



Mount Vernon Triangle CID
Annual Meeting
June 8, 2016



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VERNON
TRIANGLE DC



Opening Remarks
Reverend Dr. Joseph N. Evans
Chairman, MVT CID



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Host Welcome
Hakan Ilhan
Owner, L'Hommage Bistro Francais



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State of the CID
Kenyattah A. Robinson
President & CEO, MVT CID



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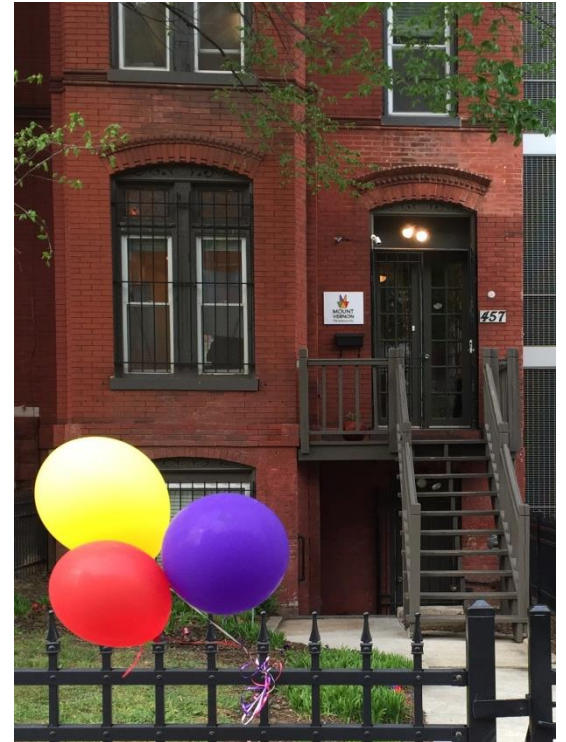
State of the CID: Our First Principles

- How well are we managing the business of the **organization** and day-to-day **operations**?
- How well are we leveraging and furthering our strategic **partnerships**?
- How well are we supporting the real estate and economic **development** of the CID?
- How well are we fostering civic engagement and **community** pride?



State of the CID: Organization

- ❖ **Clean Team Ambassadors**
- ❖ **Board of Directors**
- ❖ **Leadership Transition**
- ❖ **Operations & Planning Staff**
- ❖ **Marketing & Communications**
- ❖ **Financial Performance**
- ❖ **New Office Space**



State of the CID: Partnerships



ANC 6E



State of the CID: Development



55+ RESTAURANTS
& SHOPS



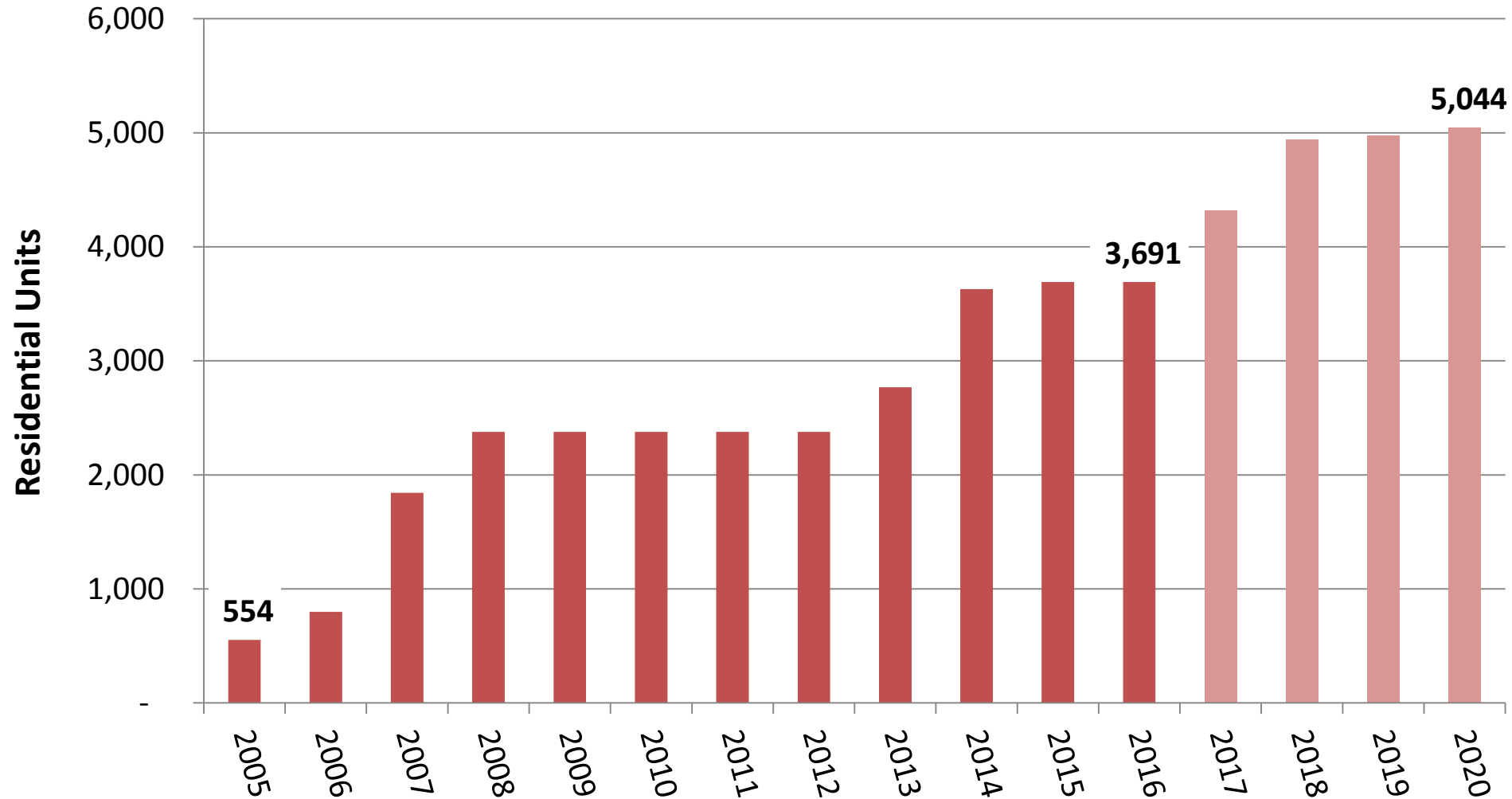
1.7 MILLION SF OFFICE
EXISTING & UNDER
CONSTRUCTION



18 THOUSAND
RESIDENTS
WITHIN 0.5 MILES

State of the CID: Development

Residential (units)



State of the CID: Development



4th & L Street
Delivering 2016

State of the CID: Development

**455 Eye Street
Delivers 2017**



State of the CID: Development



**Plaza West
Delivers 2018**

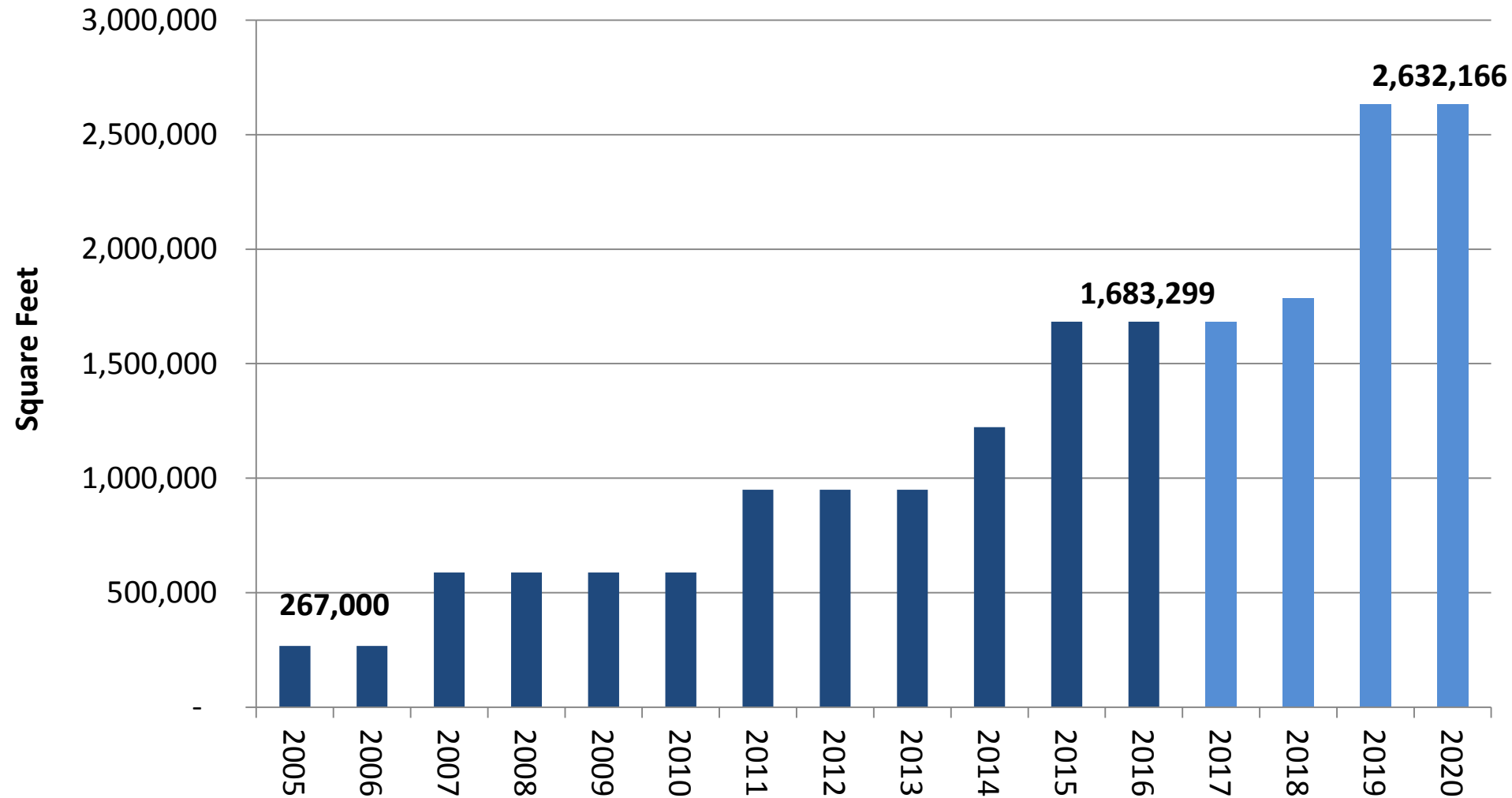
State of the CID: Development



400 K
Delivers 2018

State of the CID: Development

Office (SF)



State of the CID: Development Update

**DC Bar
Delivers 2018**



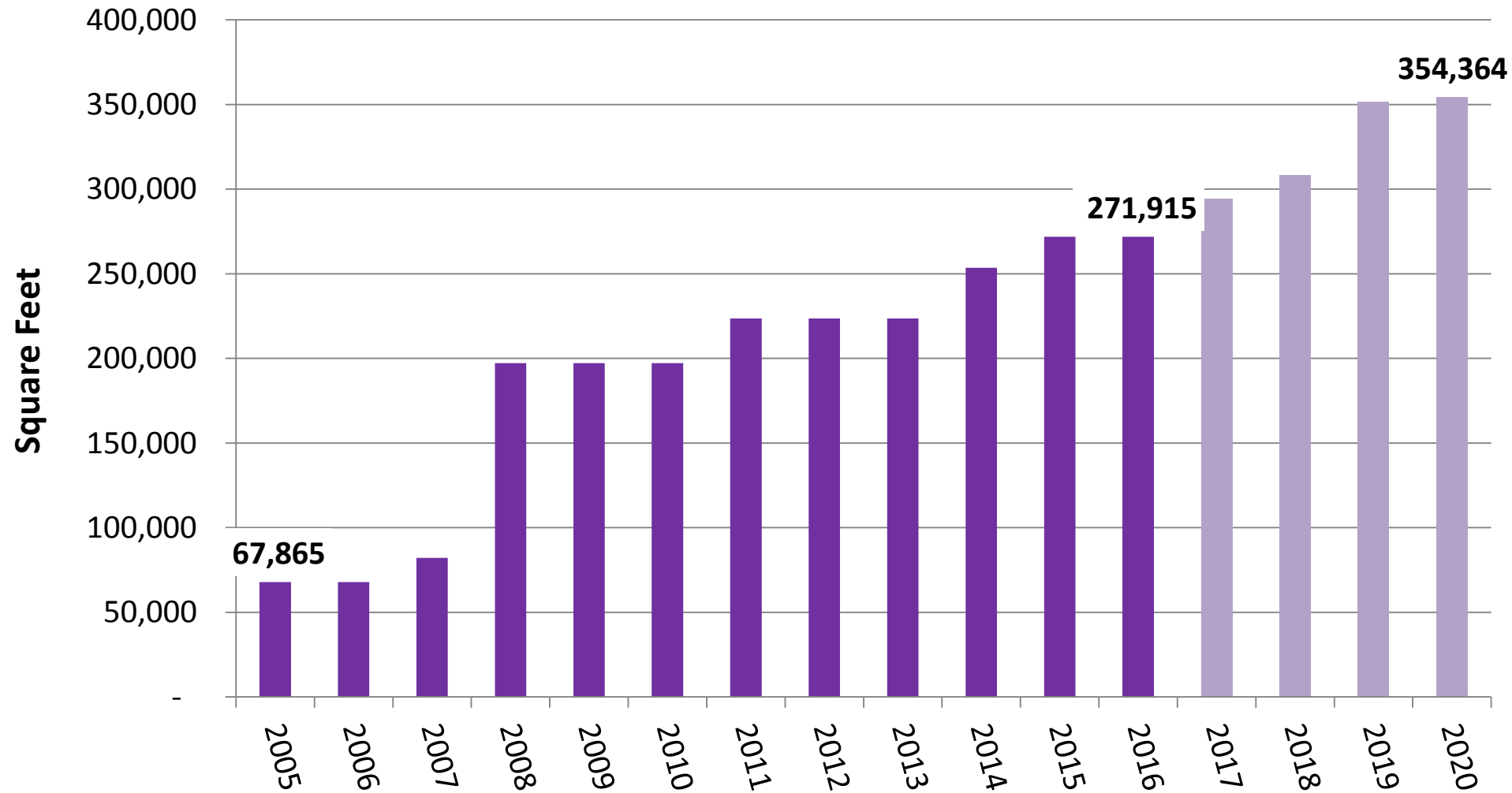
State of the CID: Development



DC Bar Groundbreaking
June 6, 2016

State of the CID: Development

Retail (SF)



State of the CID: Development



State of the CID: Development

Major retail leasing since start of FY 2015:



State of the CID: Community

- ❖ FRESHFARM Farmstand
- ❖ Spring Fest
- ❖ Fitness and Health Day
- ❖ Dog Agility Day
- ❖ Tunes in the Triangle
- ❖ Bike to Work Day
- ❖ Fall Fun Day



State of the CID: Community

“Real History, Real Life”

- ❖ Interactive campaign designed to tie Mount Vernon Triangle’s exciting future to its rich past
- ❖ Drink coasters share 10 stories from the Triangle
- ❖ One side of each coaster portrays a historical moment from the past and the flip side of the coaster depicts the vision for today and tomorrow



State of the CID: Community

Cobb Park Design Study

- ❖ Goal: preserve and enhance one of few remaining green spaces and parks in Mount Vernon Triangle and Downtown East
- ❖ Multi-party effort
- ❖ Lack of open space consistent top concern in Neighborhood Perception Survey



State of the CID: Community

Cobb Park Design Study

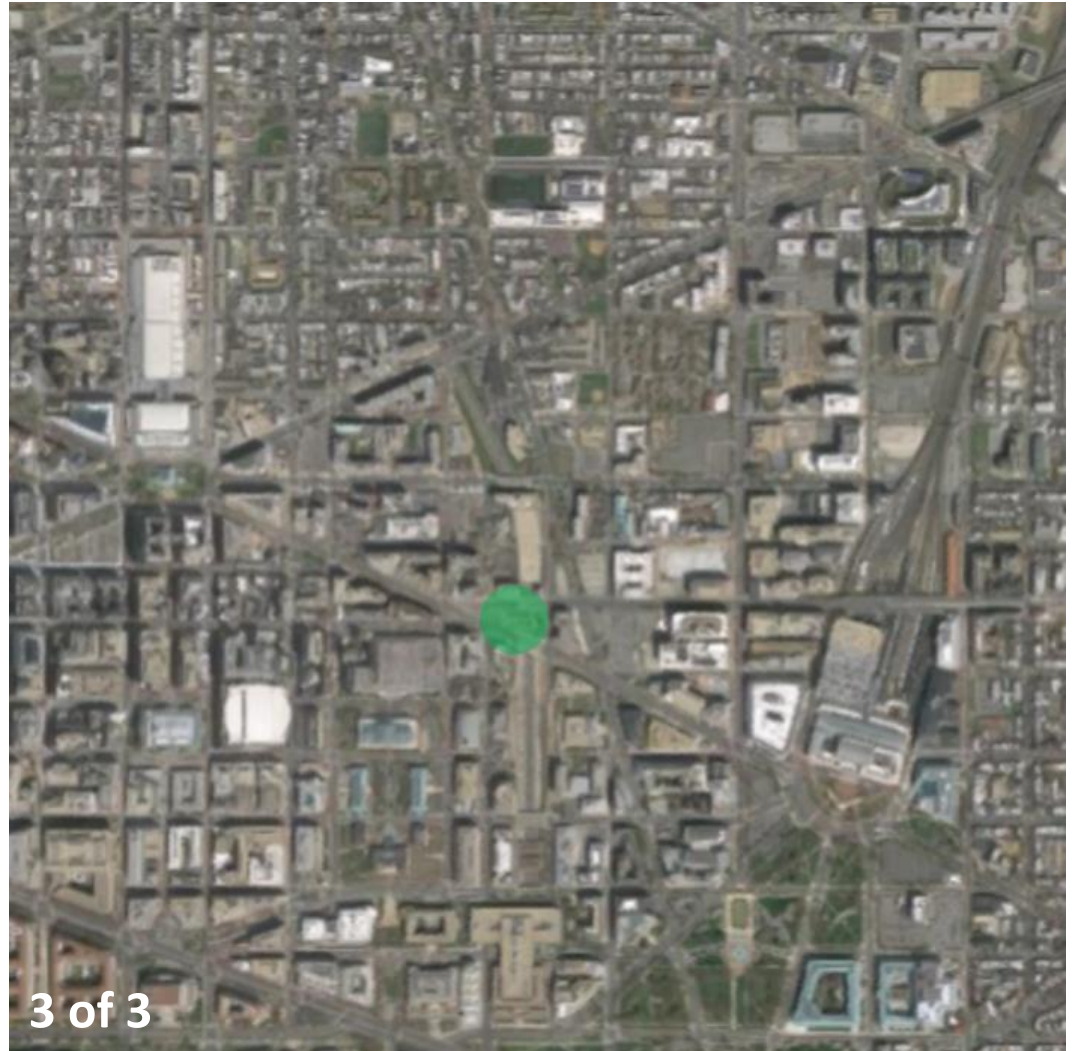
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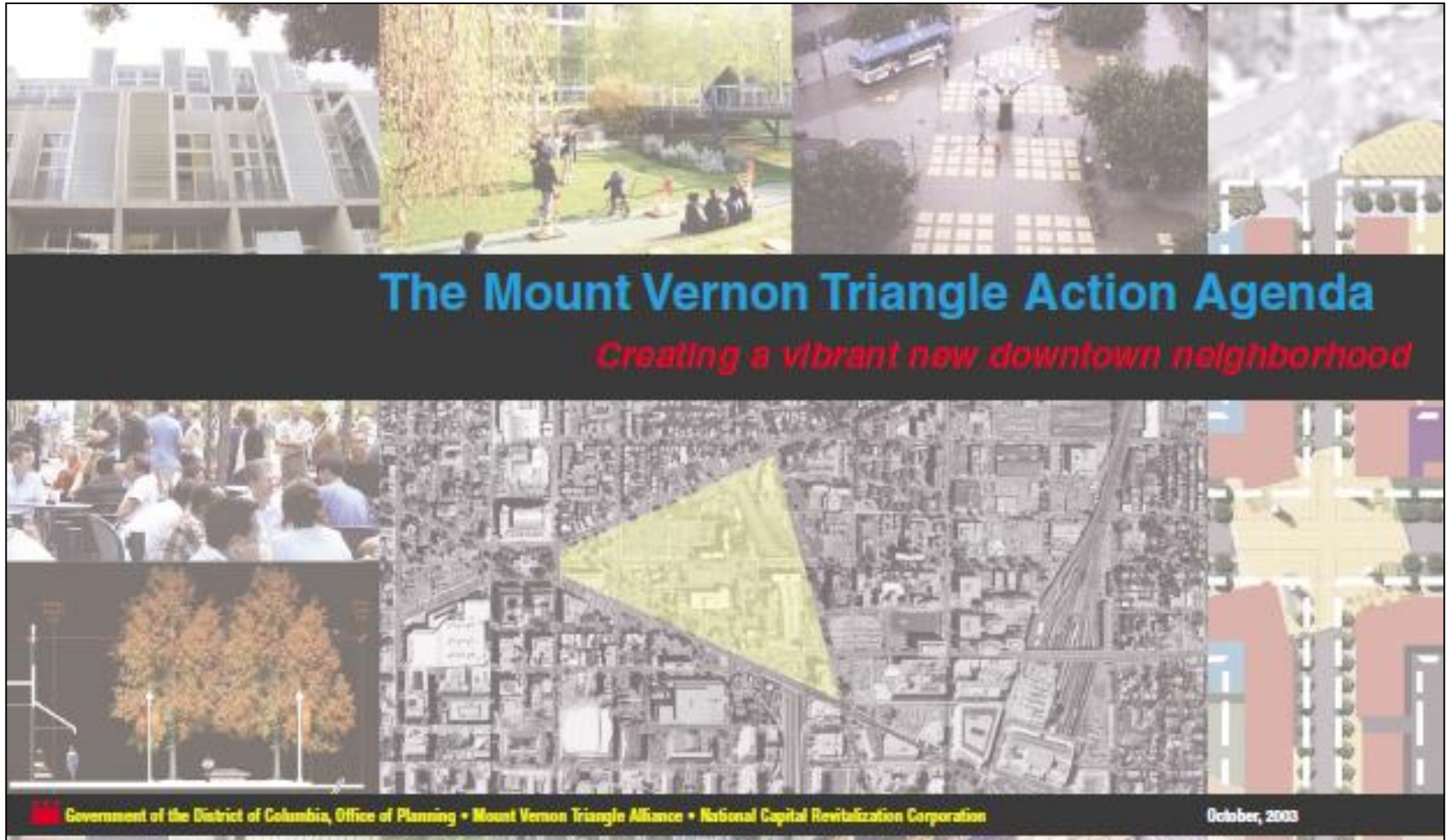
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State of the CID:

Strategic Roadmap Guiding Our Efforts



“If you don't know where you are going, any road will get you there.” —Lewis Carroll

State of the CID:

Piecing it all Together

❖ Internal/Today

- Managing cost & risk
- “The everyday stuff”

❖ Internal/ Tomorrow

- Repositioning
- “Destination of choice”

❖ External/Today

- Legitimacy & Credibility
- “Partner of choice”

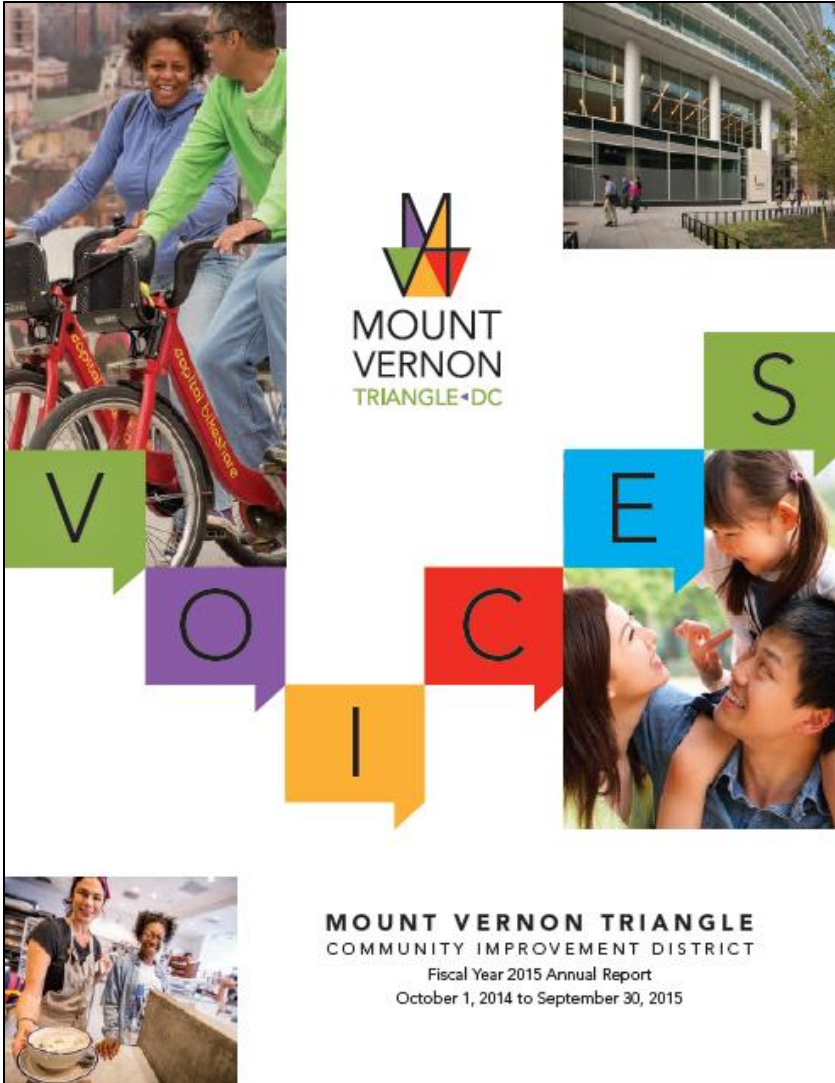
❖ External/Tomorrow

- Self-sustained growth
- “Thriving, unique place”



State of the CID:

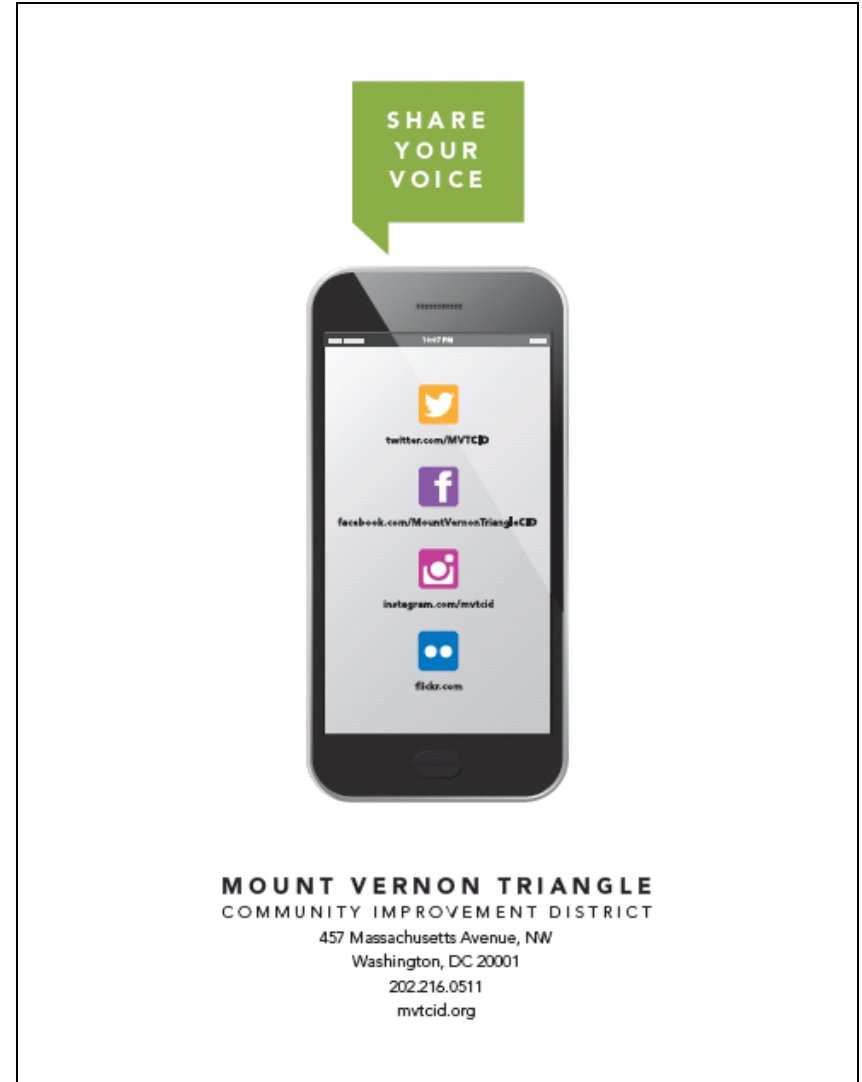
Learn More, Engage with Us & Thank You!



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VOICE

MOUNT VERNON TRIANGLE
COMMUNITY IMPROVEMENT DISTRICT
Fiscal Year 2015 Annual Report
October 1, 2014 to September 30, 2015



SHARE YOUR VOICE

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instagram.com/mvtcid
flickr.com

MOUNT VERNON TRIANGLE
COMMUNITY IMPROVEMENT DISTRICT
457 Massachusetts Avenue, NW
Washington, DC 20001
202.216.0511
mvtcid.org



MVT CID Clean Team Awards
Leon Johnson, MVT CID Operations Director
Charles Allen, Ward 6 Councilman



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Clean Team Awards: Certificate of Appreciation

- Always cheerful and ready to lend a hand to his co-workers
- Exceptional customer service skills
- Responsible for most of our beautiful neighborhood landscaping
- Always smiling with a positive outlook
- Congratulations to **Mr. Ronald Brown**



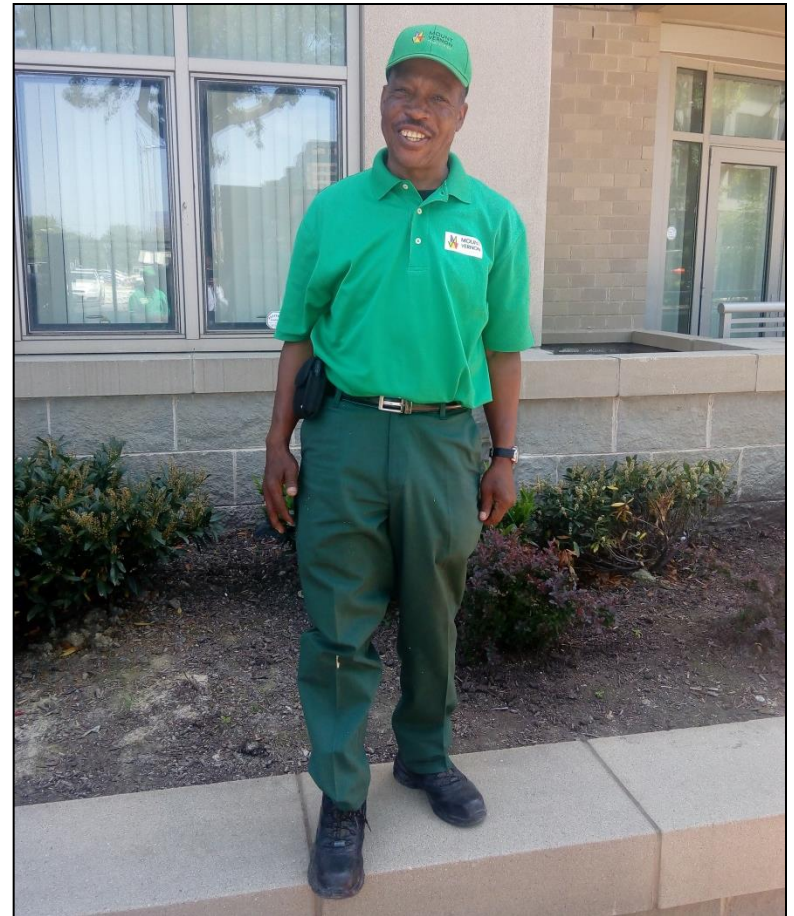
Clean Team Awards: Outstanding Performance

- Very methodical in his approach to his work.
- He can often be seen adding a little more polish to shine cans and ensuring that the curbs are clear of any obstructions.
- Congratulations to **Mr. Samuel Wilkerson**



Clean Team Awards: Employee of the Year

- Shows attention to detail in all tasks
- Sets the bar very high daily for neat appearance and polished shoes
- Treats the CID like it's his home
- Can be counted on to lead and serve as an example to his fellow co-workers
- Congratulations to **Mr. Parnell Hawkins**





Keynote Address

Brian T. Kenner, DC Deputy Mayor for
Planning and Economic Development



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Physical Security

Physical security addresses actions you can take to protect the building, property, and people. Building security is a shared responsibility.

Building Access
Admit only authorized visitors and employees to the building and ensure their security badges are visible at all times. Do not allow visitors to enter the building without a security badge. If a visitor is not wearing a security badge, ask them to leave the building. If a visitor is wearing a security badge, ask them to show it to you. If a visitor is not wearing a security badge, ask them to leave the building. If a visitor is wearing a security badge, ask them to show it to you.
Hours of Operation
During regular business hours, the building is open from 7:00 am to 5:00 pm. During non-business hours, the building is closed. Do not enter the building after hours. If you are in the building after hours, make sure you are alone. If you are not alone, make sure you are with a security guard. If you are not with a security guard, make sure you are with a trusted colleague. If you are not with a trusted colleague, make sure you are with a security guard.
Visitors
Security guards are trained to screen visitors and ensure they are authorized to enter the building. If a visitor is not wearing a security badge, ask them to leave the building. If a visitor is wearing a security badge, ask them to show it to you. If a visitor is not wearing a security badge, ask them to leave the building. If a visitor is wearing a security badge, ask them to show it to you.

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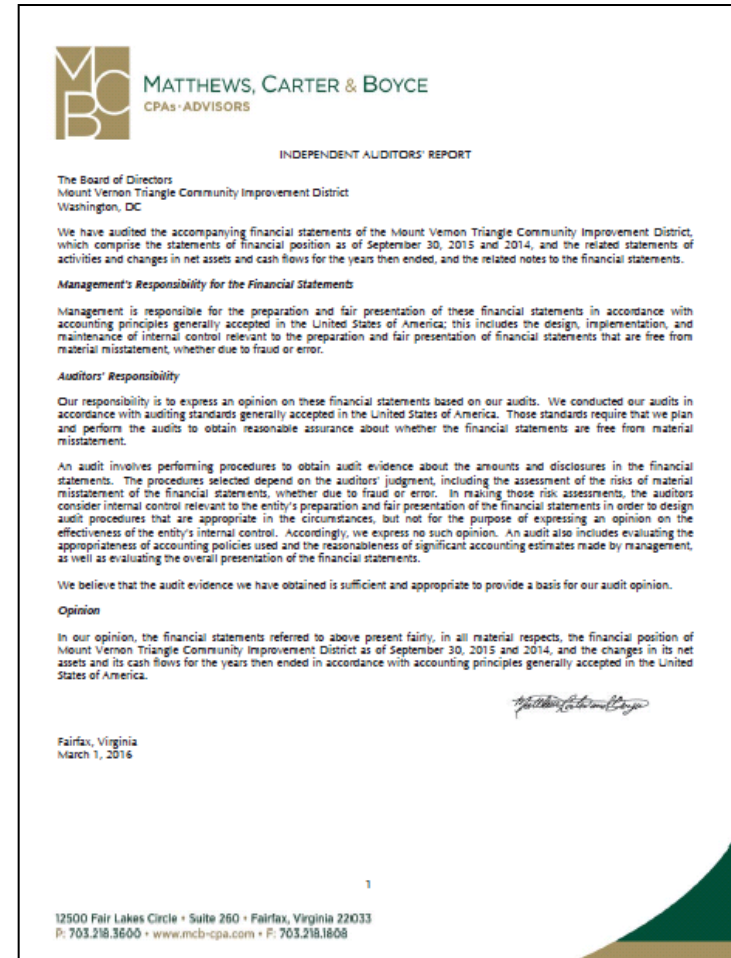
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MVT CID Public Service & Leadership Award
Dr. Ivory Toldson, MVT CID Secretary



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FY15 Financial Review
Jimmy Dodson,
MVT CID Treasurer



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FY17 Board of Directors Election Results
Jerome Raymond,
MVT CID Real Estate & Planning Manager



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