clean Team Awards &  
Recognition

# Certificate of Appreciation

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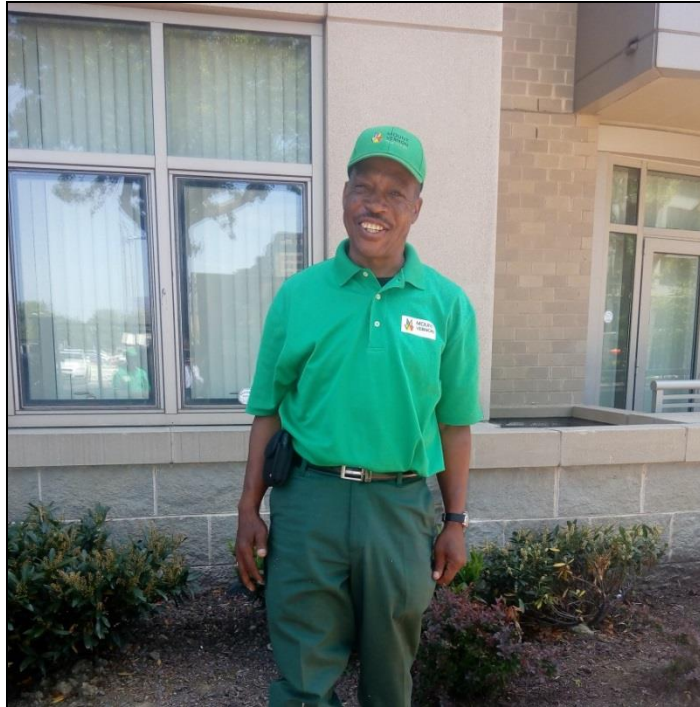
**Sam Wilkerson**

Clean Team Awards &  
Recognition



# Outstanding Performance Award

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**Parnell Hawkins**

Clean Team Awards &  
Recognition

# Employee of the Year



**“Mr. Brown”**

Clean Team Awards &  
Recognition



# Public Service Award

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**Rev. Dr. James Terrell**  
**Second Baptist Church of Washington**

MVT CID Community Awards

# Community Partner Award



**The Velazquez Family**  
**A Baked Joint & la Betty**

MVT CID Community Awards

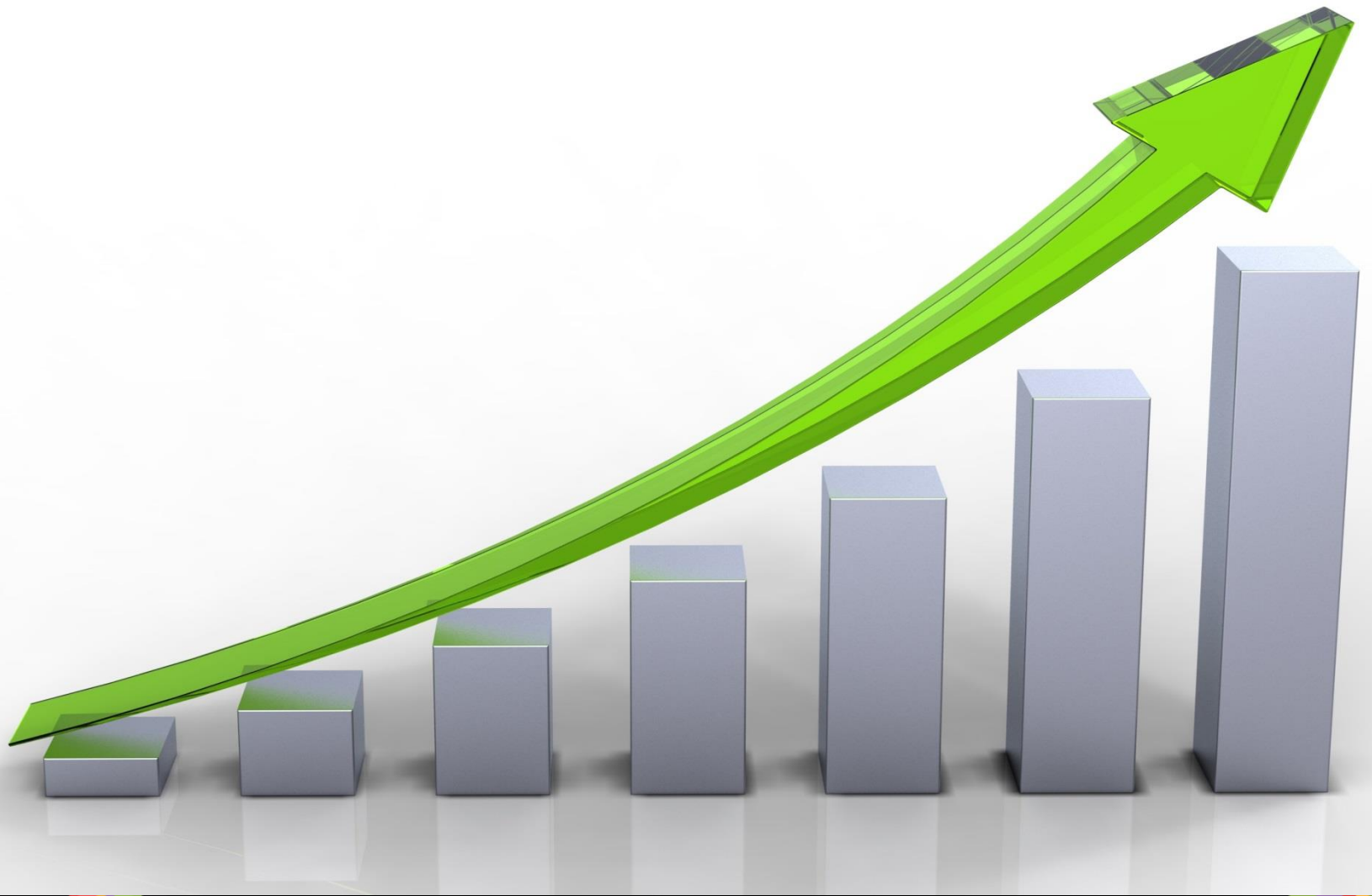


# Lifetime Achievement Award



**Ms. Yvonne Williams**  
**Bibleway Church of Washington, DC**

MVT CID Community Awards



FY 2018 Financial Results  
Jimmy Dodson  
MVT CID Board Treasurer





Board of Directors Election Results  
Elena de Lay  
MVT CID Board Secretary



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