• Survey took place between September 19th and October 31, 2014

• Survey distributed to property managers, posted on Mount Vernon Triangle CID website, eblasted to more than 1,500 subscribers, promoted on Facebook & Twitter, and featured in the Triangle Times and through local bloggers

• 436 Respondents (36% more than 2013)
Please tell us how you are involved with the Mount Vernon Triangle neighborhood?

- A resident of Mount Vernon Triangle: 78.5%
- Employed in Mount Vernon Triangle: 11.5%
- A business owner / manager / operator in Mount Vernon Triangle: 2.5%
- A visitor from another DC neighborhood: 6.5%
- A visitor from Maryland or Virginia: 0.9%
General Information

How long have you lived or worked in Mount Vernon Triangle?

- 27.9% 1 to 3 years
- 27.7% 4 to 6 years
- 25.4% Less than a year
- 10.6% 7 to 10 years
- 6.9% Live and work outside of MVT
- 1.4% More than 10 years
General Information

Which building do you live in?

- City Vista: 19.6%
- Madrigal Lofts: 16.2%
- Lyric: 15.2%
- Other building in MVT: 12.6%
- 555 Massachusetts: 10.6%
- The Sonata: 8.7%
- Meridian at MVT: 4.8%
- Carmel Plaza: 4.3%
- 425 Massachusetts: 3.9%
- 401 Massachusetts: 2.9%
- Museum Square: 1.0%
- Golden Rule Plaza: 0.2%
- Building outside of MVT: 0.0%
General Information

Which building do you work in?

- Building outside of the Mount Vernon Triangle: 76.3%
- Other building in Mount Vernon Triangle: 13.5%
- 655 K Street: 8.7%
- 425 Eye Street: 0.8%
- 111 Massachusetts Avenue: 0.3%
- 455 Massachusetts Avenue: 0.3%
- 251 H Street: 0.0%
- Capital View Hostel: 0.0%
- Hampton Inn: 0.0%
How clean do you perceive the Mount Vernon Triangle neighborhood?

“Very Clean/Clean” Consistent with 2013 (78%).
How safe do you perceive the Mount Vernon Triangle neighborhood?

- Very safe / Safe: 59.6%
- Moderately safe: 38.2%
- Unsafe: 2.2%

6 percentage points increase from 2013 for “Very Safe/Safe”.
How often do you see the Mount Vernon Triangle Clean Team Ambassadors in the neighborhood?

- Very often / Often: 66.6%
- Not very often: 23.2%
- Rarely: 10.2%

10 percentage points increase from 2013 for “Very Often/Often”.
How would you describe the sense of community within the Mount Vernon Triangle neighborhood?

16 percentage points increase from 2013 for “Very Strong/Strong”.
Which work programs do you think Mount Vernon Triangle should prioritize?

Top three programs remain the same, with “Business attraction” jumping one spot. “Community events” and “Homeless outreach” switch places.

- Safety: 80.1%
- Business attraction: 75.0%
- Cleanliness / landscaping: 71.1%
- Community events: 50.5%
- Homeless outreach: 47.8%
- Transportation: 39.6%
- Marketing: 16.0%
Events and Recreation

Would you like the MVT to have more green and outdoor / park space?

Yes: 88.7%

No: 11.3%
What elements would you like to see in a new or redesigned MVT green and outdoor park space?

- Open grass area for relaxation / flowerbeds and movies picnics: 60.4%
- Well landscaped trees and events such as concerts: 57.0%
- Cafe or other food service: 51.3%
- Tables, chairs and umbrellas: 50.0%
- Dog park: 46.4%
- Water features: 39.4%
- Children's playground: 33.9%
- Playing fields: 27.2%
- Other: 18.7%
- Other: 8.0%
Would you like to see more art installations in the neighborhood?

Yes: 65.8%
No: 34.2%
Rate your interest in the following community events for the Mount Vernon Triangle neighborhood?

Seasonal festivals and outdoor concerts/music remain the most demanded events. Movie showings moves up one spot.
The MVT and FRESHFARM Markets organized a new Farmers Market at 5th and K Streets NW from June 7 to October 25, 2014. How many times did you attend the Farmers Market?

- 36.6% None
- 31.0% Once or twice during the season
- 13.0% Once a month
- 11.7% Two to three times a month
- 7.6% Every week

63.3% of respondents attended the market at least once or twice.
Would you like the FRESHFARM Market to continue in 2015?

Yes: 97.3%
No: 2.7%
Do you currently volunteer?

Yes: 20.3%
No: 79.7%
Rate your interest in volunteering in the following areas:

- Job training assistance: 38.1%
- Tutoring / reading with children: 34.9%
- Provide services and food to homeless: 30.7%
- Landscaping / planting: 26.8%
- Painting and fixing buildings: 24.0%
What are your top three choices for additional retailers that you would like to see in MVT?

Similar to 2013, restaurants and bars remain the most demanded forms of retail.
If you are a resident, rate the importance of each of the following in your decision to live in MVT:

- **Transportation access**: 83.6%
- **Neighborhood atmosphere**: 82.4%
- **Building amenities**: 74.5%
- **Restaurants/entertainment in MVT**: 71.9%
- **Proximity to work**: 71.6%
- **Proximity to other neighborhoods**: 69.9%
- **Cost of living**: 66.1%
- **Others**: 13.8%
- **Proximity to day care**: 5.5%

Transportation remains the number one priority.
Where did you live / work before you came to the Mount Vernon Triangle neighborhood?

- Another neighborhood within the District of Columbia: 55.6%
- Outside DC but within the DC Metro region (Northern VA or suburban MD): 23.1%
- Another city outside the DC Metro region: 19.6%
- Outside of the United States: 1.6%
Why would you anticipate leaving Mount Vernon Triangle?

- Moving into a house: 26.0%
- Too expensive: 23.1%
- Growing family: 22.2%
- Lack of cleanliness and safety: 14.3%
- Closer to work/home: 9.1%
- Lack of amenities: 5.3%
Lifestyle

In which area do you spend the majority of your recreational time?

Mount Vernon Triangle increases 5-6 percentage points from 2013.
If you are a Mount Vernon Triangle resident, how many children are currently living in your household?

- None: 91.6%
- 1: 6.9%
- 2: 1.2%
- 3: 0.0%
- 4 or more: 0.3%
If you are a Mount Vernon Triangle resident, how many pets currently live in your household?

- None: 66.5%
- 1: 26.3%
- 2: 5.7%
- 3: 1.2%
- 4 or more: 0.3%
If a pet(s) currently live(s) in your household, what kind of pets are they?

- **Dog**: 59.2%
- **Cat**: 34.6%
- **Others**: 6.2%