



MOUNT
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2020 Neighborhood Perception Survey Results

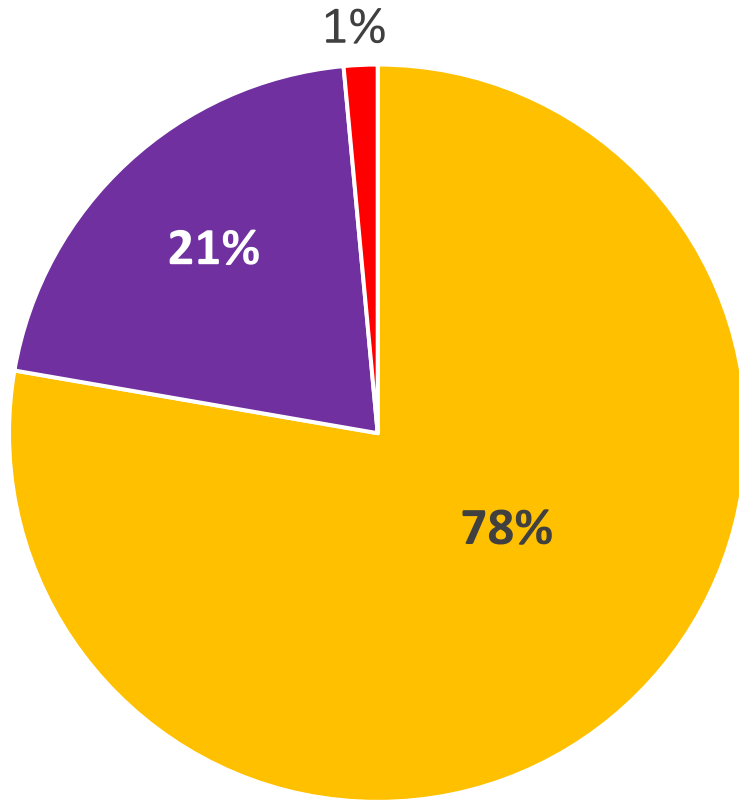
Survey Overview

- Survey released November 30, 2020 and closed January 2021
- 1,214 respondents - 33% increase over 2019
- Promoted on social media, through our online newsletter, at multiple MVT retail locations, and via property managers for distribution to residents

RESPONDENT PROFILES

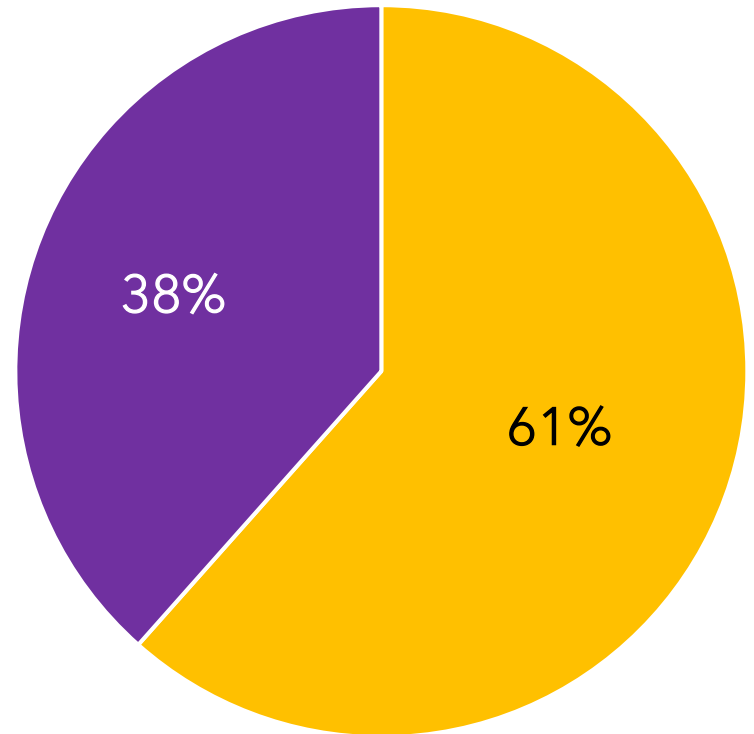
Respondent Demographics:

Location



- Lives Within MVT
- Lives Outside of MVT
- Unsure

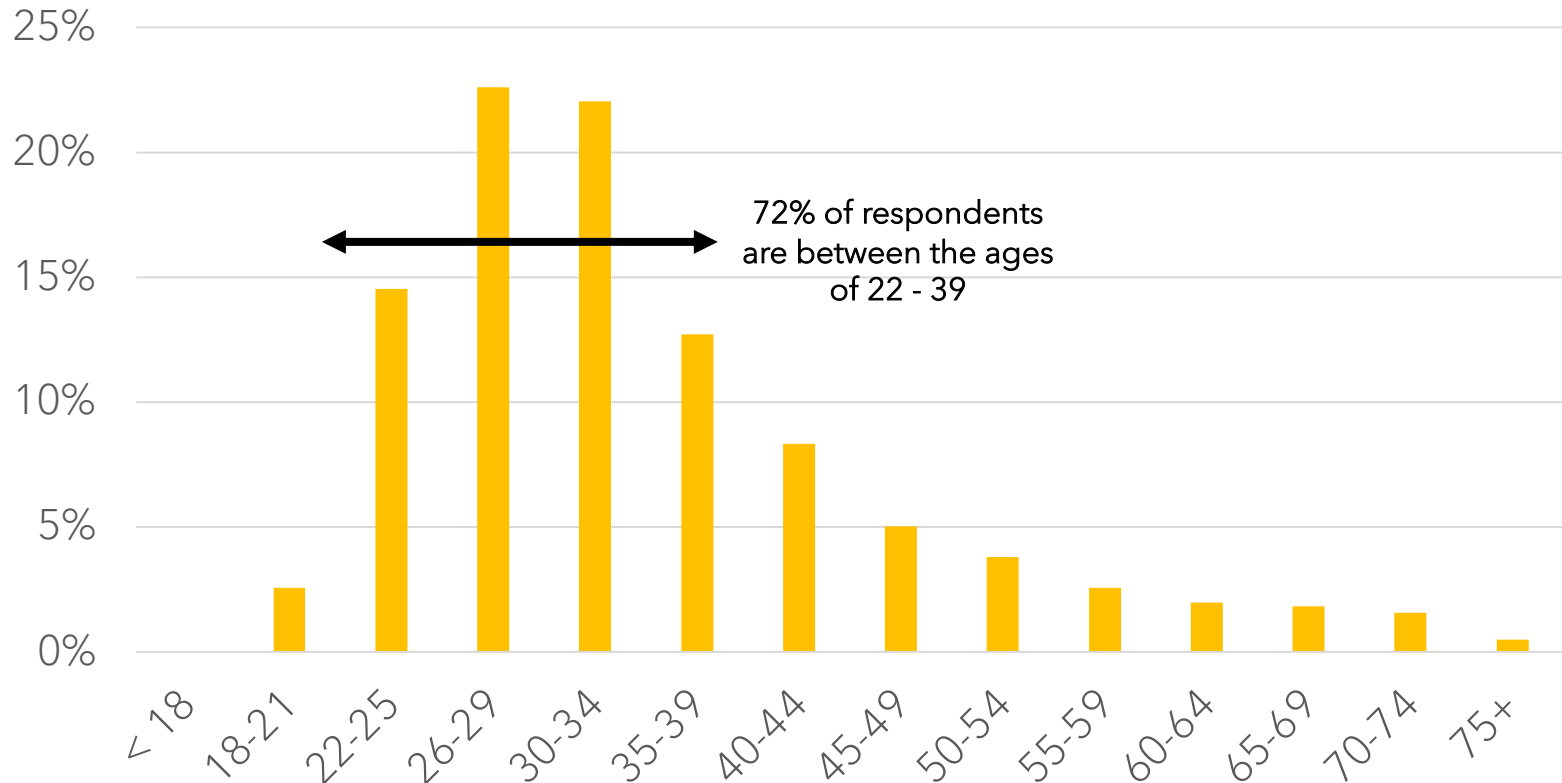
Gender Identity



- Female
- Male

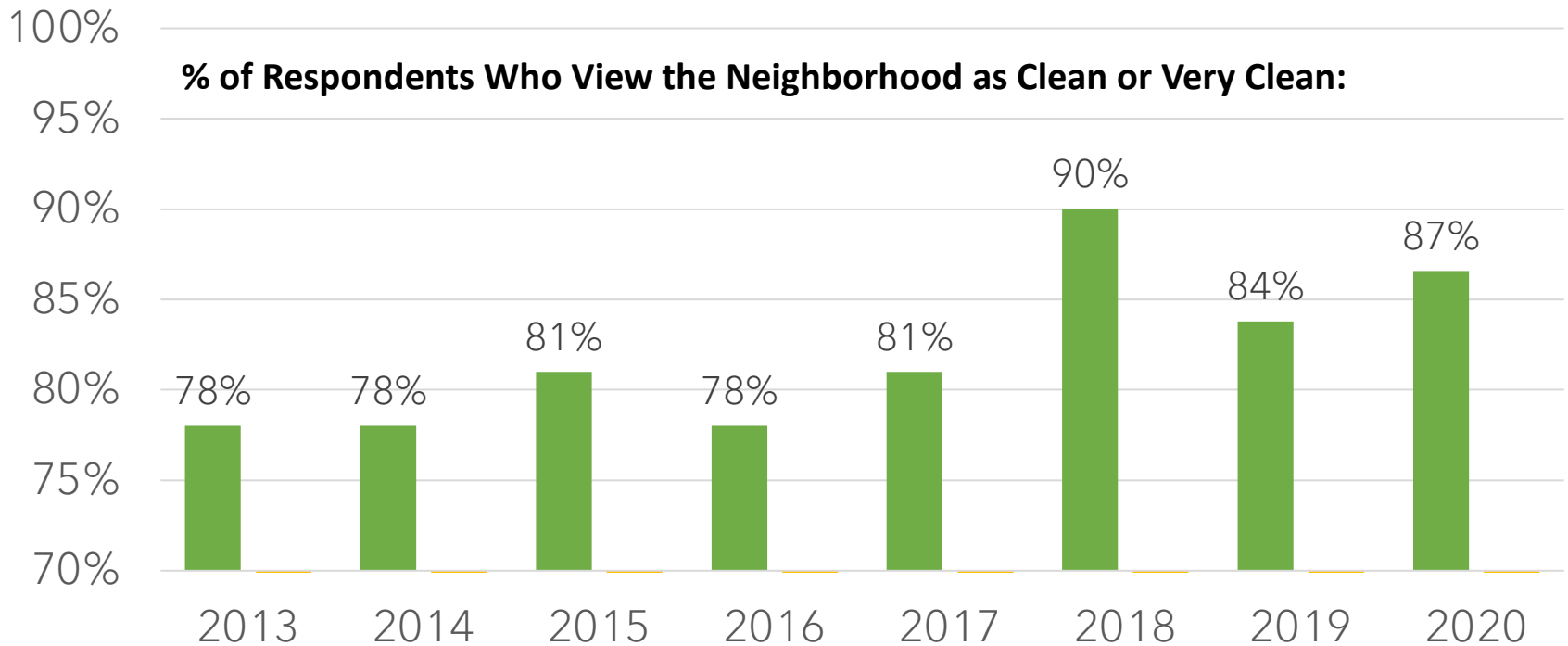
Respondent Demographics (cont'd):

Age Range



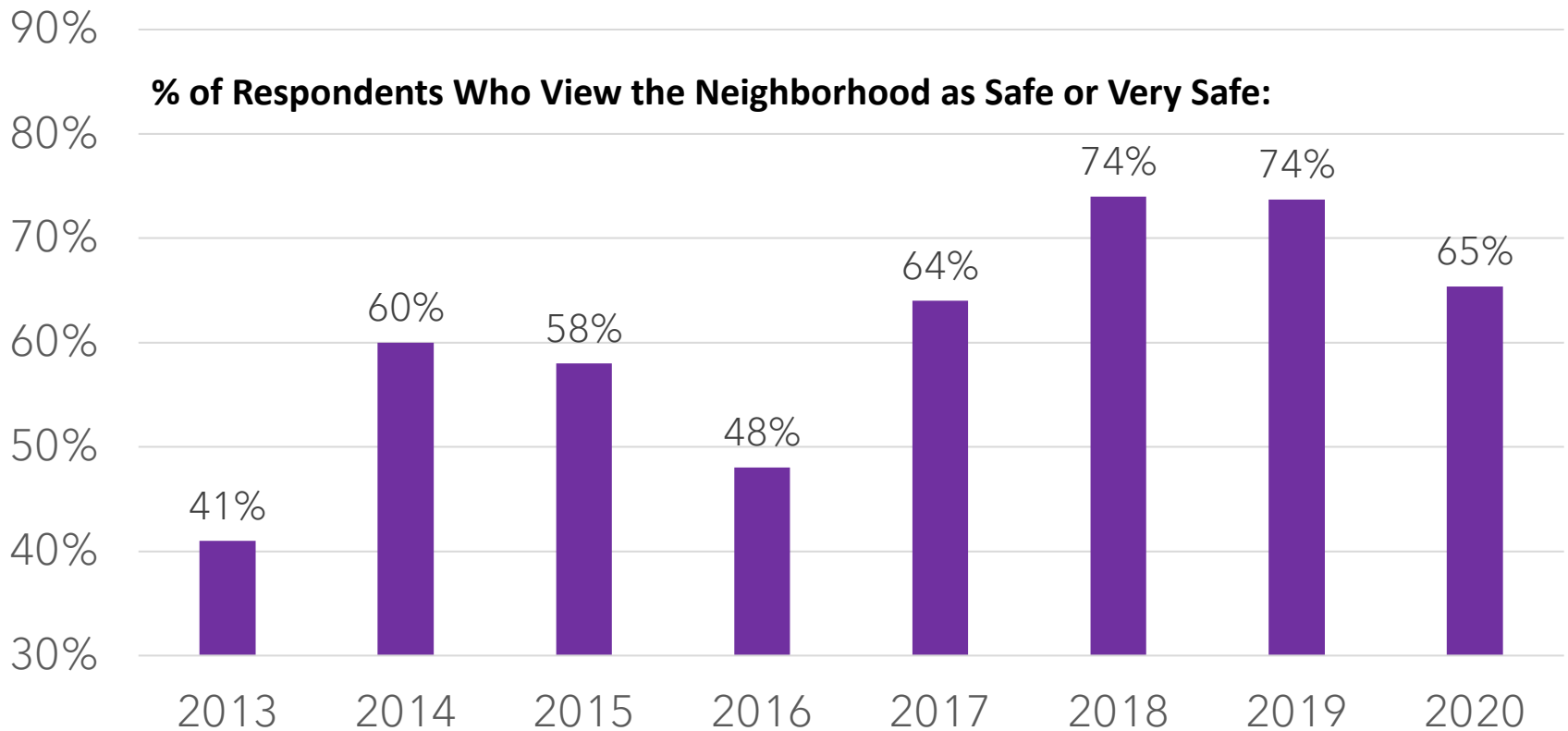
RESPONDENT PERCEPTIONS

Perceptions of Cleanliness



Results based on 1,214 respondents to survey open November 2020-January 2021

Perceptions of Safety

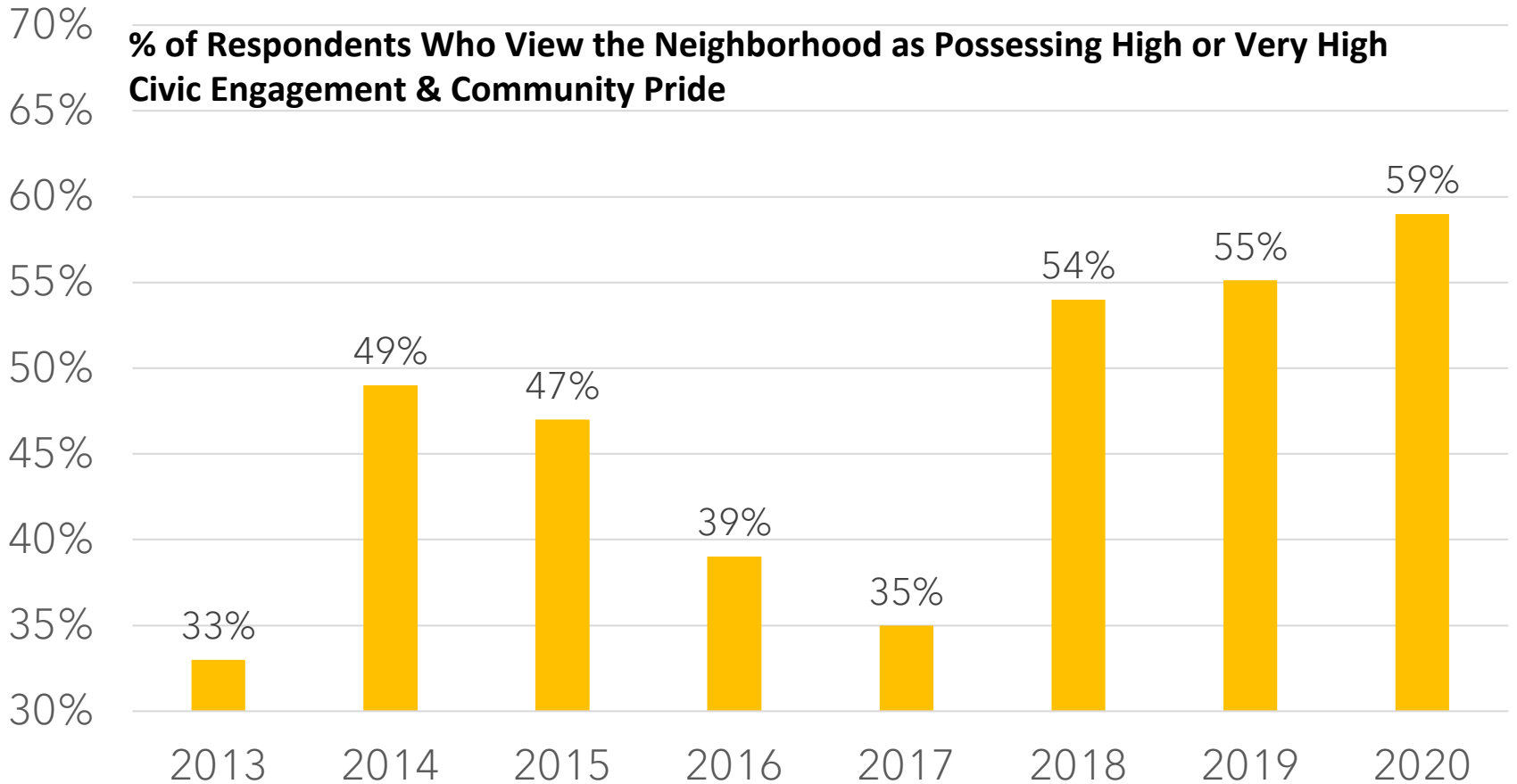


Results based on 1,214 respondents to survey open November 2020-January 2021

Perceptions of Cleanliness & Safety: A Deeper Look

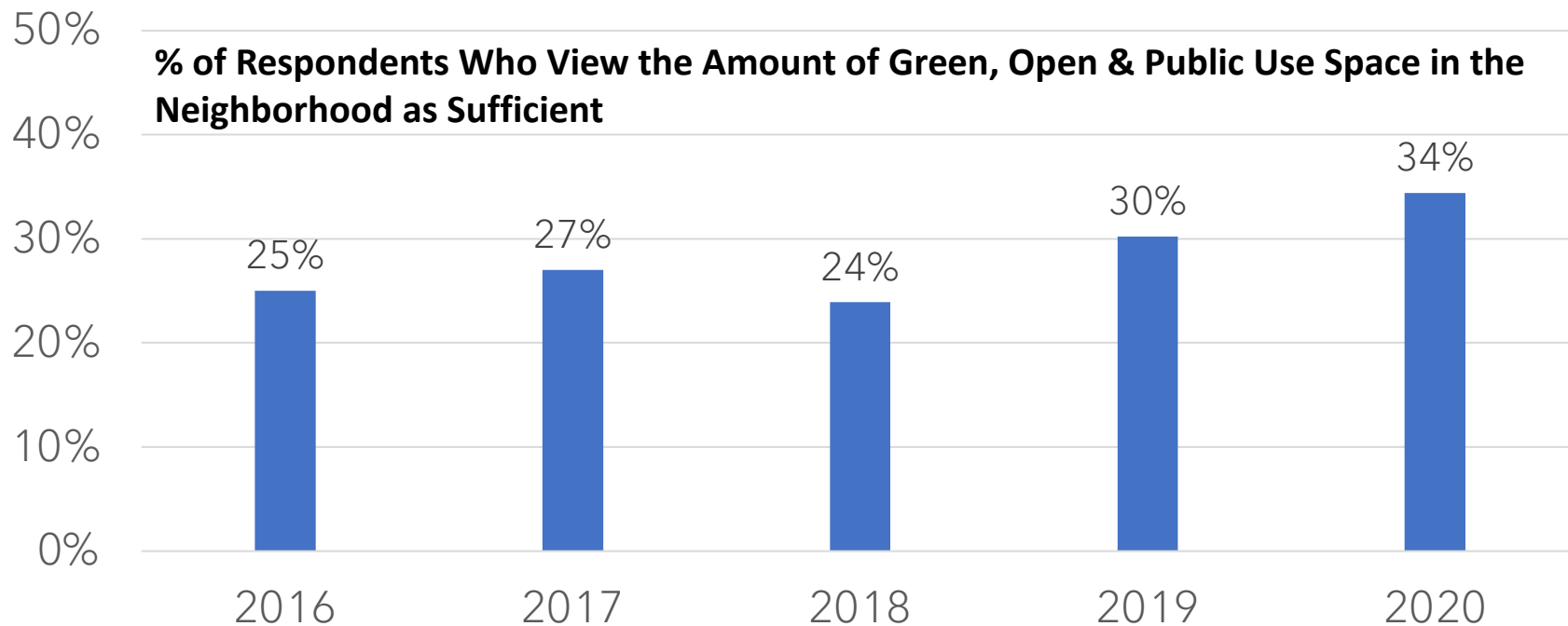
- 62% of respondents said the neighborhood was both “Clean” or “Very Clean” *and* “Safe” or “Very Safe”
- The most common response – nearly 30% of respondents – was that the neighborhood was “Clean” and “Safe”
- No one who responded that the neighborhood was either “Not Clean” also responded that the neighborhood was “Safe” or “Very Safe” – showing there continue to exist a strong positive relationship between perceptions of cleanliness and perceptions of safety

Perceptions of Civic Engagement & Community Pride



Results based on 1,214 respondents to survey open November 2020-January 2021

Perceptions of Green Space Availability



Results based on 1,214 respondents to survey open November 2020-January 2021

MVT CID Programmatic Priorities

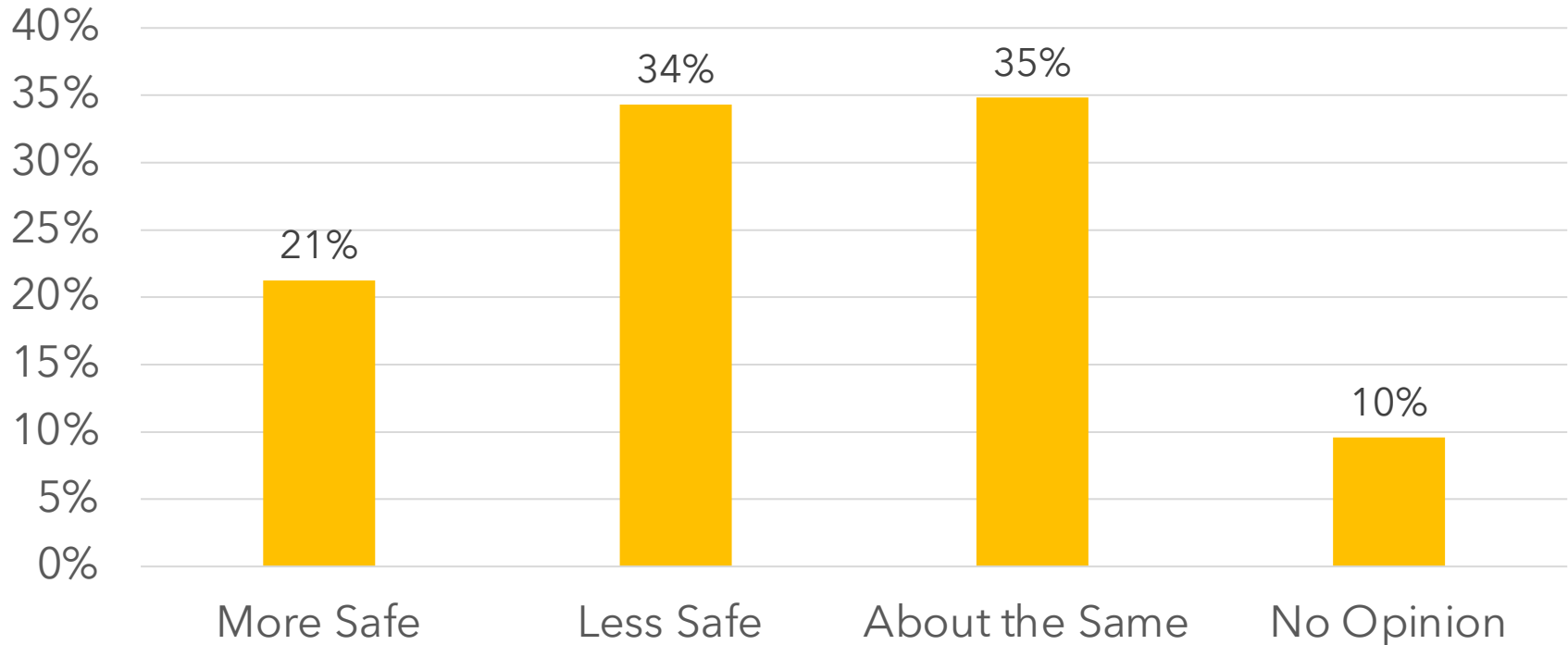
(Ranked in Order of Importance)

Category Rank	All	Residents
Public Safety	1	1
Cleanliness & Landscaping	2	2
Business & Retail Attraction	3	3
Parks & Open Space Activation	4	4
Homeless Outreach	5	5
Transportation & Mobility	6	6
Marketing & Events	7	7

IMPACTS OF COVID-19

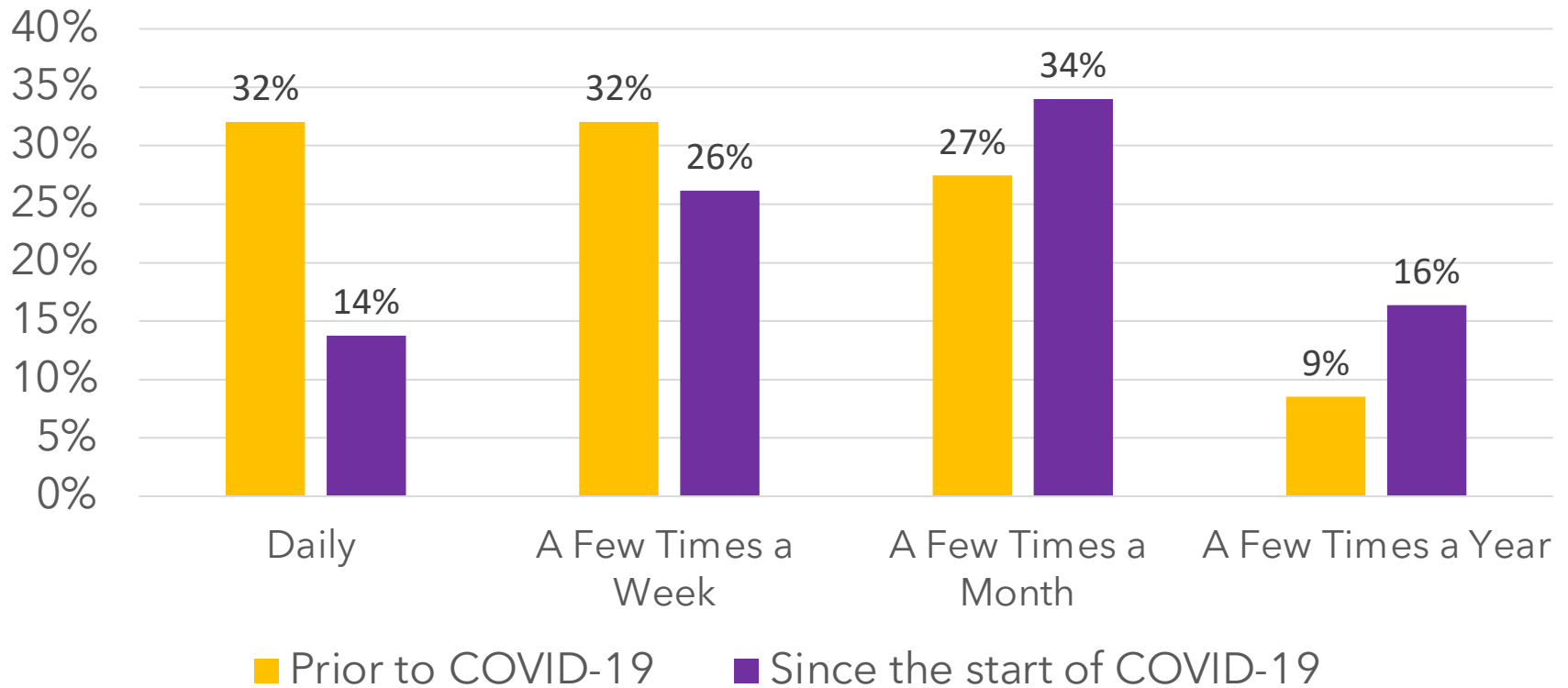
Perceptions of Safety

(Since the Start of COVID-19)



Results based on 1,214 respondents to survey open November 2020-January 2021

Visitation to Mount Vernon Triangle





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