

# HOW DO YOU WANT TO PUT PEOPLE BACK IN PRATHER'S ALLEY?

THE MOUNT VERNON TRIANGLE COMMUNITY IMPROVEMENT DISTRICT (MVT CID), IN PARTNERSHIP WITH EL STUDIO, A LOCAL ARCHITECTURE AND DESIGN FIRM, AND URBANSEED, A DESIGN AND PLANNING CONSULTANCY, ARE RETHINKING POSSIBILITIES WITHIN OUR NEIGHBORHOOD'S ALLEYS.

THE EFFORT BEGAN IN SEPTEMBER 2018 WHEN THE TEAM CONDUCTED A USE STUDY OF PRATHER'S ALLEY TO UNDERSTAND ITS LOCATION, SURROUNDING DEVELOPMENT, SPATIAL CONFIGURATION, AND SAFETY CONDITIONS—BOTH PERSONAL AND TRANSIT-ORIENTED—AT MULTIPLE TIMES THROUGHOUT THE DAY. NEXT, AN ONLINE SURVEY WAS LAUNCHED IN NOVEMBER 2018 TO GAGE THE COMMUNITY'S PERCEPTIONS, NEEDS, AND DESIRES. THE RESULTS PROMPTED A SET OF ACTIVITIES AND INTERVENTIONS USED TO GENERATE DESIGN CONCEPTS DURING A JANUARY 2019 COMMUNITY DESIGN WORKSHOP.

WE ARE NOW SEEKING COMMUNITY FEEDBACK ON THE FOLLOWING THREE DESIGN OPTIONS FOR IMPLEMENTATION. THESE ARE INFORMED DIRECTLY BY THE SURVEY AND WORKSHOP FEEDBACK:

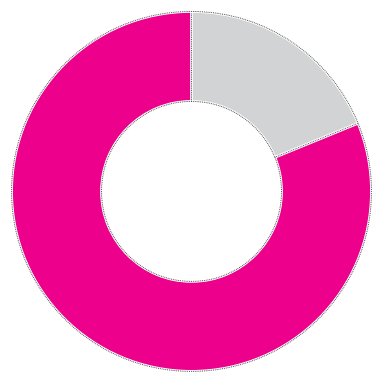
- 1. PERFORMANCE + LOUNGE
- 2. MARKETPLACE
- 3. PET RECREATION

FOLLOWING THIS VOTING EXERCISE, THE WINNING CONCEPT WILL BE SUBMITTED FOR GRANTS WITH THE INTENT TO BUILD THE CHOSEN DESIGN UPON FUNDING APPROVAL.

JOIN IN THE PROCESS AND RANK YOUR FAVORITE!

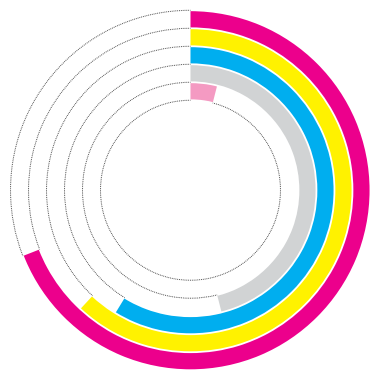
SAMPLE SURVEY RESULTS:

Q1: DO YOU LIVE IN MOUNT VERNON TRIANGLE?



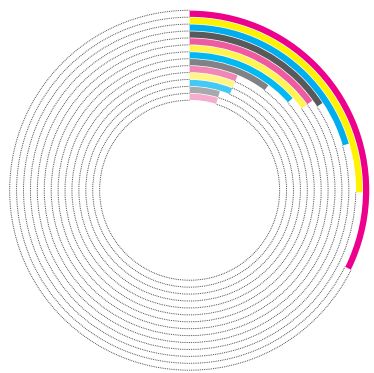
YES  
NO

Q13: DURING WHAT TIMES DO YOU USUALLY USE THE ALLEY?



2PM - 6PM  
6PM - 12AM  
10AM - 2PM  
6AM - 10AM  
12AM - 6AM

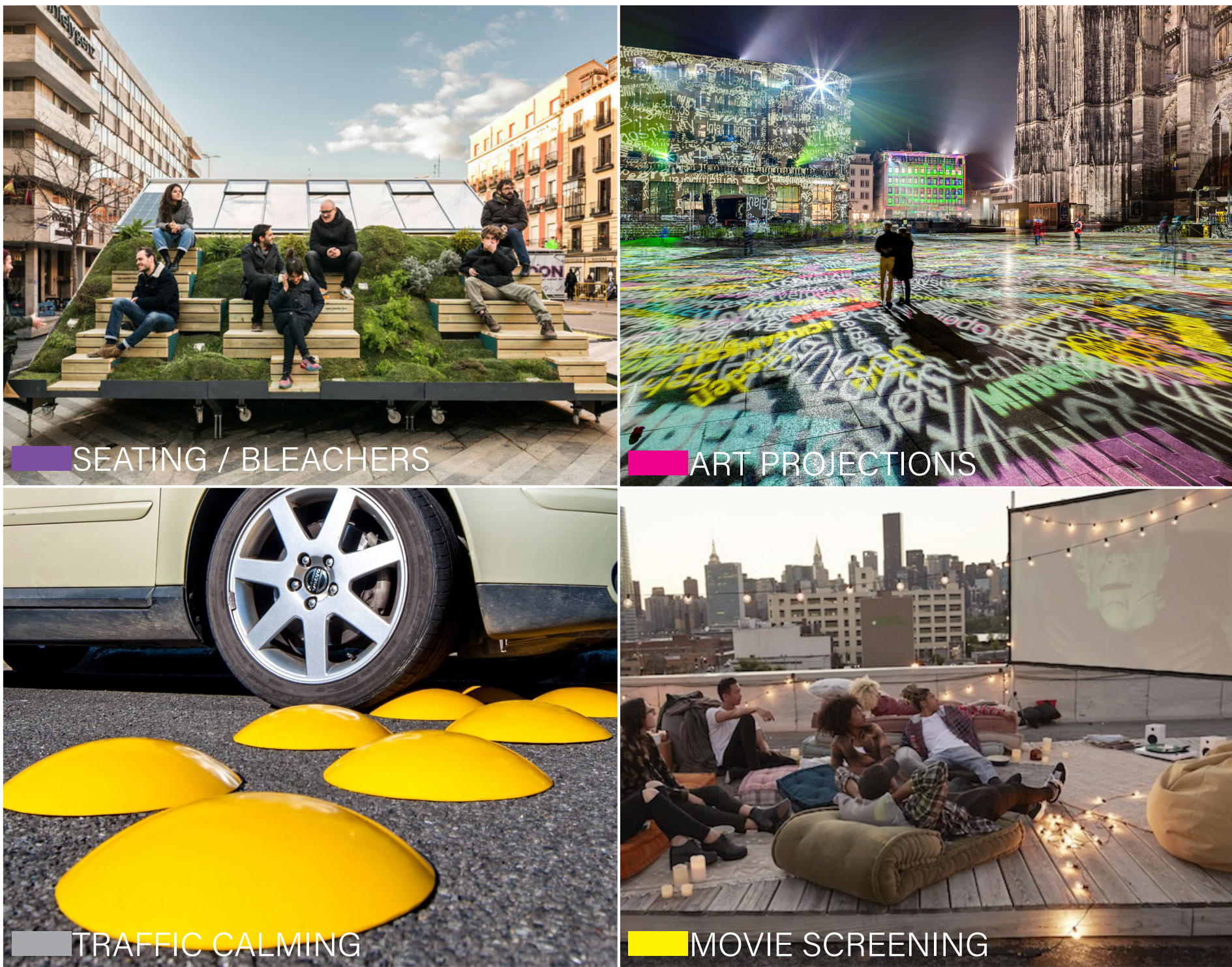
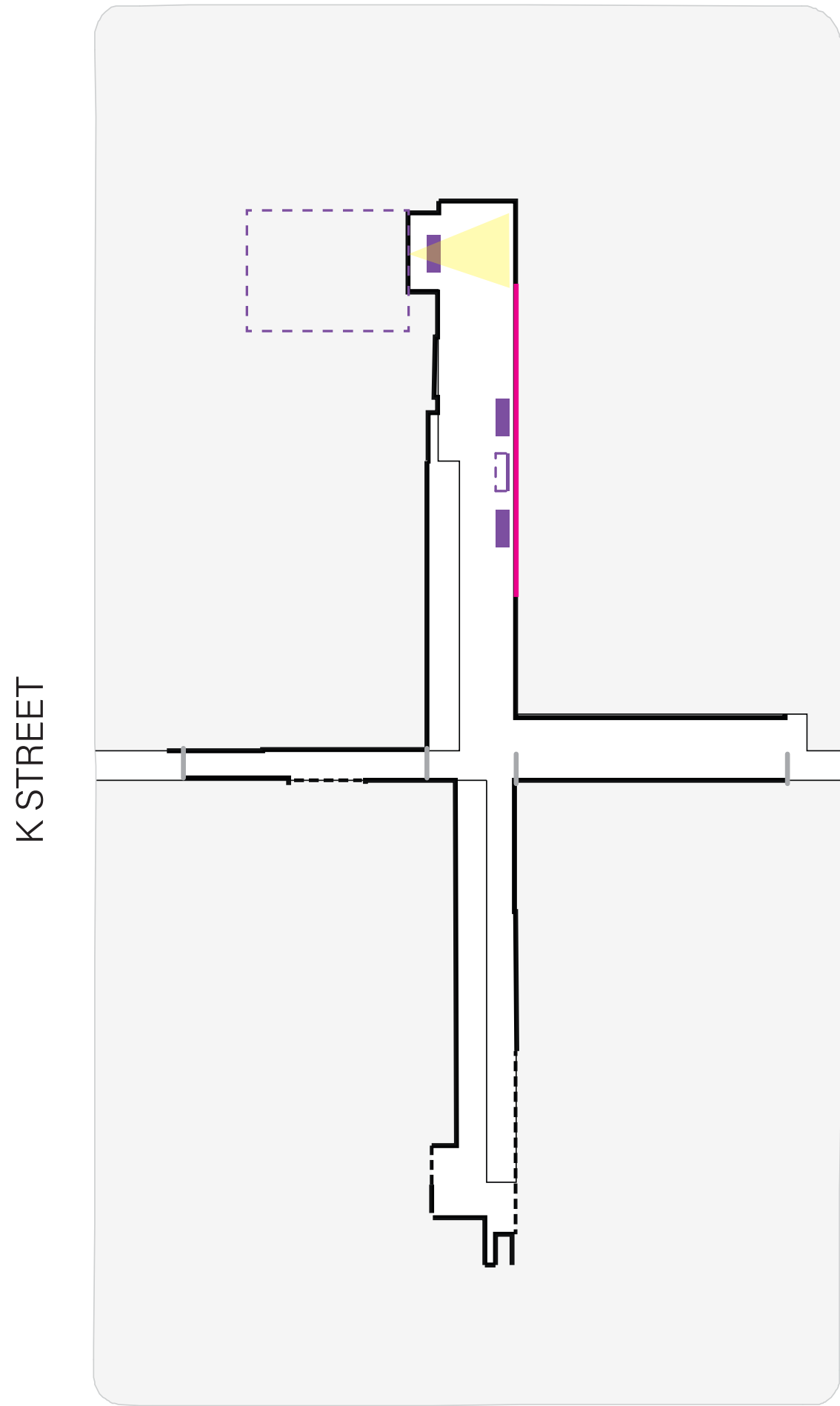
Q20: WHAT ACTIVITIES WOULD YOU LIKE MOST IN THE ALLEY?



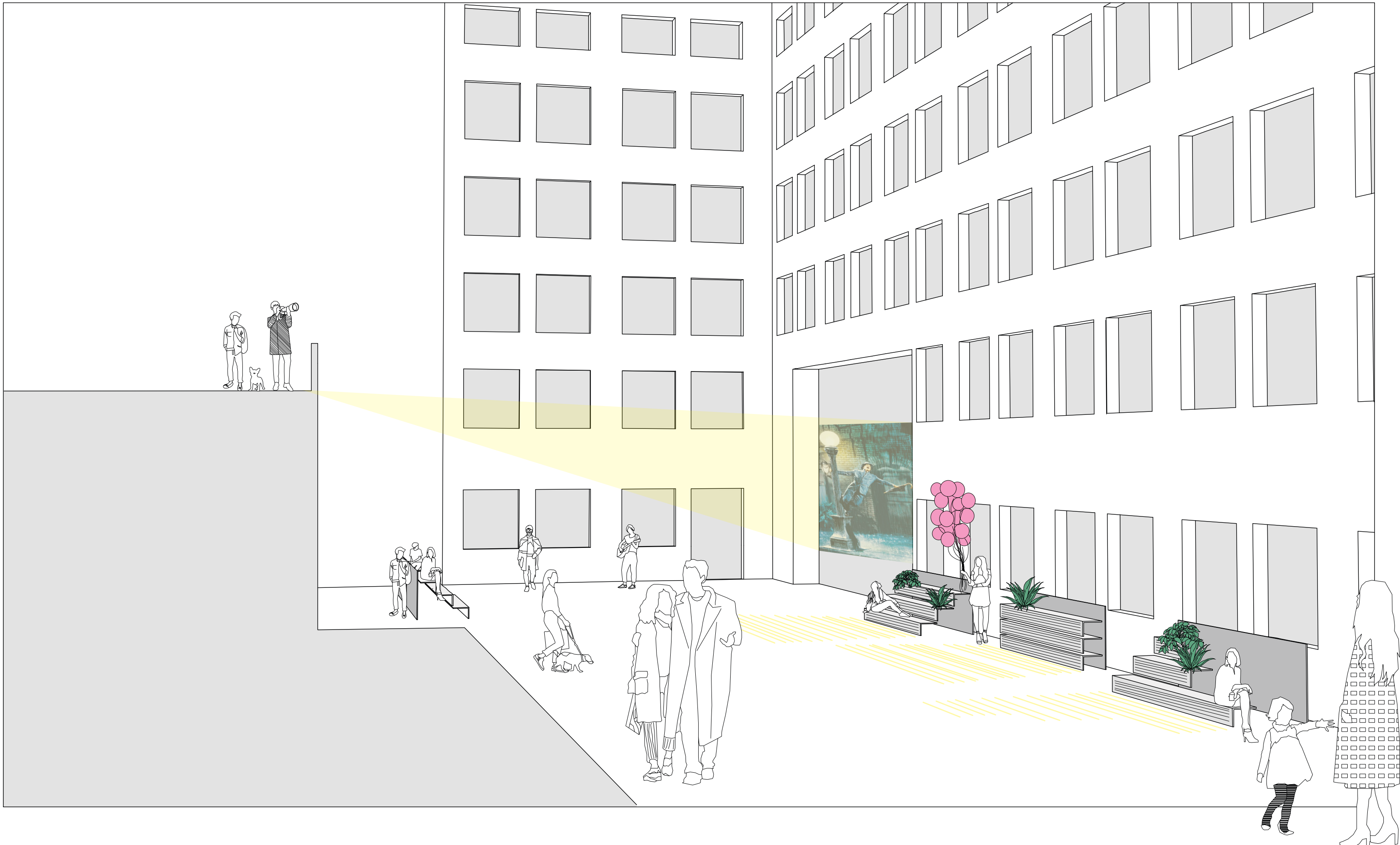
EXPERIENCE ART  
RELAX, REST, READ  
WALK MY DOG  
ATTEND A SHOW  
BRING FOOD TO EAT  
MEET WITH FRIENDS  
OTHER  
GARDEN  
PEOPLE WATCH  
PLAY MUSIC  
MEET NEW PEOPLE  
GROUP GAMES  
SOLO ATHLETIC EXERCISE



# OPTION 1: PERFORMANCE + LOUNGE



- 1 SEATING / BLEACHERS + MOVABLE STAGE
- 2 ART PROJECTIONS
- 3 TRAFFIC CALMING
- 4 MOVIE SCREENING



EL  
STUDIO

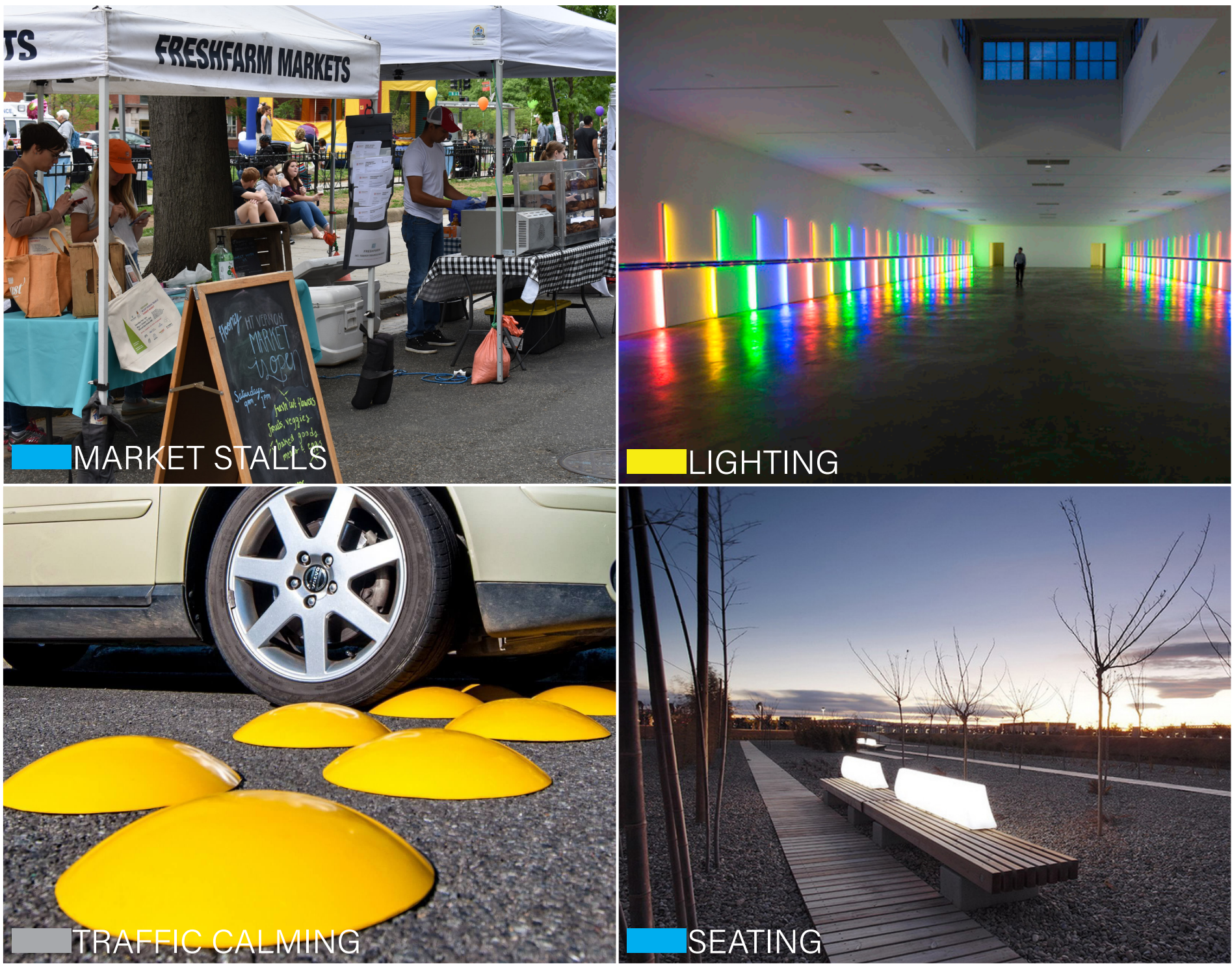
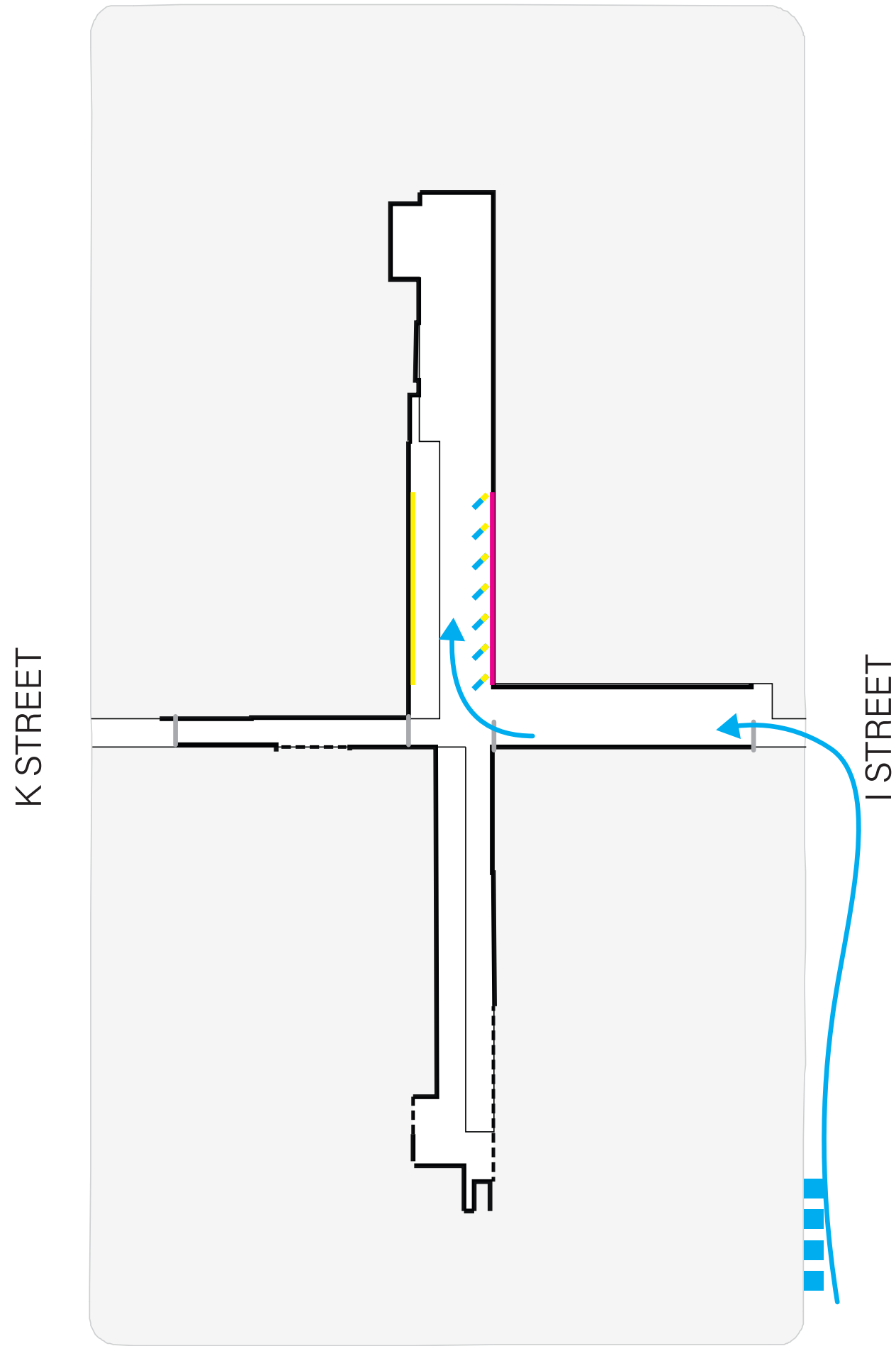
USEED  
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MOUNT  
VERNON  
TRIANGLE • DC

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# OPTION 2: MARKETPLACE



EL  
STUDIO

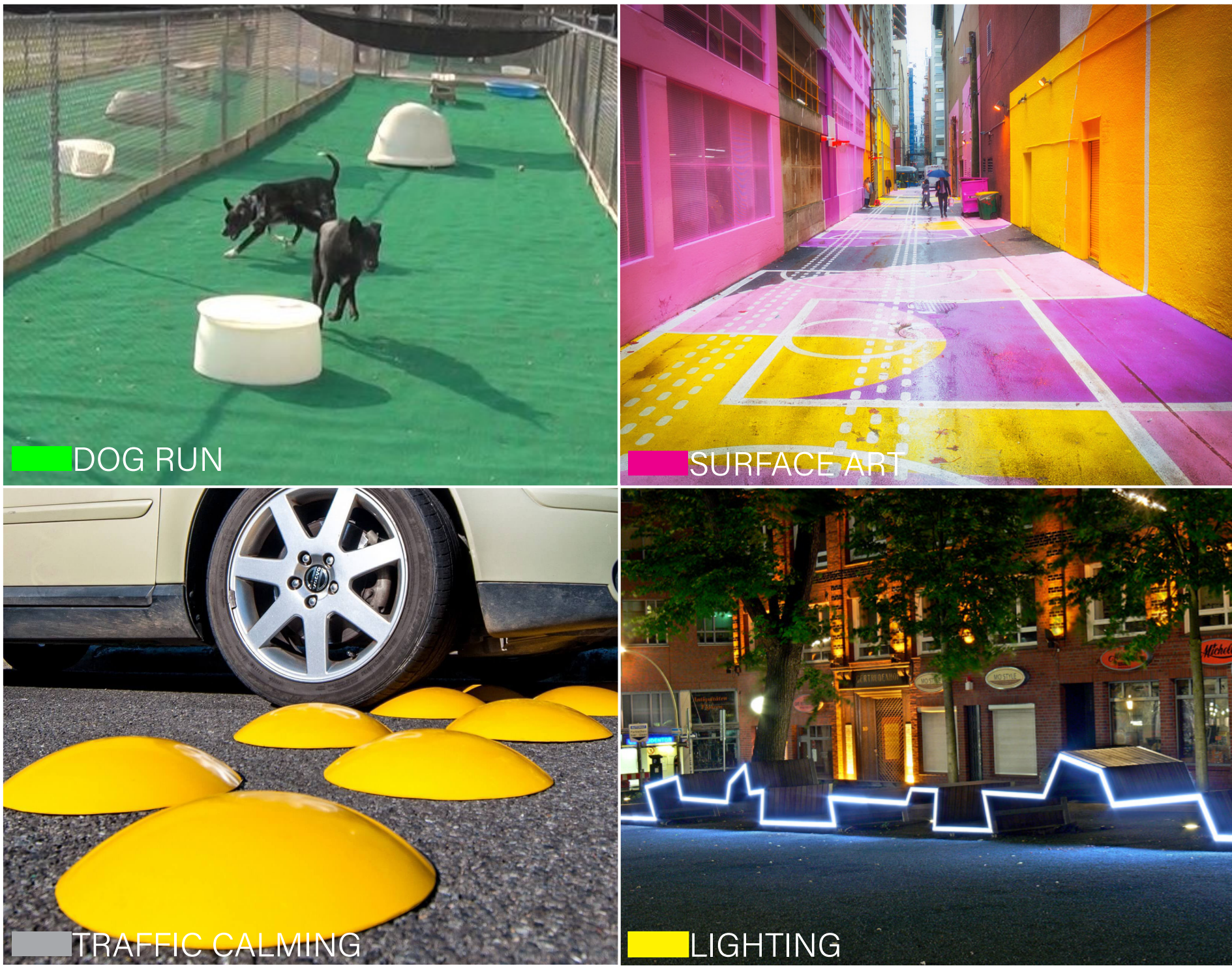
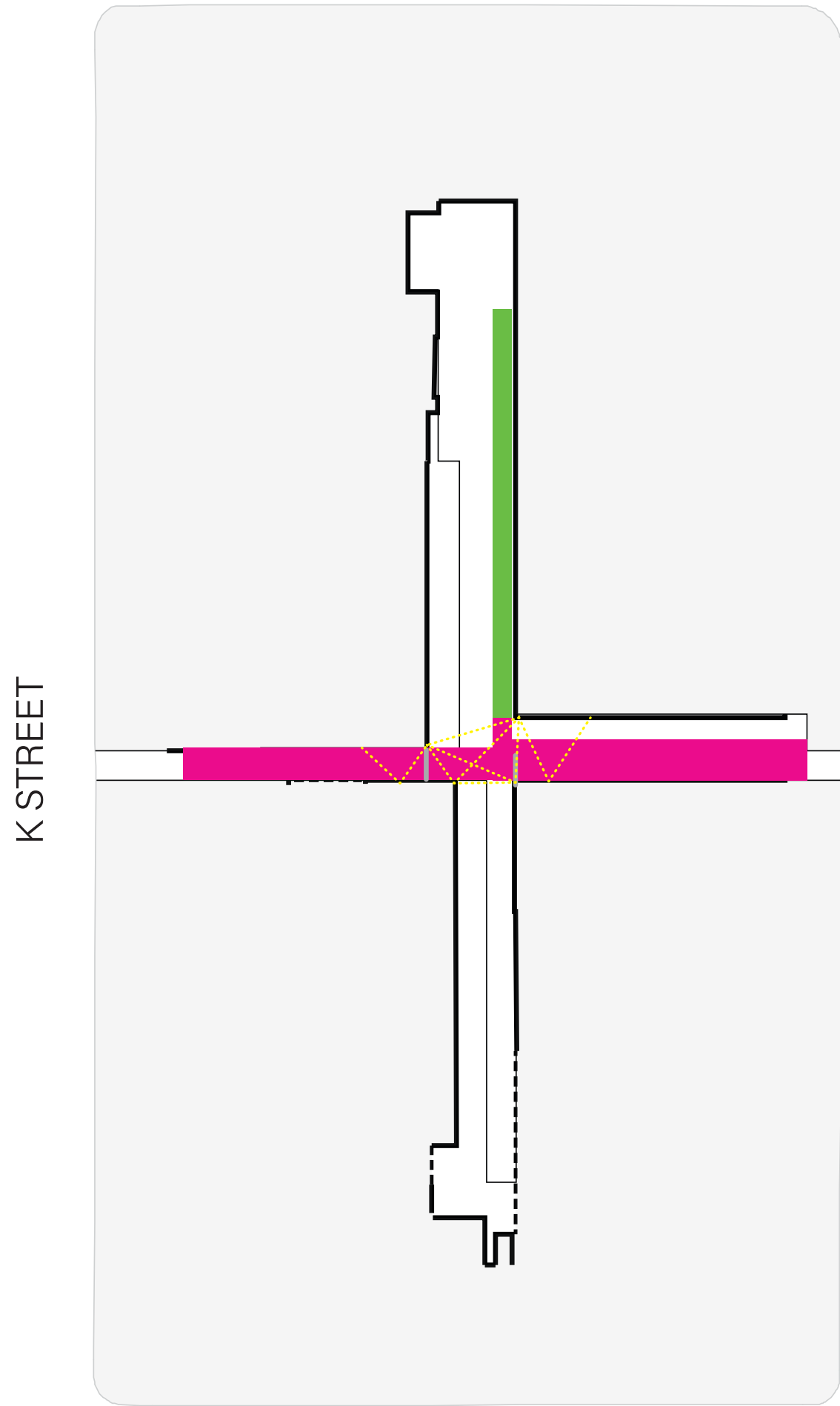
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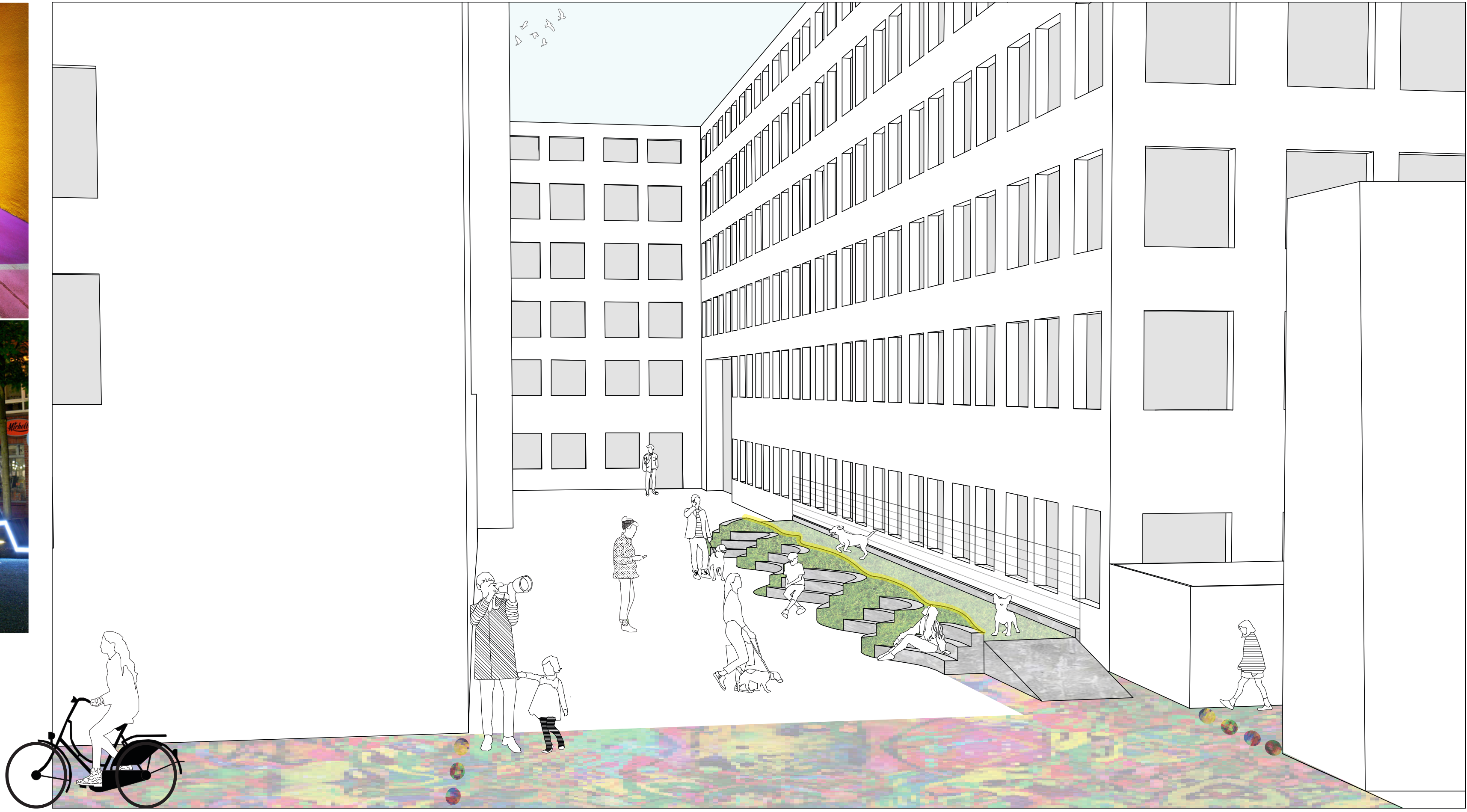
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# OPTION 3: PET RECREATION



- 1 DOG PARK + SEATING
- 2 ART
- 3 TRAFFIC CALMING
- 4 LIGHT



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