▶ Mount Vernon Triangle Community Improvement District ◀

FISCAL YEAR 2013 ANNUAL REPORT

OCTOBER 1, 2012 - SEPTEMBER 30, 2013



Mount Vernon Triangle is experiencing dynamic growth and development in the office, residential and retail sectors. Today, it enjoys one of the densest concentrations of residents in Washington, DC with 3,691 residential units existing or under construction. Supporting this strong residential presence and adding vibrancy to our daytime streets, the 56 city block fronts defining the Mount Vernon Triangle Community Improvement District (MVT CID) also contain 1.7 million square feet of office space and more than 40 retailers. New office construction includes the Association of American Medical Colleges headquarters building and Arnold & Porter's new 601 Massachusetts Avenue building. Residential buildings recently delivered and under construction include Lyric, Meridian II, m.flats, and 460 New York Avenue. In addition, our restaurant & retail offerings continue to grow with the recent additions of Alba Osteria,

Le Pain Quotidien and Silo. FY 13 also marked the completion of the K Street Streetscape, which created a walkable MVT main street with outdoor seating and well-landscaped tree boxes.

This strong development activity in MVT is being matched by organic and energetic neighborhood connections and community initiatives. Mount Vernon Triangle is benefitting from visionary planning, public and private sector investment, a rich neighborhood history and strong community-minded participation by its stakeholders.

In FY 13 and as we entered FY 14, we witnessed the Mount Vernon Triangle neighborhood fulfilling its development potential, community focus, and its historically significant placement within the City. From the enthusiastic and watchful care of our eight-person Clean Team crew working daily from 7:00 am to 3:00 pm, to the safe environment created by our dedicated MPD officers, Mount Vernon Triangle streets are cleaner, safer and more inviting than ever. We strengthened our commitment to economic development, communications and education,

appearing at industry forums, leading WalkingTown tours, producing events, connecting our schools and places of worship to the community and greatly expanding our marketing channels in order to reach audiences of all types. Our relationship with the District Government and its agencies is strong and our presence in the community impactful. Our mission is to continue to make strides in all of these areas and to manage new development and change thoughtfully and proactively.

The MVT CID celebrates its tenth anniversary in 2014. The CID, residents, businesses, churches, property owners and other stakeholders have made significant progress toward achieving the vision of the neighborhood established in the 2003 Action Agenda. The CID has played a critical role in the growth and development of the neighborhood to date and will be essential to the neighborhood's ongoing success in the years ahead.

Sincerely,



Chairman of the Board Mount Vernon Triangle CID

Claire Schaefer Oleksiak

President Mount Vernon Triangle CID



455 Massachusetts Avenue



Condos at 460 New York Avenue



The Mount Vernon Triangle Community Improvement District is a nonprofit organization established to enhance the overall quality of life for residents, businesses, visitors, employees and property owners in the Mount Vernon Triangle neighborhood in the East End of downtown Washington, DC.

The MVT CID is considered to be one of Washington DC's best examples of a mixed-use community. The Mount Vernon Triangle is a welcoming, authentic, and centered neighborhood that mirrors Washington DC's unique mix of historic and modern buildings, longtime and new residents, diverse cultures, restaurants, and experiences. The MVT CID was the first Business Improvement District in DC to include residential and commercial properties. The MVT CID provides services for the neighborhood that include:

- Clean, safe and landscaping teams
- Public realm maintenance and enhancements
- Economic development, marketing, and communications
- Advocacy and education with decision makers
- Planning and transit enhancements
- Community building and special events

Mount Vernon Triangle is at the heart of the city—both geographically and culturally. Its boundaries include 56 city block fronts bordered by Seventh Street to the west, Massachusetts Avenue to the south. New York Avenue to the north and New Jersey Avenue to the east.

TABLE OF CONTENTS

- Letter from the Chairman & President
- Introduction to the MVT CID
- Clean Team
- **Safer Streets**
- **K Street Streetscape & Transportation**
- Marketing, Communication & Economic Development
- **Development Map**
- **Community Building & Events** 10
- **Board of Directors**
- 13 FY 2014 budget
- 14 Financial Position 2013 & 2012
- By the Numbers



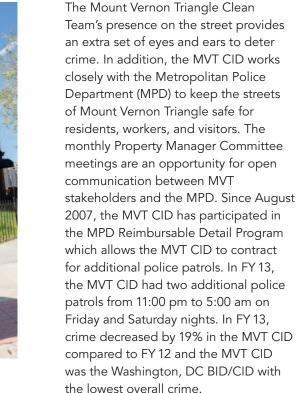
P4 Clean Team

In FY13, the MVT CID had an eightperson Clean Team that worked seven days a week from 7:00 am to 3:00 pm to improve the overall cleanliness and safety of the Mount Vernon Triangle neighborhood. The Clean Team is responsible for picking up trash and debris from the sidewalks and streets, emptying trash cans, removing graffiti, stickers, and handbills, providing landscape maintenance for parks and tree boxes, and identifying deficiencies in the public realm to report to the District Government. In FY 13, the Clean Team collected approximately 204,000 pounds of trash in 5,100 bags. They also removed 78 graffiti tags, 114 posters, and 128 stickers. MVT CID's Clean Team members come to us from the Central Union Mission (previously named Gospel Rescue

Mission) Ready to Work transitional job program. The program supports formerly homeless men and women by providing them with job training, case management, financial literacy, spiritual counseling, business etiquette, and technology skills. The work readiness program helps Ready to Work employees obtain jobs upon completion of the program. Since 2007, over 100 men and women have gained valuable work experience at the Mount Vernon Triangle CID and have successfully completed the Ready to Work program.

We would like to extend a special thank you to the District's Department of Small and Local Business Development for the BID Litter Cleanup Grant of \$87,000 that helps supplement funding of the Clean Teams.





The MVT CID strives to support and to interact in a productive way with those who are homeless in our community. In July 2013, the number of homeless gathering daily at Cobb Park increased dramatically. A smaller number of people were sleeping in the park overnight. Security concerns were heightened due to the rapidly increasing numbers of people in the park. Working with MPD, the MVT CID, along with residents, representatives from the Mayor's office and Pathways to Housing, participated in community-initiated meetings and developed a plan to (i) improve both safety and security in the community and (ii) increase the level of services for the homeless in the Mount Vernon Triangle. This community response greatly improved the situation for all concerned.



Community meeting about homelessness



L to R: Officer Leaty, Sergeant Littlejohn, and Officer Charles

The MVT CID Clean Team is always taking care of our neighborhood. I especially appreciate the care they give to the daffodils we all helped plant and make our neighborhood beautiful. These men and women always have a smile and a very warm 'hello' for everyone.

Marge Maceda, ANC 6E05 Commissioner



Marketing, Communication & Economic Development

On June 1st, 2013, the K Street streetscape was officially dedicated with a ribbon cutting ceremony at the intersection of 5th and K Streets, NW. The 15-month, \$7 million K Street Streetscape project has transformed the quality of the street and the neighborhood. K Street is now a walkable MVT main street with 50 foot sidewalks, outdoor seating, well-landscaped tree boxes of 12 to 24 feet wide, decorative pavers and brick detailing, and a town center plaza area at the intersection of 5th and K Streets with 16 foot round planters at each corner of the intersection.



In FY 13, DDOT announced completion

of the Union Station to Georgetown

Premium Transit Alternative Analysis

(AA) Study, a comprehensive analysis

of alternatives to provide high quality

corridor. Alternative 1, which consists

of a streetcar system running primarily

recommended alternative. This route

will bring streetcars directly through the

Mount Vernon Triangle neighborhood.

The completion of this study marks an

study, DDOT will now proceed to the

important step in DDOT's streetcar

plans. With the completion of this

environmental review and approval

process, which will be followed by design, stop selection and construction.

transit for this important east-west

along K Street, NW, New Jersey Avenue, NW, and H Street, NW, was

ultimately selected as DDOT's

K Street Festival



K Street Ribbon Cutting

This project represents another successful collaboration between DDOT and the community to create a new revitalized streetscape. The new sidewalks, streetlights, and green areas create a welcoming atmosphere for residents and visitors to enjoy all the amenities that Mount Vernon Triangle has to offer.

Terry Bellamy, Director of DDOT at K Street ribbon cutting

neighborhood and its stakeholders by bringing to the attention of the media and others in the business community the considerable attributes of the Mount Vernon Triangle neighborhood. Our marketing goal is to promote economic development - attract businesses, retailers, and residents and keep residents and workers fully informed of happenings in their community. In the first half of FY 13, the MVT CID produced three quarterly printed newsletters. Beginning in August 2013, the MVT CID converted the newsletter to an electronic format which is now published on a monthly basis and reaches 1,373 stakeholders as of May 2014. Printed copies of the newsletter are distributed to property managers to post in common areas. The MVT CID also choreographs media coverage of numerous events and activities during the year and uses social media to promote local businesses and celebrate achievements in the

The MVT CID promotes the

At the end of FY 13, the MVT CID began work on a new website and logo design. Feedback was sought and obtained from the community regarding successes, remaining challenges, culture, history, opportunities and priority of needs. The feedback was obtained through input from the Marketing Committee and through direct interviews with stakeholders

neighborhood.

representing all sectors of the community. An online survey also provided thoughtful and comprehensive feedback from the community. One of the primary goals of the new website was to offer easy-to-navigate maps to locate restaurants and retailers as well as residential and office building developments. The site was also designed to enable quick access to newsletter articles, allow for the promotion of events, and provide a broader array of information resources, all with simplified navigation and photo-rich content. In conjunction with the launch of the website initiative, the MVT CID began work on a new logo design for the first time since

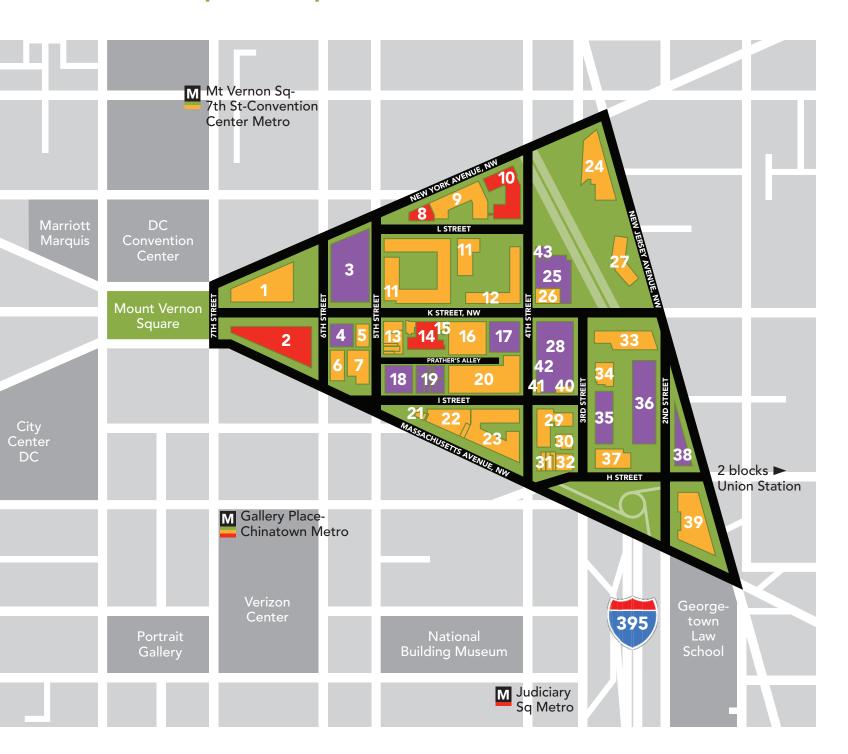
the formation of the CID in 2004. The new logo design is bold, colorful and reflective of the growing sophistication of the Mount Vernon Triangle community as we mark our tenth anniversary in 2014.





Triangle Times Electronic Newsletter

P8 Development Map



DEVELOPMENT SUMMARY - AS OF SECOND QUARTER 2014

	MVT Development	Office SF	Residential Units	Hotel Rooms	Retail SF
	Existing	1,232,799	3,002	238	238,179
	Under Construction	460,000	689	0	24,576
	In the Pipeline	912,000	1,136	198	74,810
Total Pro	ojected Buildout	2,604,799	4,827	436	337,565

OFFICE & HOTEL

1 Association of American Medical Colleges 655 K Street

273,280 sf office; 14,346 sf retail

2 Arnold & Porter 601 Massachusetts Avenue

460,000 sf office; 18,000 sf retail Boston Properties

3 501 K Street

492,000 sf office; 28,000 sf retail Steuart Investments and Boston Properties

6 Hampton Inn

228 rooms

18 905 5th Street (5th & I Streets)

198 hotel rooms; 59 condos; 5,200 sf retail Peebles Corporation & Walker Group

20 425 Eye Street

361,647 sf office; 26,353 sf retail Paramount Group, Inc.

22 455 Massachusetts Avenue

230,872 sf office; 12,393 sf retail ASB Real Estate Investments

28 300 K Street

300,000 sf office; 20,000 sf retail The Wilkes Company & Quadrangle Development Corporation

37 AIPAC

100,000 sf office

39 111 Massachusetts Avenue

267,000 sf office Douglas Development

40 Capital View Hostel 10 rooms & 40 beds

42 901 4th Street

120,000 sf office The Wilkes Company & Quadrangle Development Corporation

RESIDENTIAL

7 555 Massachusetts Avenue

246 condominium units

460 New York Avenue 63 condominium units

Bozzuto & NVCommercial

Meridian at Mount Vernon Triangle

390 apartment units Steuart Investments & Paradigm

10 Meridian at Mount Vernon Triangle II

393 apartment units Steuart Investments & Paradigm

11 CityVista

441 condominium units at the K&L 244 apartment units at Gables City Vista 55,000 sf Safeway; 60,000 sf other retail Gables Residential & Edens

12 Museum Square Apartments

302 apartment units; 6,500 sf retail Bush Construction Corporation

14 m.flats

233 apartment units; 6,500 sf retail

16 Lyric

234 apartment units; 9,130 sf retail The Wilkes Company & Quadrangle Development Corporation

17 400 K Street

325 apartment units; 12,000 sf retail The Wilkes Company & Quadrangle Development Corporation

19 455 Eye Street

174 apartment units; 2,800 sf retail Equity Residential

23 401 & 425 Massachusetts Avenue

559 apartment units; 1,952 sf retail Equity Residential

25 Squares 525 and 526

120 residential units Bible Way Church

27 Golden Rule Plaza

119 senior apartment units Bible Way Church

29 Madrigal Lofts

259 condominium units The Wilkes Company & Quadrangle Development Corporation

32 The Sonata

75 condominium units The Wilkes Company & Quadrangle Development Corporation

33 Carmel Plaza Apartments

133 apartment units; 14,180 sf retail Bush Construction Corporation

35 Square 560

325 apartment units
The Wilkes Company, Quadrangle Development
Corporation, & Mount Carmel Baptist Church

43 4th & L Street Project

133 apartment units; 6,810 sf retail Blue Sky Housing, Paramount LLC, & Ellisdale Development

HISTORIC BUILDINGS, CHURCHES & OTHER DEVELOPMENT

4 550 K Street, Multiple owners

5 502 K Street, Historic building

13 476 K Street, Historic buildings

15 444 – 446 K Street, Historic buildings

21 Historic buildings

24 Bible Way Church

26 311 – 317 K Street, Historic buildings

30 Second Baptist Church

31 311 & 313 H Street, Multiple owners

34 Mount Carmel Baptist Church

26 Air Direkt

o Air Rights

38 151 H Street

100,000 sf floor plate over I-395 District of Columbia Government

36,000 sf land; District of Columbia Government

41 Mount Vernon Triangle CID Office

P10 Community Building & Events



Volunteer Clean-up

The MVT CID strives to enhance community building through special events. In FY 13, the MVT CID produced two new events: the MVT Mini Golf Hole at the National Building Museum and the K Street Streetscape Ribbon Cutting. The MVT CID participated in the "Building the Future" themed indoor Mini Golf exhibition at the National Building Museum, sponsoring a hole with Steuart Investment Company, E/L Studio and Think Make Build that reflected the triangular shape of the MVT CID boundaries. MVT CID residents, workers and stakeholders were also invited to a community night and played the course free of charge. On June 1, 2013, the MVT CID produced the K Street Streetscape festival which included the official ribbon cutting ceremony and an afternoon of music, food, a moon bounce, and other activities along K Street. In September, we supported the addition of colorful building murals by

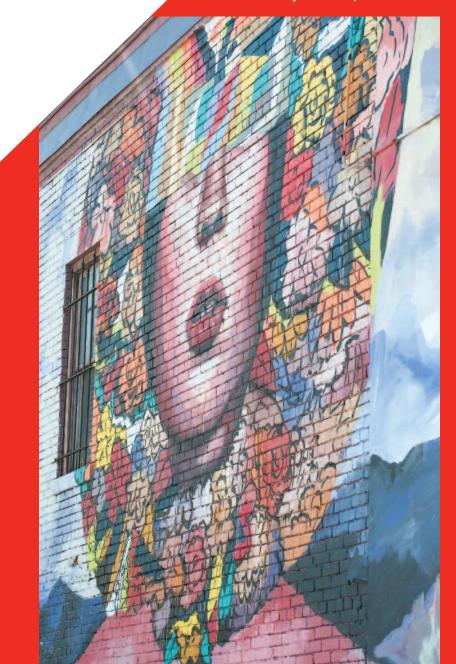
Argentinean mural artist, Ever, as he painted the exterior walls of the Capital View Hostel. The mural reflects the artist's idea that people create their unique reality and world by experiencing life events. In addition, the MVT CID hosted and participated in neighborhood event favorites such as:

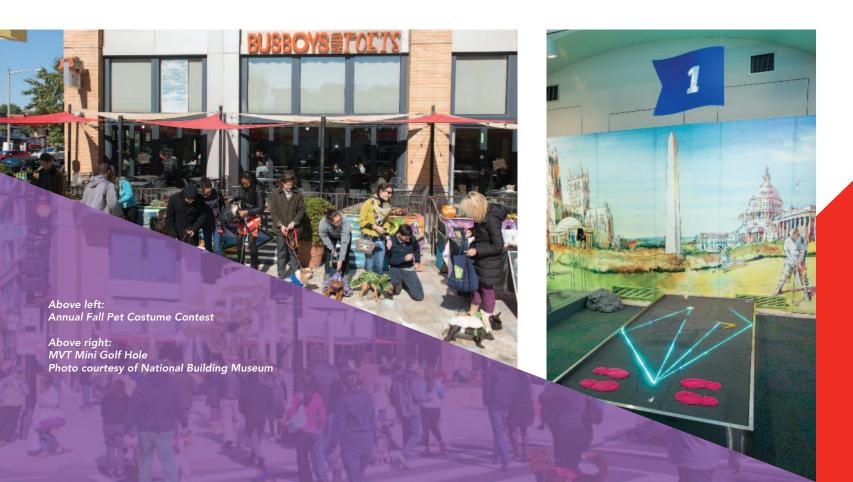
- Fall Pet Costume Contest
- Photos with Santa Claus
- Bike to Work Day
- Night Out Community Cookout with the MPD at the Golden Rule Plaza
- City in Bloom Lighting of City Vista for the National Cherry Blossom Festival
- WalkingTown Tour of Mount Vernon Triangle
- Education Forum at Busboys & Poets
- Volunteer Clean-up and Landscaping
- Tree Planting



Above, L to R: Capital Bikeshare, Photos with Santa, VIDA Fitness, Kids Costume Parade

Mural by Ever at Capital View Hostel





210,000

20,000

Dr. Joseph Evans

Vice-Chairman

Ms. Mandi Wedin

Secretary

Mr. Berkeley Shervin

Treasurer

Mr. Guy Steuart

At Large

Dr. Ivory Toldson

Directors

Mr. Steven C. Boyle Managing Director Edens term expires 2014

Mr. Stan Burgess Resident City Vista 475 K Street, NW term expires 2016

Ms. May Chan Resident City Vista 475 K Street, NW term expires 2016

Mr. Todd Dengel Executive VP of Operations and Business Development MarcParc, Inc. term expires 2015

Dr. Joseph Evans Senior Pastor Mount Carmel Baptist Church term expires 2016

Ms. Ari Kushimoto Restaurant Owner Kushi term expires 2014

Mr. Berkeley M. Shervin President The Wilkes Company, LLC term expires 2016

Mr. Guy Steuart Senior Vice President Steuart Investment Company term expires 2016

Dr. James Terrell Reverend Second Baptist Church term expires 2014

Dr. Ivory Toldson Residential Unit Owner 555 Massachusetts Avenue, NW term expires 2016

Ms. Mandi Wedin Vice President ASB Real Estate Investments term expires 2015

Mr. Gerry Widdicombe Econ Dev Director Downtown DC Business Improvement District term expires 2016

Ms. Yvonne L. Williams Chair of the Board of Trustees Bible Way Church of Washington, DC, Inc. term expires 2016

Mr. Mark S. Wood CFM, Director of Facilities Association of American Medical Colleges term expires 2015

Staff

Ms. Claire Schaefer Oleksiak President

Mr. Leon Johnson Director of Operations



Above, L to R: Alba Osteria, View from Lyric, 5th and I Street Park

REVENUE

FY 14 Approved Budget Revenue	
Current Assessments	\$576,589
Total Assessment Income	576,589
Clean team grant	100,000
Interest income	100
Event income/sponsorships	5,000
Subtotal	105,100

Total Revenue	\$681,689

EXPENSES

Clean, Safe, & Landscape Teams

220,000
15,000
41,000
276,000

Marketing, Communications & Economic Development

Website	14,000
Logo, brochure, maps - design & printing	10,000
Newsletter design & printing	8,000
Annual report design & printing	7,000
Photography and supplies	2,000
Community building events	15,000
Business attraction events	4,000
Advertising	7,000
Consultant	38,500
Office enhancement	5,000
Trashcan logos	3,000
Banners	18,000
Miscellaneous	5,000
Subtotal	136,500

Management

Staff

Art grant match	-0-
Subtotal	210,000
Administrative Services	
Intern	2,500
Billing/accounting fee	25,000
Insurance	7,000
Strategic planning	2,000
Audit and tax return	10,000
Legal and research	2,000
Subtotal	48,500

A dministration

Administration	
Membership/subscriptions	6,000
Meeting expense	4,000
Office supplies	7,000
Postage and delivery	7,000
Professional development	2,000
Technology (computers & phone)	8,000
Travel	1,500
Utilities	4,000
Subtotal	39,500

Reserve/Contingency

Subtotal	2,450
Contingency	_450
Reserve	2,000

Total Expenses	\$712,950

Revenue Over/(Under) Expenses	(31,261)	
Rollover of unused FY 13 funds	12,000	

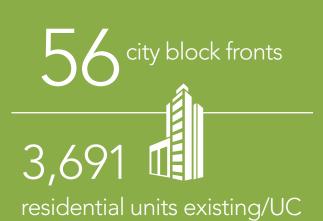
\$739 Final Revenue Over (Under) Expenses

Board approved allocation of reserve funds





STATEMENTS OF FINANCIAL POSITION	2013	2012
ASSETS		
Current Assets Cash	\$ 228,893	\$ 234,770
Restricted cash	21,991	7,500
Accounts receivable - net Prepaid expenses	227,284 1,372	3,385
TOTAL CURRENT ASSETS	479,540	245,655
Fixed Assets - Net	22,224	18,051
Other Assets		
Security deposits	1,900	1,900
TOTAL ASSETS	<u>\$ 503,664</u>	\$ 265,606
LIABILITIES AND NET ASSETS		
Current Liabilities Accounts payable and accrued expenses	\$ 29,775	\$ 39,723
Deferred tax assessments	57,674	29,268
TOTAL CURRENT LIABILITIES	87,449	68,991
Net Assets Unrestricted	417.215	10//15
	416,215	196,615
TOTAL MARKETS	416,215	196,615
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 503,664</u>	\$ 265,606
STATEMENTS OF ACTIVITIES		
SUPPORT AND REVENUE	¢ 000 540	¢ (00 400
Assessments Contributions	\$ 809,518 9,000	\$ 622,493 4,500
DSLBD public space funding and other grants	86,966	92,502
Noncash contributions Other revenue	31,560 0	31,560 1,230
TOTAL SUPPORT AND REVENUE	937,044	752,285
EXPENSES AND LOSSES		
Functional expenses:	F27 121	E40 000
Program services Management and general	527,121 190,323	560,998 154,785
TOTAL EXPENSES	717,444	715,783
TOTAL EXPENSES AND LOSSES	717,444	715,783
Change in Net Assets	219,600	36,502
Net Assets - Beginning of the Year	196,615	160,113
Net Assets - End of the Year	\$ 416,215	\$ 196,615
STATEMENTS OF CASH FLOWS		
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 219,600	\$ 36,502
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	5,404	4,622
Provision for doubtful accounts Changes in operating assets and liabilities:	69,541	13,981
Restricted cash	(14,491)	(7,500)
Accounts receivable Prepaid expenses	(296,825) 2,013	116,941 1,835
Accounts payable and accrued expenses Deferred tax assessments	(9,948)	19,656
Net Cash Provided by Operating Activities	<u>28,406</u> 3,700	<u>2,833</u> 188,870
CASH FLOWS FROM INVESTING ACTIVITIES		100,010
Purchases of fixed assets	(9,577)	0
Net Cash Used in Investing Activities	(9,577)	0
NET INCREASE (DECREASE) IN CASH	(5,877)	188,870
CASH AT THE BEGINNING OF THE YEAR	234,770	45,900



22 historic district buildings

streetscape & 4th Street



pounds of trash removed





Streetcar line future location



Walk Score of 97

1.1 MILLION

annual visitors to DC Convention Center



170 trees and **1,700** flower bulbs planted past five years

VERIZON CENTER





3+ MILLION sf total projected office build out





public art sculptures/murals



901 4th Street, NW • Washington, DC 20001 info@mvtcid.org • www.mvtcid.org

202.216.0511

2 @MVTCID or **f**