HOW DO YOU WANT TO PUT PEOPLE BACK IN PRATHER’S ALLEY?

THE MOUNT VERNON TRIANGLE COMMUNITY IMPROVEMENT DISTRICT (MVT CID), IN PARTNERSHIP WITH EL STUDIO, A LOCAL ARCHITECTURE AND DESIGN FIRM, AND URBANSEED, A DESIGN AND PLANNING CONSULTANCY, ARE RETHINKING POSSIBILITIES WITHIN OUR NEIGHBORHOOD’S ALLEYS.

THE EFFORT BEGAN IN SEPTEMBER 2018 WHEN THE TEAM CONDUCTED A USE STUDY OF PRATHER’S ALLEY TO UNDERSTAND ITS LOCATION, SURROUNDING DEVELOPMENT, SPATIAL CONFIGURATION, AND SAFETY CONDITIONS—BOTH PERSONAL AND TRANSIT-ORIENTED—AT MULTIPLE TIMES THROUGHOUT THE DAY. NEXT, AN ONLINE SURVEY WAS LAUNCHED IN NOVEMBER 2018 TO GAGE THE COMMUNITY’S PERCEPTIONS, NEEDS, AND DESIRES. THE RESULTS PROMPTED A SET OF ACTIVITIES AND INTERVENTIONS USED TO GENERATE DESIGN CONCEPTS DURING A JANUARY 2019 COMMUNITY DESIGN WORKSHOP.

WE ARE NOW SEEKING COMMUNITY FEEDBACK ON THE FOLLOWING THREE DESIGN OPTIONS FOR IMPLEMENTATION. THESE ARE INFORMED DIRECTLY BY THE SURVEY AND WORKSHOP FEEDBACK:

1. PERFORMANCE + LOUNGE
2. MARKETPLACE
3. PET RECREATION

FOLLOWING THIS VOTING EXERCISE, THE WINNING CONCEPT WILL BE SUBMITTED FOR GRANTS WITH THE INTENT TO BUILD THE CHOSEN DESIGN UPON FUNDING APPROVAL.

JOIN IN THE PROCESS AND RANK YOUR FAVORITE!
OPTION 1: PERFORMANCE + LOUNGE

1. SEATING / BLEACHERS + MOVABLE STAGE
2. ART PROJECTIONS
3. TRAFFIC CALMING
4. MOVIE SCREENING

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OPTION 2: MARKETPLACE

1. MARKET STALLS + SEATING
2. ART
3. TRAFFIC CALMING
4. LIGHT

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OPTION 3: PET RECREATION

1. DOG PARK + SEATING
2. ART
3. TRAFFIC CALMING
4. LIGHT

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