Mount Vernon Triangle CID
Annual Meeting
June 8, 2016
Opening Remarks
Reverend Dr. Joseph N. Evans
Chairman, MVT CID
Host Welcome
Hakan Ilhan
Owner, L’Hommage Bistro Francais
State of the CID
Kenyattah A. Robinson
President & CEO, MVT CID
State of the CID: Our First Principles

• How well are we managing the business of the organization and day-to-day operations?

• How well are we leveraging and furthering our strategic partnerships?

• How well are we supporting the real estate and economic development of the CID?

• How well are we fostering civic engagement and community pride?
State of the CID: Organization

- Clean Team Ambassadors
- Board of Directors
- Leadership Transition
- Operations & Planning Staff
- Marketing & Communications
- Financial Performance
- New Office Space
State of the CID: Partnerships
State of the CID:
Development

Development Map
AS OF SECOND QUARTER 2016

55+ RESTAURANTS & SHOPS
1.7 MILLION SF OFFICE EXISTING & UNDER CONSTRUCTION
18 THOUSAND RESIDENTS WITHIN 0.5 MILES
State of the CID: Development

Residential (units)

<table>
<thead>
<tr>
<th>Year</th>
<th>Residential Units</th>
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<tr>
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<td>554</td>
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<tr>
<td>2020</td>
<td>5,044</td>
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State of the CID: Development

4th & L Street
Delivering 2016
State of the CID: Development

455 Eye Street
Delivers 2017
State of the CID: Development

Plaza West Delivers 2018
State of the CID:
Development

400 K
Delivers 2018
State of the CID: Development

Office (SF)

Square Feet

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State of the CID: Development Update

DC Bar Delivers 2018
State of the CID: Development

DC Bar Groundbreaking
June 6, 2016
State of the CID: Development

Retail (SF)

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<td>2019</td>
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<tr>
<td>2020</td>
<td>354,364</td>
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State of the CID:
Development
State of the CID: Development

Major retail leasing since start of FY 2015:

- RPM
- Texas de Brazil Churrascaria Steakhouse
- Ottoman Tavern
- Shouk
- Conosci
- Bhakti Yoga DC
- Orange Theory Fitness
- SoulCycle
- Ray's Hell Burger
- Alta Strada Cibo e Bevande
- Devon & Blakely
- CVS Pharmacy
State of the CID:
Community

- FRESHFARM Farmstand
- Spring Fest
- Fitness and Health Day
- Dog Agility Day
- Tunes in the Triangle
- Bike to Work Day
- Fall Fun Day
State of the CID: Community

“Real History, Real Life”

- Interactive campaign designed to tie Mount Vernon Triangle’s exciting future to its rich past

- Drink coasters share 10 stories from the Triangle

- One side of each coaster portrays a historical moment from the past and the flip side of the coaster depicts the vision for today and tomorrow
State of the CID:
Community

Cobb Park Design Study

- Goal: preserve and enhance one of few remaining green spaces and parks in Mount Vernon Triangle and Downtown East
- Multi-party effort
- Lack of open space consistent top concern in Neighborhood Perception Survey
State of the CID:
Community

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State of the CID:
Community

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State of the CID:
Strategic Roadmap Guiding Our Efforts

“If you don't know where you are going, any road will get you there.” —Lewis Carroll
State of the CID:
Piecing it all Together

- **Internal/Today**
  - Managing cost & risk
  - “The everyday stuff”

- **Internal/ Tomorrow**
  - Repositioning
  - “Destination of choice”

- **External/Today**
  - Legitimacy & Credibility
  - “Partner of choice”

- **External/Tomorrow**
  - Self-sustained growth
  - “Thriving, unique place”
State of the CID:
Learn More, Engage with Us & Thank You!
MVT CID Clean Team Awards
Leon Johnson, MVT CID Operations Director
Charles Allen, Ward 6 Councilman
Clean Team Awards:
Certificate of Appreciation

• Always cheerful and ready to lend a hand to his co-workers
• Exceptional customer service skills
• Responsible for most of our beautiful neighborhood landscaping
• Always smiling with a positive outlook
• Congratulations to Mr. Ronald Brown
Clean Team Awards:
Outstanding Performance

• Very methodical in his approach to his work.
• He can often be seen adding a little more polish to shine cans and ensuring that the curbs are clear of any obstructions.
• Congratulations to Mr. Samuel Wilkerson
Clean Team Awards: Employee of the Year

- Shows attention to detail in all tasks
- Sets the bar very high daily for neat appearance and polished shoes
- Treats the CID like it’s his home
- Can be counted on to lead and serve as an example to his fellow co-workers
- Congratulations to Mr. Parnell Hawkins
Keynote Address
Brian T. Kenner, DC Deputy Mayor for Planning and Economic Development
MVT CID Public Service & Leadership Award
Dr. Ivory Toldson, MVT CID Secretary
FY15 Financial Review
Jimmy Dodson, MVT CID Treasurer
FY17 Board of Directors Election Results
Jerome Raymond,
MVT CID Real Estate & Planning Manager