Overview

• Survey took place between August 17\textsuperscript{th} and November 3\textsuperscript{rd}, 2015.

• Survey distributed to property managers, posted on Mount Vernon Triangle CID website, eblasted to more than 1,500 Triangle Times subscribers, promoted on Facebook & Twitter, and featured in local blogs.

• 448 respondents (3\% more than 2014 and 40\% more than 2013).
Please tell us how you are involved with the Mount Vernon Triangle neighborhood?

- Resident of MVT: 72%
- Employed in MVT: 21%
- Business owner, manager or operator in MVT: 3%
- Visitor from another area: 4%
How long have you lived or worked in MVT?

- 43% 1 to 3 years
- 21% Less than a year
- 17% 4 to 6 years
- 13% 7 to 10 years
- 2% More than 10 years
- 2% Live and work outside of MVT
- 1% N/A
General Information

Which building do you live in?

- Other building: 27%
- Lyric: 21%
- Madrigal Lofts: 16%
- City Vista (condo): 14%
- 555 Mass Ave: 7%
- The Sonata: 5%
- 450K: 3%
- 425 L Street: 2%
- 460 NYA: 1%
- Gables City Vista: 1%
- 415 L Street: 1%
- 425 Mass Ave: 1%
- Carmel Plaza: 1%
- Golden Rule Plaza: 1%
- Museum Square: 0%
- 401 Mass Ave: 0%
- 401 L Street: 0%
General Information

Where did you live prior to moving to MVT?

- Another neighborhood in DC: 43%
- Another state within the US: 19%
- Virginia: 16%
- Downtown DC: 11%
- Maryland: 10%
- Outside of the US: 2%
General Information

Which building do you work in?

- 76% Other building in or outside MVT
- 21% 655 K Street
- 1% 455 Mass Ave
- 1% 601 Mass Ave
- 1% 251 H Street
- 1% 425 Eye Street
- 1% 111 Mass Ave
- 0% Capital View Hostel
- 0% Hampton Inn
How clean do you perceive the MVT neighborhood?

- Very clean / Clean: 81% (2015), 78% (2014), 78% (2013)
- Moderately clean: 18% (2015), 21% (2014), 20% (2013)
How safe do you perceive the MVT neighborhood?

- Very safe / Safe
  - 2015: 58%
  - 2014: 60%
  - 2013: 41%

- Moderately safe
  - 2015: 38%
  - 2014: 38%

- Unsafe
  - 2015: 5%
  - 2014: 2%
  - 2013: 6%
How often do you see the MVT Clean Team Ambassadors in the neighborhood?

- 2015: 65% Very often, 67% Often, 56% Not very often, 26% Rarely
- 2014: 67% Very often, 30% Often, 23% Not very often, 10% Rarely
- 2013: 56% Very often, 30% Often, 26% Not very often, 10% Rarely

Percentage distribution over the years.
How would you describe the sense of community within the MVT neighborhood?
Which work programs do you think the MVT CID should prioritize?

- Safety: 86% (2015), 80% (2014)
- Business attraction: 66% (2015), 75% (2014)
- Cleanliness / landscaping: 71% (2015), 71% (2014)
- Community events: 50% (2015), 51% (2014)
- Homeless outreach: 63% (2015), 48% (2014)
- Transportation: 32% (2015), 40% (2014)
- Marketing: 13% (2015), 16% (2014)
Would you like MVT to have more green and outdoor park spaces?

Yes: 86%
No: 14%
Events and Recreation

What elements would you like to see in a new or redesigned MVT park spaces?

- Open grass area for relaxation or picnics: 65%
- Well landscaped trees and flowerbeds: 63%
- Cafe or other food service: 55%
- Tables, chairs and umbrellas: 50%
- Event space for concerts or outdoor movies: 44%
- Dog park: 40%
- Water features: 31%
- Children's playground: 29%
- Playing fields: 25%
- Other (please specify): 10%
Rate your interest in the following community events for the MVT neighborhood?

- Seasonal festivals: 81%
- Farmers market: 77%
- Outdoor concerts / music: 60%
- Art events: 49%
- Block party: 48%
- Movie showings: 45%
- Outdoor fitness classes: 39%
- Dog-friendly events: 31%
- Community planting days: 30%
- Family / children events: 21%
- Other (please specify): 4%
The MVT and FRESHFARM Markets organized a Farmers Market at 5th and K Streets NW from May 16th to October 31st, 2015. How many times did you attend the Farmers Market?
How can the MVT FRESHFARM Market be improved next year?

There were 186 comments, some of the most common include:

• “The market is great. I love the location, selection and helpful friendly staff.”

• “It was good. Obviously, more vendors would be great, but it doesn't need to be huge.”

• “Bigger, more vendors, more variety”

• “Longer hours”

• “Did not even know about it”

• “Instead of scheduling it only on Saturdays, you should schedule it on some Sundays too”

• “I would have liked the market to stay open later in the afternoon. I also think it would be fun to have food vendors selling lunch options! I used to live in Dupont Circle and the market there had small businesses/restaurants come out to provide specialty tacos, hot dogs, etc. I think this paired with a nice outdoor picnic area where people could sit and eat would make for a fun community event.”
The MVT CID organized a free concert series called Tunes in The Triangle. How many times did you attend the concerts?

- None: 80%
- Once: 13%
- Two to three times: 6%
- Four to five times: 1%
- Six times: 1%
Comments

How can Tunes in The Triangle be improved next year?
There were 125 comments with the most pertinent and reiterated:

• “These were great”

• “Keep it up”

• “I'm wondering if these events could be sent to larger businesses in the areas so that they can promote them in their individual newsletters.”

• “I do not work in the area, so I was unable to attend these events, but they sound great, especially with Arnold & Porter and other businesses moving into the neighborhood.”

• “More food”

• “I think maybe more variety and style of music”

• “better advertising”
What are your top three choices for additional retailers that you would like to see in MVT?

- Restaurants and bars (50%)
- Clothing / apparel (48%)
- Ice cream / yogurt shop (39%)
- General retail (30%)
- BBQ restaurant (30%)
- Salon / spa (25%)
- Juice bar (23%)
- Pet supplies / services (17%)
- Card / gift shop (15%)
- Gallery (12%)
- Drug Store / pharmacy (11%)
- Dry cleaners (10%)
- Daycare (10%)
- Children (4%)
Lifestyle

If you are a resident, rate the importance of each of the following in your decision to live in MVT.
Lifestyle

Why would you anticipate leaving MVT?

- Too expensive: 28% (2015), 23% (2014)
- Moving into a house: 26% (2015), 26% (2014)
- Growing family: 17% (2015), 22% (2014)
- Lack of cleanliness and safety: 16% (2015), 14% (2014)
- Be closer to work / home: 8% (2015), 9% (2014)
- Lack of amenities: 5% (2015), 5% (2014)
In which area do you spend the majority of your recreational time?

- Chinatown / Gallery Place: 31%
- Logan Circle / 14th St / U St: 25%
- Mount Vernon Triangle (MVT): 16%
- Other neighborhoods in DC: 8%
- Northern Virginia: 7%
- Maryland: 5%
- Adams Morgan / Dupont Circle: 4%
- H ST NE / Capitol Hill: 3%
- Georgetown: 2%
- NoMa: 0%
If you are a MVT resident, how many children are currently living in your household?

- None: 93%
- 1: 6%
- 2: 1%
- 3: 0%
- 4 or more: 0%
If you are a MVT resident, how many pets currently live in your household?

- None: 70%
- 1: 25%
- 2: 5%
- 3: 1%
- 4 or more: 0%
If pet(s) currently live in your household, what kind of pets?

- Dog: 66%
- Cat: 31%
- Others: 4%
What else would you like to share with the MVT CID staff?
There were 90 comments with the following most often submitted:

• “Thank you!”

• “I love all the changes made to the area and look forward to new businesses coming on board.”

• “great place to work!”

• “Very clean! I always see staff working diligently every morning to pick up trash and it is greatly appreciated!”

• “The guys in green do fantastic job of keeping the neighborhood clean and safe.”

• “I love this neighborhood. As a 9-year D.C. resident who has lived in almost every neighborhood, I did not know what to expect when moving here. I moved to the neighborhood for the convenience of amenities and proximity to the red line and Capitol Hill. It has exceeded my expectations and I LOVE IT. It's the best place I've lived in D.C.”
What else would you like to share with the MVT CID staff?
There were 90 comments with the following most often submitted:

• “The neighborhood continues to grow and add amenities. It would be great to have more neighborhood amenities and services in the neighborhood. Plus, additional retail options would be welcomed.”

• “From my perspective the only downside this year has been the incredible increase of noise and sound nuisance, mostly generated by the construction work on Mass Av. Traffic noise is really disturbing.”

• “The overconcentration of homeless in the neighborhood has reached a tipping point”

• “Put in a dog park or a safe and clean grass area!”